

**PRYSMIAN AT EWEA -EUROPEAN WIND ENERGY ASSOCIATION- ANNUAL EVENT 2014
IN BARCELONA.**

**THE GROUP PRESENTS ITS FULL RANGE OF PRODUCTS FOR THE WIND POWER INDUSTRY, INCLUDING
PRYCAM FOR WIRELESS MONITORING AND DIAGNOSTICS OF ELECTRICAL SYSTEMS.**

**PRYSMIAN TO HOLD TECHNICAL SEMINAR ABOUT INNOVATIVE P-LASER TECHNOLOGY FOR POWER
TRANSMISSION AND DISTRIBUTION CABLES WITH SPECIFIC APPLICATION IN THE RENEWABLE SECTOR.**

Milan, 7 March, 2014 – Prysmian Group, world leader in the energy and telecom cable systems industry, will showcase its state-of-the-art range of products and services for the wind power industry at the 2014 annual edition of the European Wind Energy Association (EWEA) event, that will take place in Barcelona (Spain) from March 10 to 13, hall 6 booth D30.

Long term growth perspectives in the renewable sector and business development strategy have taken the Group to further strengthen commitment to this strategic and added-value market. Prysmian, therefore, will be present at the EWEA Annual Event 2014 with an enlarged portfolio of products and services, taking position in the market as a one-stop supplier for the whole wind power industry, focusing on fast-changing customers' needs and leveraging a wide geographical presence, with an extended footprint of more than 50 countries.

The Group's product range on display at the exhibition will include AC and DC power transmission submarine cable systems, advanced turbine cabling solutions with high resistance to abrasion, UV radiations, corrosion, bending and torsion stress for increased efficiency, reliability and safety, specifically designed to meet highly demanding conditions of plants and installation areas, as well as the new Feltoflex HV cable system for moveable interconnection between platforms (e.g. topside and bridge), recently developed for voltages of up to and including 155 kV, and featuring enhanced technical and installation characteristics including the use of the Group's technology range of Click-Fit® joints and connectors for easy and fast installation. Prysmian Group will also be presenting its most recent innovation in the sector of diagnostic and monitoring of electrical systems: PryCam wireless device for the measurement of Partial Discharges.

Special focus will be dedicated also to the Group's innovative P- Laser Technology. Based on high-performance recyclable insulation materials P-Laser is the first eco-sustainable cable for power grids. On the occasion of the 2014 edition of the EWEA Annual Event, Prysmian Group experts will hold a technical seminar to present the advantages of the P- Laser Technology in Renewable applications (March 11 at 9:30 in hall 8).

The Group can call on full expertise in offshore wind farm connections and an extended ability to offer turnkey products and services (including design, manufacture and installation) to better serve the growing markets in Northern Europe, where Prysmian has already acquired and completed several offshore wind farm grid connection projects such as Ormonde, Walney I and II, Greater Gabbard, Thanet, Gunfleet Sands, Robin Rigg, Gwynt y Môr and Teesside in the UK and BorWin2, Helwin1, Helwin2 and SylWin1 in Germany.

To further highlight the ever-increasing commitment in the renewable sector, it's worth mentioning that Prysmian Group is an active part of "Friends of the Supergrid", an organization aimed at promoting and supporting the development of a pan-European offshore electrical High Voltage Direct Current (HVDC) super-grid for the utilization of power coming from renewable sources. The Group is also a member of the Medgrid project, aimed at bringing solar power from North Africa to Europe, and is one of the founding members of Norstec, an association supported by the British Government that brings together key players in the energy sector with the goal of maximising the benefits of the huge potential of clean energy resources in Europe's northern seas. These achievements again demonstrate Prysmian's leading position and the validity of the Group's know-how and technologies in the development of state-of-the-art cables and systems and the commitment to support smarter and greener power grids worldwide.

Prysmian Group

Prysmian Group is world leader in the energy and telecom cables and systems industry. With more than 130 years of experience, sales of over €7 billion in 2013, about 19,000 employees across 50 countries and 91 plants, the Group is strongly positioned in high-tech markets and offers the widest range of products, services, technologies and know-how. In the Energy sector, Prysmian Group operates in the business of underground and submarine power transmission cables and systems, special cables for applications in many different industrial sectors and medium and low voltage cables for the construction and infrastructure industry. In the Telecom sector, the Group manufactures cables and accessories for the voice, video and data transmission industry, offering a complete range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Milan Stock Exchange in the FTSE MIB index.

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