





PRESS RELEASE

PRYSMIAN RECONFIRMS ITS TECHNOLOGY AND INNOVATION LEADERSHIP IN THE CABLE INDUSTRY

MAJOR AND ACTIVE PRESENCE AT JICABLE 2015 IN PARIS, WITH MORE THAN 30 DELEGATES AND 19 CONFERENCE PAPERS ON INDUSTRY TECHNICAL DEVELOPMENTS

INNOVATION BASED ON THREE MAIN PILLARS: SYSTEM DESIGN, PROCESS/MATERIALS TECHNOLOGY AND SERVICES

Milan, 3 July, 2015 – Prysmian Group, world leader in the energy and telecom cable systems industry, has played once more a major role at Jicable 2015, the leading international conference on insulated power cables.

Prysmian, as undisputed technology leader, boasts a long-standing tradition of skilled experts' presence and active participation in the conference, with Laurent Tardif – CEO of Prysmian Group South Europe Region - as Chairman of Jicable's Steering Committee since 2007, seven session chairmen and Marco Marelli, System Design Engineering Director at Prysmian Powerlink, as Chairman of the International Scientific and Technical Committee in the 2015 edition.

The Group was present with 19 technical papers about an impressive number of state-of-the-art topics like transition joints and other network components, electrical rating calculations, mechanical test protocols, heavy duty installations, enhanced manufacturing processes, methods and lines and CPR (construction products regulation) on medium and low voltage distribution cables.

Main focus of the Group's presence was its key role in leading innovation in the cable industry, based namely on three pillars: System Design Innovation - with large cross section conductors for higher current and higher transmission capacity, Process/Material Technology Innovation - with P-laser and PPL for HVDC application, and Services Innovation - with Pry-Cam range of services and products for monitoring and diagnostics.

In addition, strong focus was dedicated also to EPR insulated cables for inter-array application up to 66 kV in modern offshore systems, as well as in a number of diverse applications in several industry segments like rolling stock, oil & gas, etc.

Jicable 2015 came at a time of important accomplishments for Prysmian's leadership in the cable industry with the successful commissioning and hand-over of 4 HVDC offshore wind farm interconnections (BorWin2, HelWin1, SylWin1 and HelWin2) and of 2 HVDC land interconnections (INELFE and Skagerrak 4) and a stable order book, with recent awards for key projects worldwide such as the Italy-France HVDC interconnection, the 50Hz West of Adlergrund 220 kV offshore wind grid connection in Germany and the power transmission expansion projects for MEW in Kuwait.

These achievements again demonstrate Prysmian's leading position and the validity of the Group's know-how and technologies in the development of state-of-the art insulated power cable systems and the commitment to support the electrical industry worldwide.

Prysmian Group

Prysmian Group is world leader in the energy and telecom cable systems industry. With more than 130 years of experience, sales of nearly \in 7 billion in 2014, some 19,000 employees across 50 countries and 89 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

Media Relations

Lorenzo Caruso Corporate and Business Communications Director Ph. 0039 02 6449.1 lorenzo.caruso@prysmiangroup.com **Investor Relations** Cristina Bifulco Investor Relations Director Ph. 0039 02 6449.1 mariacristina.bifulco@prysmiangroup.com