







## A YEAR OF AWARDS AND RECOGNITION

The Prysmian Group is able to meet the expectations of customers by offering products that are increasingly innovative and capable of ensuring high levels of satisfaction, while remaining committed to the constant pursuit of responsible and sustainable growth. The validity of this approach has been confirmed by a stream of awards and recognition, both at Group level and in the individual countries in which the Group works.

 In 2014, SAHA Rating, a corporate governance and credit rating agency based in Istanbul, raised the corporate governance rating of Prysmian Turkey to 9.07 out of 10. This progress confirms the efforts made by the Group's Turkish affiliate to improve its corporate governance, while also demonstrating a high level of compliance with the required standards.


 The Prysmian Group received the prestigious Keynes Sraffa award during the year. This is given annually by the Italian Chamber of Commerce and Industry for the United Kingdom to industrial leaders that have made an exceptional contribution to the development of Italy-UK relations. The decision to give this award to Prysmian is attributable to the strategic projects and significant investment already completed and under way in the region. Present in the country for more than a century, with 9 production sites and 1,400 employees, the Group is currently involved in the installation of power cables for the connection of a number of major UK offshore wind farms.


 The Prescott factory in Canada obtained important recognition from the Canadian Society of Safety Engineers (CSSE) for the best results achieved in the protection of employees, property and the environment. The Prescott factory has made massive efforts to prevent incidents at work and to inform employees about the principles underlying health, safety and the protection of the environment, while also establishing rules and procedures in order to monitor the situation.


 Performance in 2013 by the Group's Chinese affiliate has enabled it to obtain «A level» status as a supplier to the Dräxlmaier Group. The annual evaluation of Dräxlmaier suppliers is based on various criteria that cover different aspects of customer service, such as technology, products and the quality of service, logistics services and the reliability of deliveries. Due to the success achieved for the 3rd consecu-

tive year and an improved score compared with the prior year, Prysmian China exceeded the expectations of Dräxlmaier and surprised its competitors by obtaining an «A level» excellence rating. Prysmian China was also recognised as an «Excellent Supplier in 2013» by Envision Energy, one of China's five leading producers of wind turbines.

Prysmian Brazil was named as best supplier by Yazaki Corporation, an independent Japanese company that is a market leader in the automotive components sector. With a score of 94 points out of 100, the Group was also classified as an «A level» supplier in Brazil.

 Prysmian was recognised as the best company in the county of Olti in Romania, where our multi-product factory has worked since the early 1970s. The prize was founded on the profound contribution made over time by the Group to the development of the local economy, by investment and the creation of new job opportunities for the local population. The factory now employs more than 400 persons.

 Draka Elevator, a Prysmian Group brand, was recognised as the best supplier in 2013 by Schindler, the world's third largest company in the elevator sector. The overall ability of Draka Elevator products to interact with Schindler, meeting and exceeding the requirements of the customer, is just one of the criteria that have enabled the Group to receive this prize, confirming the profound attention paid to the customer by Prysmian, in order to satisfy requests and solve problems in a creative, effective and rapid manner. In addition, the Elevator Business Unit has recently been involved in a number of important projects, such as the planning of cable supplies for World Trade Center 3 and World Trade Center 4 in New York City and the prestigious «World on Yonge» project in Toronto.

 The Group has become part of the "Green Suppliers Network" managed by the US Government's Environmental Protection Agency (EPA). This recognition was granted following participation via the Draka brand in the 2013 "E3 - Economy, Energy and Environment" programme to strengthen production activities in North Carolina. This programme promotes sustainable practices that also maintain efficiency.