

Prysmian Press kit 2025

A global leader

Prysmian is the global leader in energy and in digital cable solutions. Headquartered in Milan, Italy and listed on the Borsa Italiana, it was established as an independent business in 2005 but has a history spanning across three centuries.

We operate in submarine and underground high voltage energy solutions, power grid solutions, industrial and construction cables, as well as cables for end use applications, and in digital, fibre optic and telecommunication solutions.

Prysmian is the world's decarbonisation powerhouse, leading the way to reduce millions of CO₂ emissions each year, accelerating the electrification of the planet while making world a more connected, safer, and efficient place thanks to its focus on industry leading innovation.

We are evolving from a cable manufacturer to a world class solutions provider to meet the unprecedented demand and urgency driven by the energy transition and digitalization. We are always committed to leave the planet, and people, in a better place.



No. 1

**PLAYER
IN THE
WORLD**

Worldwide presence



KEY FIGURES

34k
Employees

+50
Countries

30
R&D Centres

109
Plants

20B€
Annual Sales

Our strategy: Accelerating growth

In 2025, we set out our strategy “Accelerating Growth” which is based on three core pillars and includes updated financial targets.



**2028
TARGET**

PROFITABILITY
ENHANCEMENT

2.95-3.15

Adj EBITDA
(€BN)

STRONG CASH FLOW
GENERATION

1.5-1.7

Free Cash Flow
(€BN)

SUPERIOR
SHAREHOLDER RETURN

15-19%

2024-2028E
EPS CAGR

SOLUTIONS
PROVIDER

55%

Solutions
(as % of Revenue)

Our story in a flash

Società Pirelli
Cavi established
in Italy

1879

Prysmian IPO
2007

2018
General Cable
Acquisition

Encore Wire
acquisition
2024

Second CMD
2025

2005
Prysmian
established

Draka
acquisition
2011

2023
First CMD

2025
New regional
organisation

2025
Channell
acquisition

Our identity

Passion, innovation,
and team play are the
ingredients that keep
us together every day.



Passion



Innovation



Team
play



Structural trends lead the way

The economy of today and tomorrow is moulded by structural trends that will shape it.

These are the solid market drivers behind our business and we have the right organisation to take full advantage of these opportunities for profitable and sustainable growth.

TRANSMISSION

Accelerating transition to renewable energy

from 30% to 70%
renewable sources
by 2050

POWER GRID

Power grid enhancement

2x
annual grid
investments

ELECTRIFICATION

Electricity consumption growth

+2x
electricity
demand

DIGITAL SOLUTIONS

Digital transformation

+2.5x
premises and
towers fiberised

Our business areas



TRANSMISSION

High voltage energy solutions underground and submarine / submarine telecom

REVENUE BREAKDOWN

14%



POWER GRID

Modernising the energy grids worldwide

REVENUE BREAKDOWN

21%



ELECTRIFICATION

Low voltage solutions for industry and construction / end electric application

REVENUE BREAKDOWN

57%



DIGITAL SOLUTIONS

Fibre, digital and telecom solutions

REVENUE BREAKDOWN

8%

Champions of innovation

Innovation and sustainability are at the heart of what we do.

Our R&D teams are operating globally, working closely with the business to unlock our potential into solutions.



2024 R&D focus

1,100

R&D internal experts

148M

€ investment in innovation

337

New product families launched

5,611

New patents

USE CASES

P-LASER



WATCH THE VIDEO

Fully recyclable cable solution

EOSS



GO TO WEBSITE

Heat-dissipating overhead conductor to reduce power loss

Sustainability and Innovation hand-in-hand to unlock efficiency

In Prysmian innovation meets sustainability to provide environmental and social benefits.

With these integrated solutions, we work closely to listen to our customers, always looking to help them release efficiency that can help improve energy and digital connections worldwide, to the benefit of end users. As market leader we also commit to keep pushing ourselves to achieve more.



