

Press release

SOUTHEAST ASIA A STRATEGIC MARKET FOR PRYSMIAN.

TWO NEW CONTRACTS FOR OPTICAL FIBRE CABLING IN VIETNAM AND INDONESIA WILL BE ANNOUNCED AT SINGAPORE COMMUNICASIA 2009.

PRYSMIAN TAKES PART TO THE ITALIAN GOVERNMENT BUSINESS MISSION IN SINGAPORE AND MALAYSIA (13-18 JUNE).

Milan, 12 June 2009 – Southeast Asia represents a strategic market for Prysmian, a leading worldwide player in the energy and telecom cable industry. On the occasion of the important CommunicAsia 2009 exhibition, taking place in Singapore from June 16 to 19, the Group announces two new contracts for optical fibre cabling in Vietnam and Indonesia. With a total value for both projects of more than \$10 million, the Vietnam project in particular concerns the development of a strategic fibre optic backbone which will run throughout the whole country.

To underline the strategic role of the SEA market, Prysmian will also take part in the business mission in Singapore and Malaysia organised, from June 13 to 18, by the Italian Ministry for Economic Development, Confindustria (Italian employers' federation), ICE (National Institute for the Foreign Trade) and ABI (Italian Bankers' Association). During the mission Prysmian will present its organization, production structure and main projects in the region.

The Prysmian Group has been present in Southeast Asia for 15 years with production plants in Cikampek (Indonesia) and in Shah Alam (Malaysia) together with regional headquarters in Singapore covering all activities in the 10 ASEAN countries.

In the last few years Prysmian has made significant investments in this area, increasing its production capacity and product range with the focus mainly on high value-added solutions such as cables for the Oil industry, high voltage cables and optical fiber cables. In Southeast Asia Prysmian has recently been involved in strategic projects such as the power transmission network for the utility Powergrid and the high voltage link between Java and Madura for the Indonesian utility PNL.

"Indonesia is still the biggest economy in the Southeast Asia region and the one with the greater development outlook," said Stefano Poli, SEA Prysmian's CEO. "Important infrastructure works, both in energy sector and telecommunication sector, will be built in the next 2-5 years in key countries such as Indonesia and Vietnam. Thanks to its presence in the region and its high level of know-how, Prysmian will be able to support the development plans of government agencies and companies involved towards the establishment of an effective Single Market (AFTA) within the countries of Southeast Asia."

Prysmian

A leading player in the industry of high-technology cables and systems for energy and telecommunication, the Prysmian Group is a truly global company with sales exceeding Euro 5 billion in 2008 and a strong position in higher value-added market segments. With its two businesses, Energy Cables & Systems (submarine and underground cables for power transmission and distribution, for industrial applications and for the distribution of electricity to residential and commercial buildings) and Telecom Cables & Systems (optical cables and fibres and copper cables for video, data and voice transmission), Prysmian boasts a global presence with subsidiaries in 38 countries, 53 plants in 21 countries, 7 Research & Development Centres in Europe, USA and South America, and over 12,000 employees. Specialising in the development of products and services designed to meet customers' specific requirements, Prysmian's key strengths include: a focus on Research & Development, the capacity to innovate products and production processes, and the use of advanced proprietary technologies. Prysmian is listed at the Milan Stock Exchange in the Blue Chip index.

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