

LAUNCH OF THE SECOND EDITION OF "TECHNOLOGY FOR HUMAN BEINGS", THE CONTEST FOR GRADUATING STUDENTS PROMOTED BY PRYSMIAN GROUP IN PARTNERSHIP WITH HUMAN FOUNDATION.

COMPETITION FOR SELECTING SIX DEGREE THESES ON NEW TECHNOLOGIES FOR SUSTAINABLE DEVELOPMENT. THE GOAL: SUPPORTING YOUNG TALENTS ORIENTING THEM TOWARDS INNOVATION AND SUSTAINABILITY.

Milan, 05 July 2016. Prysmian Group, world leader in the energy and telecom cable systems industry, in partnership with Human Foundation, which operates in the sustainable innovation field, launched the second edition of "**Technology for Human Beings**", a degree thesis competition aimed at students of Bachelor's and Master's degree courses in **engineering, physics and materials science at Italian universities**.

The competition — assessing the applicability of new technology for sustainable development in line with the **UN Sustainable Development Goals (SDGs)** — offers **cash prizes** and a **six-month internship in Prysmian Group** for the top winners in each category. A jury will select three Bachelor's degree theses and three Master's degree theses, written in Italian or English and defended between 30 April 2015 and 31 December 2016. The award ceremony will take place next autumn at the Human Foundation's annual event.

The **Scientific Committee** in charge of assessing the theses is made up of experts appointed by Prysmian Group and Human Foundation: Attilio Citterio, Professor at the Polytechnic of Milan, "Giulio Natta" Department of Chemistry, Materials and Chemical Engineering; Marcelo Andrade, Prysmian Group Research and Development Senior VP; Roberto Galimberti, Human Foundation Vice President, expert in electronic engineering and former lecturer of IT and telecommunications at the Polytechnic of Milan. The Committee will judge the theses based on the criteria of originality and quality of research, as well as of its applicability.

"We are very satisfied with the excellent results of the first edition of the contest, which even provided one of winners with the opportunity to start a career within our Group," commented Marcelo Andrade. "This year we decided to increase the number of educational areas allowed to participate in the contest, with the aim of supporting research on innovative and sustainable technology applicable to the fields in which we operate. We thus intend to offer a tangible opportunity to the most talented students and focus on current issues, such as innovation and industrialisation, access to IT and TLCs, sustainable production and consumption models, and recyclable materials."

"We are very pleased to continue this contest," stated Giovanna Melandri, Human Foundation President. "Together with Prysmian, we have developed a concrete offer for the graduating students. In this way, we will not only investigate sustainable and innovative technologies that can have a positive social impact, but also give young talents the opportunity to put their skills into practice, therefore contributing to create the new paradigm we need to achieve the Sustainable Development Goals. At Human Foundation, we believe it is fundamental to follow two parallel paths: innovation and training."

The contest rules are available at www.prysmiangroup.com and www.humanfoundation.it.

Prysmian Group

Prysmian Group is world leader in the energy and telecom cables and systems industry. With almost 140 years of experience, sales of about €7.5 billion in 2015, over 19,000 employees across 50 countries and 88 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

Human Foundation

Human Foundation was formed in 2012 to promote social innovation and support social enterprises and social finance. It aims at connecting Italian philanthropy with the major international Foundations and promotes human development. Human Foundation is committed to disseminating tools such as Social Impact Funds and Social Impact Bonds to strengthen the role of social enterprises, which are an irreplaceable instrument for ensuring cohesion and building new social economy models. A middle-ground between profit and non-profit, the Human Foundation seeks to supersede the state-market dichotomous model and find a new paradigm centered around the creation of social value.

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