

### **PRESS RELEASE**

## PRYSMIAN UPDATES ORGANIZATION TO ACCELERATE GROWTH

Milan, August 1 2025 – Prysmian, effective immediately, announces new appointments within the organizational structure reporting to the CEO, Massimo Battaini.

The appointments have been made to support the delivery of Prysmian's 'Accelerating Growth' strategic plan, and have all been made from inside the Group's internal talent pool.

Following the simplification of Prysmian's organizational structure, which was implemented on January 12025, these latest appointments will enhance business, commercial and industrial operations.

The appointments are as follows:

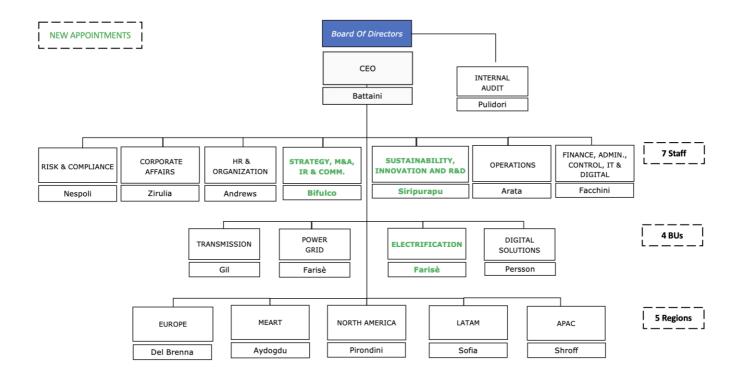
- Cinzia Farisè has been appointed to lead the Electrification business. Cinzia will also maintain her current role, leading the Power Grid business.
- Maria Cristina Bifulco has been appointed to lead the newly created Strategy, M&A, Investor Relations & Communication function. Cristina previously led Investor Relations, Sustainability and Communication.
- Srinivas Siripurapu has been appointed to lead the newly created Sustainability, R&D and Innovation function. Srinivas previously led R&D and Innovation.

There are no further changes in the organizational structure reporting to Prysmian CEO, Massimo Battaini.

Massimo Battaini, Prysmian CEO, said: "These appointments will enhance Prysmian as we work to deliver the mid-term targets set out in our new 'Accelerating Growth' strategy. Cinzia Farisè will apply her proven experience of delivering results in collaboration with the Regions in Power Grid into our Electrification business, while we are enhancing our sustainability commitment on one hand, integrating it directly with innovation and R&D under the leadership of Srinivas Siripurapu, while on the other, making a significant step to accelerate strategy delivery within the new perimeter of Maria Cristina Bifulco, who over the past years has been established as a central reference point for both external and internal stakeholders. The appointments also reflect our confidence in the managerial talent that we have inside the Group, as well as the international profile and unique know-how that makes Prysmian a trusted partner to customers worldwide."



# PRYSMIAN'S ORGANISATION, EFFECTIVE AUGUST 1 2025



### Prysmian

Prysmian is a global cable solutions provider leading the energy transition and digital transformation. By leveraging its wide geographical footprint and extensive product range, its track record of technological leadership and innovation, and a strong customer base, the company is well-placed to capitalize on its leading positions and win in new and growing markets. Prysmian's business strategy perfectly matches key market drivers by developing resilient, high-performing, sustainable and innovative cable solutions in the segments of Transmission, Power Grid, Electrification and Digital Solutions. Prysmian is a public company listed on the Italian Stock Exchange, with almost 150 years of experience, over 33,000 employees, 107 plants and 27 R&D centers in over 50 countries, and over €17 billion of revenues in 2024.

### For more info:

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