

PRESS RELEASE

PRYSMIAN TO DISPLAY LATEST PRODUCTS FOR FAST BROADBAND AT FTTH CONFERENCE

PHILIPPE VANHILLE: "QUALITY OF TECHNOLOGY AND INFRASTRUCTURES IS KEY FOR FUTURE-PROOF NETWORKS"

INNOVATIVE SOLUTIONS WILL ALLOW FTTH DEPLOYMENT IN RURAL AREAS

Milan, 15 February 2016 - Prysmian Group, world leader in the energy and telecom cables and systems industry, is using this week's FTTH Council Europe conference and exhibition in Luxembourg to demonstrate its vast FTTx portfolio for all applications and environments.

At stand G15, Prysmian will be exhibiting its latest solutions for both internal and external distribution, remote node distribution, hybrid cables and solutions to optimise access via all available rights-of-way. These feature aspects such as smaller dimensions of fibre, ultra-compact fibre-dense cables, ultra-high fibre count cables and the new Large Multi-Function Joint (LMJ).

The LMJ can accommodate a wide variety of cables such as loose tube, central loose tube, Flextube® and blown fibre. Due to its modular nature, the joint can be supplied in different sizes, with the possibility to upgrade after deployment using an expansion kit. The LMJ offers a higher capacity than most joints of its size due to the use of compact splicing and splitting modules. Currently the large version can accommodate up to 2688 fibres with further developments already underway for even higher fibre capacities.

In addition to product demonstrations at the stand, as part of the "FTTH in rural areas – YES we can!" session, Prysmian's Alessandro Pirri and Managing Director of Prysmian's South African partner VF Fibre Optics, Patrick van Heerden, will discuss the work the two companies undertook in collaboration to deploy connections that are up to 250 times faster than South Africa's average broadband speed.

"We provided our Retractable^{xs} cables and Verticasa^{xs} passive fibre solution to VH Fibre for its project in South Africa which yielded fantastic results," said Pirri. "By using Prysmian fibre, Prysmian cabling and Prysmian connectivity, VH Fibre Optics ensured that the solution would be complete, tested and proven."

On the conference's final day, Prysmian Group's Telecom Business Executive Vice President Philippe Vanhille will be taking part in the panel discussion entitled "Do we really need fibre? The viewpoint of telecom associations".

Vanhille – acting in his capacity as Chairman of Europacable Telecom – will be urging delegates to embrace the most modern technology to ensure the success of long-lasting, high-speed networks both technically and commercially.

"We – as a community of technology experts – must capitalise on our know-how and the advanced technologies available to progress towards the end goal of a single space where products and information can be traded seamlessly via digital means," said Mr Vanhille. "Putting an emphasis on the quality of the infrastructure means that access to this space is not dependent on nationality or location. Paying attention to the quality of our collective infrastructure is a must for minimizing disruptions and for really delivering the end user the service they pay for."

To arrange a briefing with a Prysmian representative at FTTH Council 2016, please contact prysmian@proactive-pr.com. Visit Prysmian at stand G15.

Prysmian Group

Prysmian Group is world leader in the energy and telecom cable systems industry. With more than 130 years of experience, sales of nearly €7 billion in 2014, some 19,000 employees across 50 countries and 89 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

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