

Press Release

## **PRYSMIAN TO SHOWCASE LATEST FTTH R&D RESULTS AT LISBON CONFERENCE**

**Milan, 22 February 2010** – Prysmian, world leader in the energy and telecommunications cables industry, will this week unveil the latest rewards of its focus on FTTH Research and Development, when it appears at the FTTH Council Conference in Lisbon next 24-25<sup>th</sup> February.

Among the showcase products on display will be significantly reduced size optical cables - including 720 fibre designs with less than 16mm diameter – which are already available for use worldwide in metropolitan access networks where duct space is at a premium. The range is enhanced with smaller size, lower fibre count products for final customer connections.

On the fibre side, Prysmian has refined its CasaLight™ family of bend insensitive optical fibres, ensuring compliance with the toughest ITU G657 requirements, allowing fibre bending down to a radius of 5mm whilst maintaining full compatibility with the fibre and connection requirements presented by existing infrastructure build. The cables and fibres are complemented by a comprehensive range of connectivity products all designed with both reduced size and cost as fundamental criteria.

“Customer access is a prime area of our business globally and the Lisbon conference is the ideal venue to show the market just what major advances Prysmian and its R&D teams are bringing to the market,” said Prysmian Telecom’s director Hakan Ozmen.

The Prysmian team will be demonstrating the full range of FTTH solutions on Stand G9 at the FIL, Feira Internacional de Lisboa, Portugal.

### **PRYSMIAN**

*A leading player in the industry of high-technology cables and systems for energy and telecommunication, the Prysmian Group is a truly global company with sales exceeding Euro 5 billion in 2008 and a strong position in higher value-added market segments. With its two businesses, Energy Cables & Systems (submarine and underground cables for power transmission and distribution, for industrial applications and for the distribution of electricity to residential and commercial buildings) and Telecom Cables & Systems (optical cables and fibres and copper cables for video, data and voice transmission), Prysmian boasts a global presence with subsidiaries in 38 countries, 53 plants in 21 countries, 7 Research & Development Centres in Europe, USA and South America, and over 12,000 employees. Specialising in the development of products and services designed to meet customers’ specific requirements, Prysmian’s key strengths include: a focus on Research & Development, the capacity to innovate products and production processes, and the use of advanced proprietary technologies. Prysmian is listed at the Milan Stock Exchange in the Blue Chip index.*

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