

Prysmian
Group

Linking the future

A journey through
Prysmian Group.

 **PRYSMIAN**

 **Draka**

 **General Cable**

“We would like to **thank you** for the trust you have placed with us in the past and look forward to continuing to support you **into the future.**”

VALERIO BATTISTA
Chief Executive Officer,
Prysmian Group

Linking people, places, projects and passion

Prysmian Group is committed to helping our customers achieve sustainable growth and creating value for our stakeholders.

The merger with General Cable expands our worldwide reach and strengthens our ability to support our partners with products, services and technology that set the highest standards in the industry.

We achieve this by remaining true to our mission to provide superior cable solutions based on state-of-the-art technology and consistent excellence in execution.





Connecting Energy and Information to Global Growth

Prysmian Group is the worldwide leader in energy cables, telecom cables and the systems industry.

The Group was originally created through the union of **Prysmian** and **Draka**. With the addition of **General Cable**, the Group has significantly expanded the way we deliver value for our customers, business partners, employees and shareholders.

Together we offer an unparalleled product and service portfolio which we support with investment and know-how to ensure that we are always at the **forefront of technology innovation**.

Our expertise stretches back to the very start of the cable industry. Today we proudly stand as the **worldwide leader** with operations on six continents, we maintain a global network of 112 manufacturing plants and 25 R&D centers and we employ nearly 30,000 of our industry's very best people.

This allows us to meet our customers' needs today and to develop new products and solutions to address their industries' challenges tomorrow and into the future.

We take the responsibility of being a major **public company** to heart and we are committed to creating value for all of our stakeholders, adopting a sustainable approach in all aspects of our business and maintaining a **transparent relationship** with our investors.

