

**PRESS RELEASE**

**PRYSMIAN GROUP AT MIDDLE EAST ELECTRICITY 2016**

**THE GROUP PRESENTS ITS FULL RANGE OF CABLES, INCLUDING ITS MOST RECENT INNOVATIONS  
FOR APPLICATION IN CONSTRUCTION, OIL & GAS AND POWER TRANSMISSION**

**FOCUS ON PRY-CAM PARTIAL DISCHARGE TESTING AND TECSUN SOLAR CABLES**

Milan, 25 February, 2016 – Prysmian Group, world leader in the energy and telecom cables and systems industry, will showcase state-of-the-art technologies at MEE 2016, the electrical industry's largest show in the Middle East, taking place in Dubai from March 1 to 3, 2016 (booth F20, Hall 8).

The Group's product portfolio at MEE 2016 will focus on the full range of state-of-the-art power cables including HV and EHV underground and submarine cable systems for applications such as interconnections between power grids, links between natural or artificial islands and the mainland, and connections to, or between, offshore oil production facilities. Prysmian will also present a wide range of cables and systems for the Oil, Gas and Petrochemical industry, as well as innovative specialties such as the PRY-CAM Partial Discharge (PD) testing system and TECSUN cables for use in solar applications.

PRY-CAM is an integrated portable instrument for automatic acquisition, processing and classification of pulse signals generated by Partial Discharge (PD) phenomena occurring in insulating materials of medium and high voltage electrical systems and components such as transformers. TECSUN cables are intended for use in photovoltaic power supply systems as free-movable, free-hanging and for a temperature range from -40 °C up to +120 °C – perfectly suited to the extreme conditions experienced in the Middle East.

"Middle East Electricity 2016 is an excellent opportunity to showcase the Group's expertise and applications for use in the GCC Region," said Antonio Chiantore, General Manager for the Group's Middle East branch based in Dubai. "The Gulf region represents a key area for our expansion strategy, where the Group continues to undertake major cable projects that contribute to the further development and improvement of power networks in the entire Region."

These include the first-ever submarine power transmission link serving Doha and the GCCIA Saudi-Bahrain submarine interconnection and the 400 kV power transmission system for TRANSCO connecting the Bahja and Saadiyat Grid Stations in Abu Dhabi, which represents the largest 400 kV underground cable system in the region (triple circuit route of 25 km for a total of 230 km of extruded insulation cable) and the largest EHV XLPE cable system in the world (in terms of contract value) ever awarded to a single supplier. Over the last year the Group has been awarded more new contracts in Kuwait (MEW Jaber Al Ahmad City S3), in Oman (OETC Saada Grid Station) and – more recently - in Bahrain (EWA 400 kV Transmission Development Project).

On 2 March, Prysmian Group experts will hold two technical seminars about Prysmian solutions for Grid Optimization Services and Solar applications. A third seminar will focus on Prysmian proprietary methodology supporting the effective and proper choice of cable solutions that can make a difference ("All cables are not the same"). The seminars will take place in room "Fujairah A" and will be accessible only upon invitation (more information available by contacting Prysmian Middle East branch in Dubai).

**Prysmian Group**

Prysmian Group is world leader in the energy and telecom cable systems industry. With almost 140 years of experience, sales of about €7.5 billion in 2015, over 19,000 employees across 50 countries and 88 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

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