Climate

Net Zero

by 2035

Biodiversity

Net Gain

by 2035

Employee share

+50%

employees holding shares by 2028

Sustainable revenues

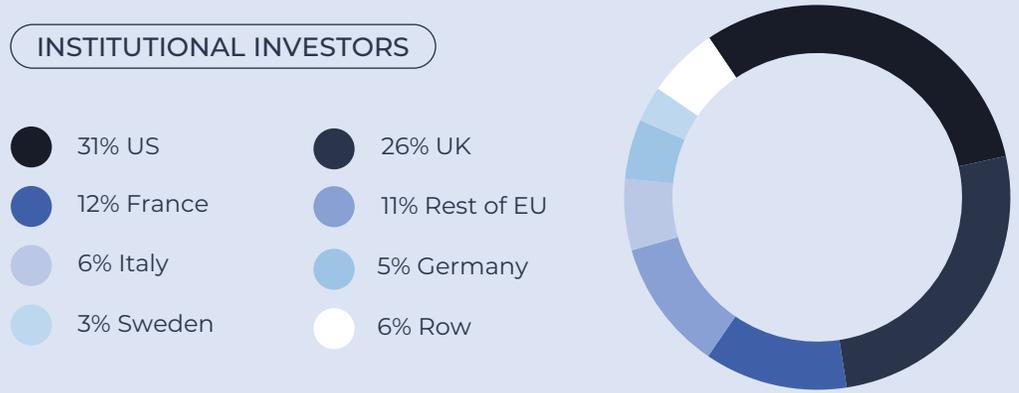
55%

by 2028

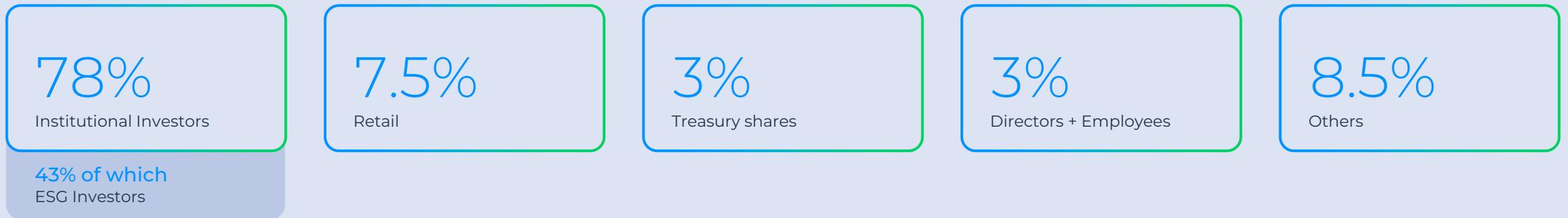
A truly public Company

As of 2024, Prysmian is one of the few Italian industrial companies with the status of a Public Company, with capital held mostly by institutional investors.

This status has become an integral part of our identity.