A truly Global Group

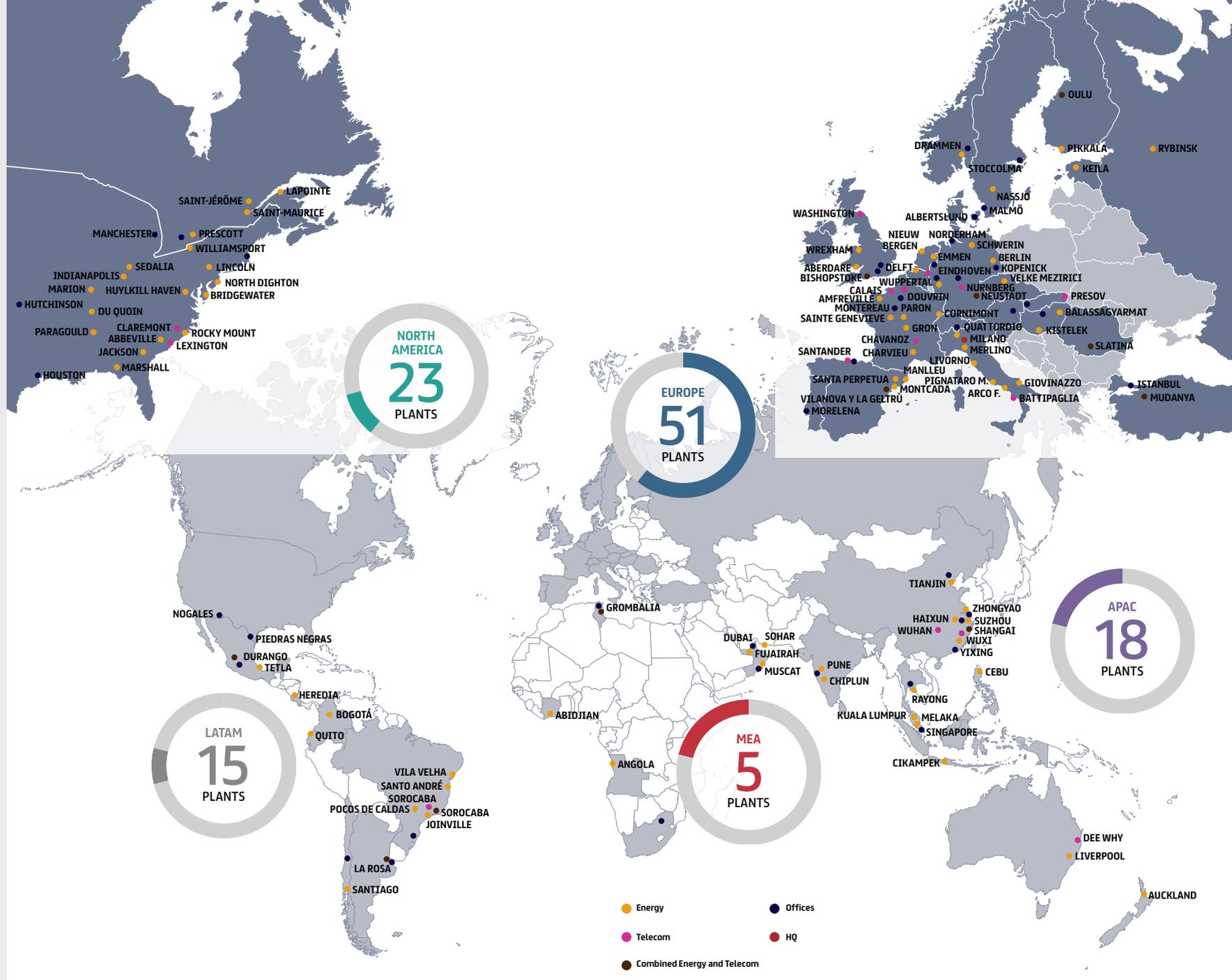
 **+50**
COUNTRIES

 **112**
PLANTS

 **25 R&D**
CENTRES

 ABOUT **30,000**
EMPLOYEES

 OVER **11** BILLION
ANNUAL SALES



Our Business



POWER GRIDS
HV&Submarine / Transmission / Distribution / Offshore Wind Farms / Power From Shore / Asset Monitoring Systems / Network Components / Installation capabilities



OIL & GAS
Exploration & Production / Pipelines & LNG / Refineries & Petrochemical / Services



TELECOMS
Optical Fibre / Telecom Networks / Multimedia & Enterprise / Networks / Submarine Telecom



SERVICES
Partial Discharge / Measurements with PRY-CAM / PFT Solutions / Submarine Cable Solutions



CONSTRUCTION & INFRASTRUCTURE
Power & Control / Multimedia / Railways



TRANSPORTATION & MOBILITY
Elevator / Aerospace / Automotive / Trains & Trams / Marine



INDUSTRIES
Military & Defense / Mining / Crane / Nuclear Plants / Solar & Photovoltaics / Wind Turbines / Other Plants / Other Industries



OVERHEAD



Focus on the Customer

Prysmian Group set the standard for quality of service, speed and flexibility.

We support customers in all the markets that we serve by establishing **close and continuing relationships**. This helps us develop a deep understanding of their needs and allows us to respond with superior product design, fast and efficient service and support throughout the operating life of an installation. This customer centric approach is a hallmark of everything we do.

Our solutions not only meet the required industry standards but are tailored to the **specific demands** of every customer and every project.

We achieve this level of trust by having a smooth-running supply chain, a fast and decisive decision-making approach and a willingness to be flexible so we can continuously **improve and adapt** to our customers' ever changing needs.

Our Strength

- **STRONG POSITION IN HIGH-TECH SECTORS**
- **ADVANCED PROPRIETARY TECHNOLOGIES**
- **PRODUCT INNOVATION**
- **CUSTOMER PROXIMITY**

Partner of the world's key players



7,6% WORLDWIDE MARKET SHARE
(Source: CRU, April 2018)



A journey that began two centuries ago

From the very start of the cable industry, the companies that make up today's **Prysmian Group** have pioneered the development of products, services and systems that meet our customers' ever changing needs.

Our shared history is that of the wire and cable industry itself. One that features milestones along the way that cement our reputation as a **worldwide leader and industry pioneer**.

Our Milestones



1879
Prysmian Group's history has its roots in the history of the Pirelli Group. Società Cavi Pirelli is established in Italy as the cable division of the recently founded company.

1998
The company begins targeted acquisitions, including the power cable businesses of Siemens, BICC, Metal Manufacturers Ltd and NKF.

2005
Prysmian is founded in July 2005 through the acquisition of the energy and telecom cables and system activities of Pirelli.

2007
Prysmian becomes a listed company quoted in the Milan stock exchange after the sale of 46% of the shares held by the Goldman Sachs Group.

Prysmian Group

2011
The combination of the two market leading companies culminated in Prysmian Group.



1910
Draka is founded under the name of Hollandsche Draad & Kabel Fabriek.

1970
The company is acquired by Philips and became part of the Wire and Cable division.

1986
The business became independent through a buyout financed by Parcom and Flint Beheer. The name Draka was born.

1987
A spree of global acquisitions over a 20 year period followed including Philips Optical Fibres and Alcatel.

2018
General Cable joins Prysmian Group.



1927
Originally incorporated in New Jersey bringing together several older companies founded in the 1800s.

1990
Acquired the Carol Cable Company and the industry leading Carol® Brand cord, cordset and automotive product lines.

2005
Acquired Silec, a leading energy and industrial business, and Helix/HiTemp, a manufacturer of high-end enterprise network products.

2007
Acquired NSW, an offshore submarine cable supplier and installer in Germany.

2016
Acquired Stabiloy and NUAL aluminum building wire brands, acquired Procables of Colombia, and acquired Prestolite Wire, serving predominately original equipment manufacturers (OEM) and distributors.

