



## **PRESS RELEASE**

## PRYSMIAN TO SHOWCASE THE INDUSTRY RECORD 6,912 FIBRE FLEXRIBBON™ CABLE FOR THE FIRST TIME IN EUROPE AT FTTH CONFERENCE 2019

## **SVP V**ANHILLE: "WE ARE COMMITTED TO SUPPORTING OUR CUSTOMERS IN DEVELOPING RELIABLE AND COST-EFFECTIVE BROADBAND NETWORKS"

Milan, 12 March 2019 – Prysmian Group, world leader in the energy and telecom cable systems industry, will showcase its latest innovations for quality, future-proof networks at FTTH Conference 2019, taking place on March 12-14 in Amsterdam. The Group will present for the first time to the European market its 6,912 fibre MassLink™ Cable with FlexRibbon™ Technology, meeting the highest fibre count within the industry, after its debut last week at the OFC Conference and Exhibition 2019 in San Diego, CA.

The 6,912 fibre FlexRibbon provides an ultra-compact outside plant cable design that contains 6,912 bend-insensitive fibres, with a cable diameter small enough to fit into a 50.8mm duct. By using FlexRibbon technology, ribbons are rolled up and packed together in small diameter sub-units, still providing the advantages of mass fusion splicing. Originally designed for use by hyper-scale data-centre customers, 6,912 fibre MassLink has potential uses in all telecom markets. With this amount of fibre in a single cable, this product design provides installers and splicers with craft friendliness and superior fibre management. The addition of the 6,912 fibre cable further expands Prysmian's portfolio of MassLink Fibre Cable with FlexRibbon Technology, which includes also 1,728 and 3,456 fibre count FlexRibbon products, fitting into a 31.75mm and 38.1mm duct, respectively.

"Being partner of choice for main telecom operators, Prysmian supports its customers in the realisation of some of their most important projects where quality of products and innovative cabling solutions are fundamental to meet the increasingly demanding needs of modern broadband networks" says Philippe Vanhille, Executive Vice President Telecom Business at Prysmian Group. "We therefore confirm our commitment to constantly investing in our optical fibre and cable capacities to support our customers in developing new reliable and cost-effective broadband networks."

Prysmian Group will be Platinum Sponsor at this year's Conference, and at its stand P06 will also be displayed the Company's full offer for optical connectivity solutions providing flexibility in design, simple modularity for upgrading and superior quality performance for all cable management needs. Moreover, Prysmian will showcase the Karona Overblow System enabling the installation of high density optical fibre cable into pre-existing sub-ducted routes, containing already existing legacy cable, and its portfolio for multi conductor FTTA hybrid cables for mobile applications. Live cable jointing demonstrations will also be available throughout the day.

Prysmian will be in the spotlight at this year's conference having its representatives participating at two sessions of the Conference: Philippe Vanhille will take part to the Keynote Session 1: "Policy – Fibre for 5G: a story for convergence" on March 13, while Luca Cavenaghi will take part to the Voice Of Industry Session 9: "Network Transformation to Upgrade the Gigabit Society: delivering 10Gps and beyond", discussing how to enable multiple services over a common network through flexible technology.

## **Prysmian Group**

Prysmian Group is world leader in the energy and telecom cable systems industry. With almost 140 years of experience, sales exceeding €11 billion, about 29,000 employees in over 50 countries and 112 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

**Media Relations** 

Lorenzo Caruso
Corporate and Business Communications Director
Ph. 0039 02 6449.1
lorenzo.caruso@prysmiangroup.com

Investor Relations Director Ph. 0039 02 6449.1 mariacristina.bifulco@prysmiangroup.com