Shareholding structure



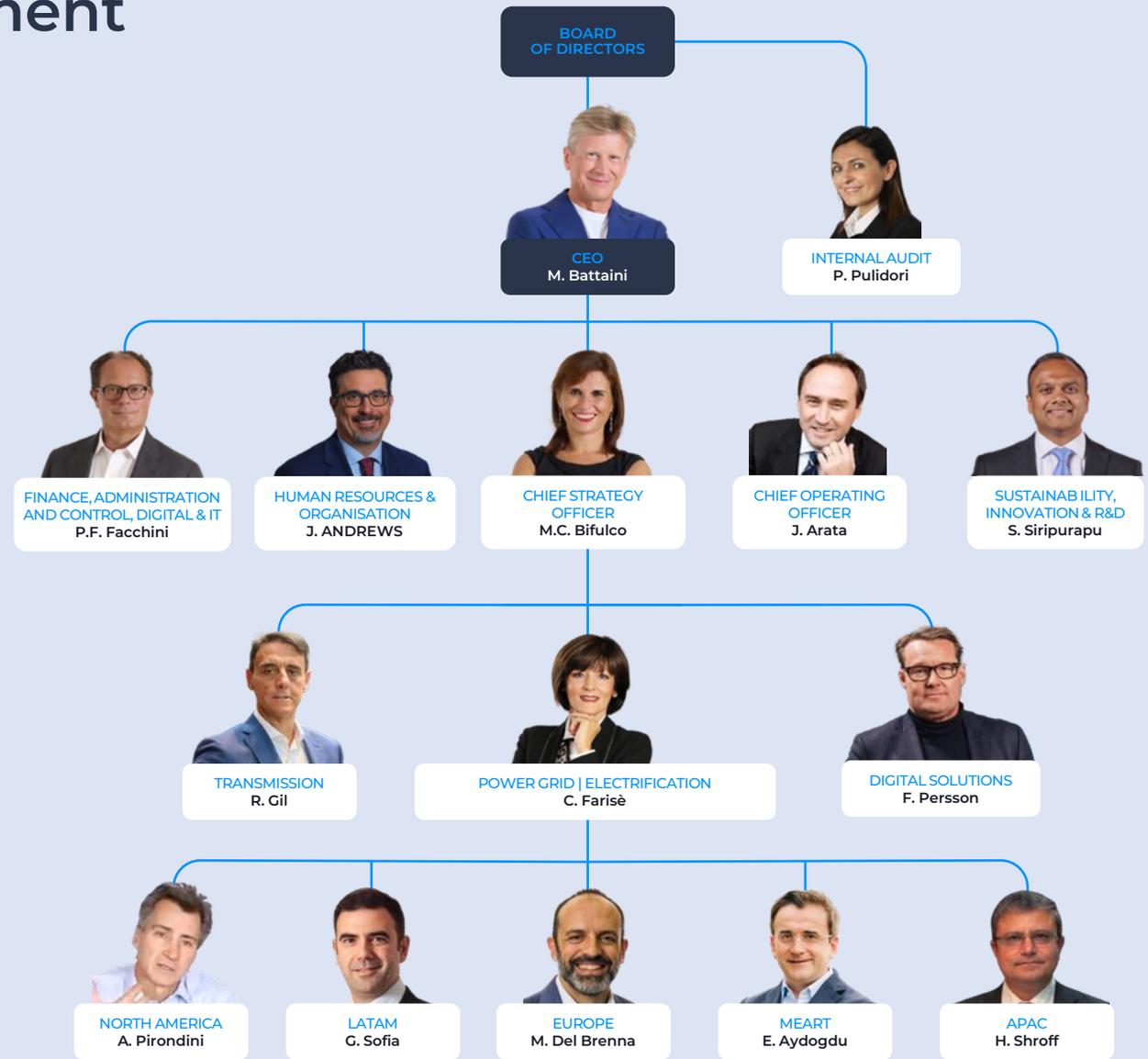
Our Global Business Management team is fully aligned with the Accelerating Growth strategy

Prismian embarked on a bold internal reorganization, upleveling its internal talent pool to align with the Group's growth strategy and propel its key business segments and global reach.

3 People coming from acquired company

7 Different nationalities

55 y.o. Average age



Our Governance

We have built a solid corporate governance system in order to support the achievement of strategic objectives and the creation of sustainable value in the long term.

Board of auditors

Stefano Sarubbi
CHAIRMAN OF THE BOARD OF STATUTORY AUDITORS

Nadia Valenti
STANDING AUDITOR

Cecilia Andreoli
STANDING AUDITOR

Vieri Chimenti
ALTERNATE AUDITOR

Monica Romanin
ALTERNATE AUDITOR

CRC
Control & Risks Committee

RNC
Remunerations & Nominations Committee

SC
Sustainability Committee

Board of directors

	INDEPENDENT	NON-EXECUTIVE	RNC	SC	CRC
Francesco Gori CHAIRMAN & INDEPENDENT NON-EXECUTIVE DIRECTOR	●	●	●		
Valerio Battista VICE CHAIRMAN & NON-EXECUTIVE DIRECTOR		●			
Massimo Battaini GROUP CHIEF EXECUTIVE OFFICER & GENERAL MANAGER					
Emma Marcegaglia INDEPENDENT NON-EXECUTIVE DIRECTOR & LEAD INDEPENDENT DIRECTOR	●	●		●	
Paolo Amato INDEPENDENT NON-EXECUTIVE DIRECTOR	●	●			●
Jaska de Bakker INDEPENDENT NON-EXECUTIVE DIRECTOR	●	●			●
Pier Francesco Facchini GROUP CHIEF FINANCIAL OFFICER EXECUTIVE DIRECTOR					
Ines Kolmsee INDEPENDENT NON-EXECUTIVE DIRECTOR	●	●		●	
Tarak Mehta INDEPENDENT NON-EXECUTIVE DIRECTOR	●	●			●
Richard Palmer INDEPENDENT NON-EXECUTIVE DIRECTOR	●	●	●		
Susannah Stewart INDEPENDENT NON-EXECUTIVE DIRECTOR	●	●		●	
Annalisa Stupenego INDEPENDENT NON-EXECUTIVE DIRECTOR	●	●	●		



www.prysmian.com

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