Research & Development

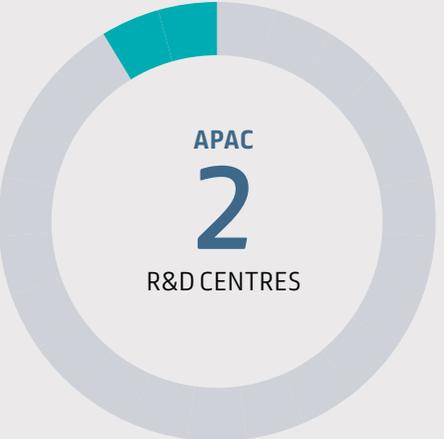
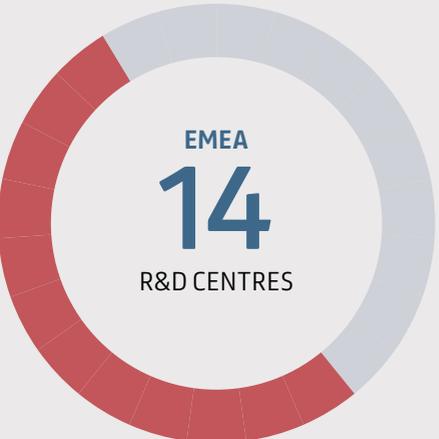
A commitment to innovation. We have always placed critical importance on Research & Development.

We have a global network of **technology and Research & Development centers** where we employ a dedicated and highly skilled team of engineers, scientists and technologists to pioneer the development of innovative new products, technologies and manufacturing techniques.

This focus on innovation has positioned the **Prysmian Group to be at the forefront of our industry**. We have made key contributions to the challenge of digitalization by developing more efficient and environmentally sustainable power grids, launched innovative new optical fiber as well as environmentally friendly cables. We are conducting ground-breaking research into the development of materials science, systems for monitoring and managing underground and submarine networks, new cables and materials for more sustainable solutions and hybrid power-telecom cables.

New products include the new **600 kV P-Laser** cable, the **600 kV XLPE** and **700 kV PPL HVDC** cables and the new **66 kV** cable for energy applications. We continue to evolve the **Pry-Cam** electrical grid monitoring technologies and for customers in the telecom industry, we have developed the new **FlexTube**; a high-density fiber optical cable for use in broadband networks.

Across a global network of **25 R&D centres**, our industry's brightest talent is innovating to meet our customers' toughest challenges.



Sustainability

To make sure we live up to our responsibilities as a worldwide leader, we have developed a sustainability strategy that guides us in every aspect of our business.

Our Sustainability Priorities

- **LIGHTER**
We pursue the responsible consumption of natural resources and sustainable practices across our supply chain.
- **STRONGER**
We take care of our people and the communities we live and work in.
- **SMARTER**
We are enabling innovation and affordable infrastructure for the energy and telecommunications industries.

We have set 16 measurable sustainability targets to deliver by 2020. Of the 17 SDGs (“Sustainable Development Goals”), we are focusing on five where we can have the greatest impact.





We have set measurable targets and will continue to report on our progress towards their achievement in our annual sustainability review.

Our Achievements So Far

We have made progress in all three pillars.

- We have improved the **environmental impact** of our operations but are working towards even higher goals.
- We have worked to improve the **wellbeing of our people** and plan to keep going above and beyond to make a difference and create positive change in people's lives.
- We are proud of the **many innovative technologies**, solutions and products that we have developed but we are pushing, with the support of partners outside the Group to do even better.

What will our business look like in 2020?

It will be **lighter, stronger** and **smarter**. The environmental impact of our operations and supply chain will be reduced. The wellbeing of our people and local communities will have further improved. And our products and services will be even more innovative and efficient for our customers.

To make this happen, we are already busy working to **achieve our sustainability targets**. The next few years are set to be an exciting and interesting time. We have lots to do but we look forward to the challenge.

If you would like to learn more about our sustainability strategy and activities, visit www.prysmiangroup.com/sustainability or contact us at: sustainability@prysmiangroup.com

Human Capital

Our success relies on the skills, knowledge and expertise of our people.

We invest in our people to make sure that their skills and capabilities meet their **long-term career development goals** and expectations while matching the needs of our growing global business. Human Capital Development is **fundamental to the success of our business**.

- **PRYSMIAN GROUP ACADEMIES**

More than 5,000 people are completing skills and leadership development courses at the Prysmian Group Academy including two centers of excellence; the manufacturing Academy and the R&D Academy.

- **BUILDING OUR FUTURE**

We are securing our future with the “Build the Future” graduate program which is complemented by “Make It” and “Sell It” dedicated to people between 3 and 7 years of experience in manufacturing.

- **GENDER DIVERSITY**

We are committed to diversity and foster a culture of inclusion and respect around the world. We have a specific gender diversity program called “Side By Side.” This initiative aims to boost women at all levels of the organization, offering support to their development path, policies and a range of initiatives to promote diversity and equal opportunities.

- **YES EMPLOYEE SHARE PROGRAM**

We are also committed to sharing the fruits of our success with our employees. More than 7,400 people in 28 countries, over half of our global workforce, participates in our YES employee share program to take a stake and invest in the company.

For more details, see the Careers section of our website:
www.prysmiangroup.com/careers



Getting in touch

The Prysmian Group's global operations touch the lives, projects and objectives of customers and stakeholders around the world.

We are always ready to do what we can to meet and exceed their requirements, wherever and

whenever they need us. If you have a question, would like further information, have a project you would like to discuss or are interested in developing your career with the Prysmian Group, please don't hesitate to contact us.

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