

**SUCCESSFULLY PLACED € 750 MILLION BOND ISSUE WITH 7 YEARS MATURITY**

**ISSUE PRICE OF 99.002 WITH A COUPON RATE OF 2.50%**

Milan, 30 March 2015. Prysmian Spa announces the completion of the placement to institutional investors of an unrated bond, on the Eurobond market, for a total nominal value of € 750 million as per the resolution approved by the Board of Directors on March 10, 2015.

"The strong interest from the market resulted in orders in the range of € 2 billion, confirming the Group's credibility with the fixed income investors, credibility that is acknowledged on the base of our strong and consistent track record of cash generation. With this transaction we further strengthen the financial structure and achieve a significant result in terms of average maturity extension and diversification of the financing sources", states CFO Pier Francesco Facchini.

The bonds will have a maturity of 7 years and will pay an annual fixed coupon equal to 2.50%, with an issue price equal to 99.002. The bonds, due on 11 April 2022, have minimum denominations of €100,000, plus integral multiples of €1,000. The bonds' settlement date is expected to be 9 April 2015.

Prysmian Spa has applied for the listing of the bonds on the Official List of the Luxembourg Stock Exchange and for admission to trading on the Luxembourg Stock Exchange's regulated market. In connection with the issue of the bonds, stabilization actions might be carried out in accordance with all applicable laws and regulations.

The bond offering has been managed by Banca Akros Spa, Banca IMI Spa, Citigroup Global Markets Limited, Crédit Agricole Corporate and Investment Bank, ING Bank NV and Unicredit Bank AG, as joint lead managers.

Prysmian will use the proceeds of the bond to finance the redemption of the Issuer's existing Notes of € 400 million maturing on 9 April 2015 and for general corporate purposes of the Group, including the refinancing of existing debt.

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*This press release does not constitute an offer to sell the Bonds in the United States of America. The securities have not been and will not be registered in the United States under the United States Securities Act of 1933, as amended (the "Securities Act") or under any other law or financial regulation in any of the United States of America, Australia, Canada or Japan or any other country in which such offer or solicitation is subject to approval by local authorities or otherwise prohibited by law. The securities may not be offered or sold in the United States to, or for the account or benefit of, a US person ("US person", as defined in Regulation S of the Securities Act) unless they are registered under the Securities Act or pursuant to an exemption applicable under the Securities Act.*

*This press release is not an offer to sell nor a solicitation to invest in financial products. The Bonds will also not be sold in any state or jurisdiction in which such offer or sale would be unlawful. No action has been or will be taken to permit a public offering of the Bonds in any jurisdiction, including Italy.*

**Prysmian Group**

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The release is available on the company website at [www.prysmiangroup.com](http://www.prysmiangroup.com) and in the mechanism for the central storage of regulated information provided by Bit Market Services S.p.A. at [www.emarketstorage.com](http://www.emarketstorage.com).

Prysmian Group is world leader in the energy and telecom cables and systems industry. With more than 130 years of experience, sales of nearly €7 billion in 2014, some 19,000 employees across 50 countries and 89 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

#### **Media Relations**

Lorenzo Caruso  
Corporate and Business Communications Director  
Ph. 0039 02 6449.1  
[lorenzo.caruso@prysmiangroup.com](mailto:lorenzo.caruso@prysmiangroup.com)

#### **Investor Relations**

Cristina Bifulco  
Investor Relations Director  
Ph. 0039 02 6449.1  
[mariacristina.bifulco@prysmiangroup.com](mailto:mariacristina.bifulco@prysmiangroup.com)