

## Press information

### **PRYSMIAN'S LEADING ROLE AT FTTH COUNCIL EUROPE, COPENHAGEN**

#### **LATEST INNOVATIVE CABLE SOLUTIONS TO BE SHOWCASED AT EXHIBITION**

#### **FTTH TECHNOLOGY UPDATE TO BE PRESENTED AT CONFERENCE**

**Milan, 6<sup>th</sup> February 2009** - Prysmian Cables & Systems will be playing a major role at next week's 6th Annual Conference of the FTTH Council Europe which is being held in Copenhagen on February 11th and 12th. More than 2000 people attended last year's event in Paris and this year's conference is again expected to attract large numbers of visitors from all over Europe and around the world. This is now a key event in the European telecoms calendar providing a comprehensive overview of FTTH in terms of technological, regulatory and environmental issues.

Prysmian, as a main sponsor of the conference will be exhibiting the latest additions to its growing FTTH system portfolio including CasaLight™ Xtreme, its ultra bend-insensitive G 657 optical fibre, together with a variety of innovative access cable solutions for both single and multi dwelling units - all supported by a team of Prysmian's FTTH product specialists. Additionally Prysmian will contribute to the conference proceedings with a detailed comparison of some of today's cable technologies designed for use in the MDU environment.

"FTTH Council Europe continues to play a leading role in promoting the uptake of optical technology in the access networks of Europe" commented Giovanni B. Scotti, director of Prysmian's global telecom cable and fibre optic business. "We are delighted to provide our ongoing support to their efforts in championing this technology and believe that 2009 will continue to see further progress being made in FTTH deployment in Europe".

#### **PRYSMIAN**

*A leading player in the industry of high-technology cables and systems for energy and telecommunication, the Prysmian Group is a truly global company with sales exceeding 5 billion Euro in 2007 and a strong position in higher-added value market segments. With its two business, Energy Cables & Systems (submarine and underground cables for power transmission and distribution for industrial applications and for the distribution of electricity to residential and commercial buildings) and Telecom Cables & Systems (optical cables and fibres and copper cables for video, data and voice transmission), Prysmian boasts a global presence with subsidiaries in 36 countries, 54 plants in 21 countries, 7 Research & Development Centres in Europe, USA and South America, and over 12,000 employees. Specializing in the development of products and systems designed to meet clients' specific requirements, Prysmian's key strengths include a focus on Research & Development, the capacity to be innovative on products and production processes, and the use of advanced proprietary technologies. Prysmian is listed on the Milan Stock Exchange Blue Chip index.*

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