

**PRYSMIAN AT MIDDLE EAST ELECTRICITY 2015**

**THE GROUP PRESENTS ITS FULL RANGE OF CABLES, INCLUDING ITS MOST RECENT INNOVATIONS FOR APPLICATION IN CONSTRUCTIONS, OIL & GAS AND POWER TRANSMISSION**

**FOCUS ON DRYLAM<sup>®</sup> SHEATHING SOLUTIONS, FIRE PERFORMANCE AND LIFE SAFETY CABLES AND GRID OPTIMIZATION SOLUTIONS**

Milan, 27 February, 2015 – Prysmian Group, world leader in the energy and telecom cables and systems industry, will showcase state-of-the-art technologies at MEE 2015, the electrical industry's largest show in the Middle East, taking place in Dubai from March 2 to 4, 2015 (booth F20, Hall 8).

Prysmian Group will also be presenting a wide range of cables and systems for the Oil, Gas and Petrochemical industry, but most of all including innovative specialties such as Drylam<sup>®</sup> and Airguard<sup>™</sup> Cable System, FP<sup>®</sup> fire resistant cables, and power distribution cable solutions.

The Group's product portfolio at MEE 2015 will focus on the full range of state-of-the-art power cables including HV and EHV underground and submarine cable systems for applications such as interconnections between power grids, links between natural or artificial islands and the mainland, and connections to, or between, offshore oil production facilities.

"Middle East Electricity 2015 represents a unique opportunity to present the Group's activity in the GCC Region" states Antonio Chiantore, General Manager for the Group's Middle East branch based in Dubai. "The Gulf region represents a key area for the Company's expansion strategy, where the Group is already carrying out several major power cable projects especially in the Extra High Voltage underground and submarine cable systems market" he added.

These include the first-ever submarine power transmission link serving Doha and the GCCIA Saudi-Bahrain submarine interconnection and the 400 kV power transmission system for TRANSCO connecting the Bahia and Saadiyat Grid Stations in Abu Dhabi, which represents the largest 400 kV underground cable system in the region (triple circuit route of 25 km for a total of 230 km of extruded insulation cable) and the largest EHV XLPE cable system in the world (in terms of contract value) ever awarded to a single supplier.

Over the last year the Group has been awarded more new contracts in the UAE (Zakum offshore oil field electrification), in Qatar (Kahramaa Phase XI) and – more recently - in Kuwait ("MEW 06 Jaber Al Ahmed City" and "Jamal Abdel Nasser Street" projects).

On 3 March, Prysmian Group experts will hold technical seminars about Prysmian solutions for Grid Optimization, Fire Performance and Life Safety Cables and Drylam<sup>®</sup> technology as an alternative to the lead technology. The seminars will take place in room "Organizer's Office 8.2" and will be accessible only upon invitation (more information available by contacting Prysmian Middle East branch in Dubai).

**Prysmian Group**

Prysmian Group is world leader in the energy and telecom cables and systems industry. With more than 130 years of experience, sales of nearly €7 billion in 2014, some 19,000 employees across 50 countries and 89 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

**Media Relations**

Lorenzo Caruso  
Corporate and Business Communications Director  
Ph. 0039 02 6449.1  
lorenzo.caruso@prysmiangroup.com

**Investor Relations**

Cristina Bifulco  
Investor Relations Director  
Ph. 0039 02 6449.1  
mariacristina.bifulco@prysmiangroup.com