Company Presentation

January 2015







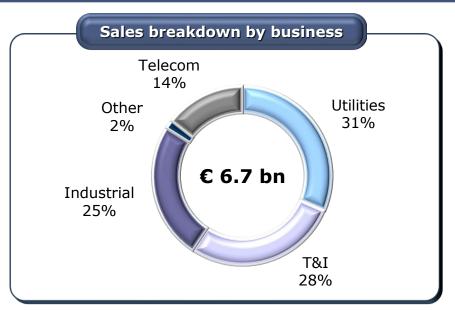
AGENDA

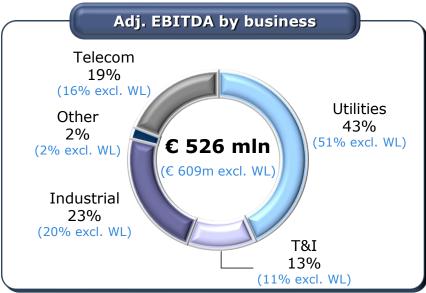
- Group Overview & 2014 Outlook
- Draka integration
- > Financial Results
- > Appendix

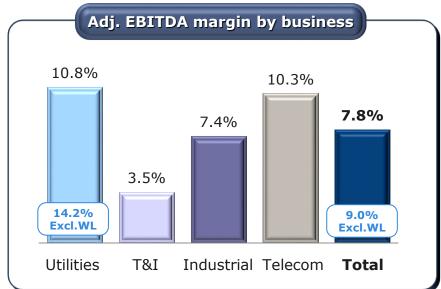
Prysmian Group at a glance

LTM Q3'14 Results



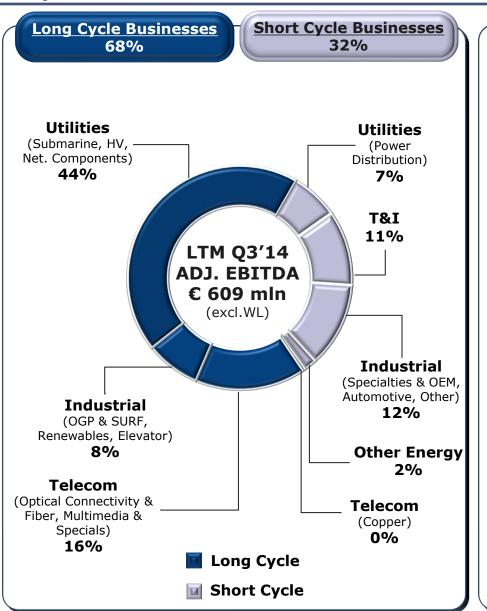






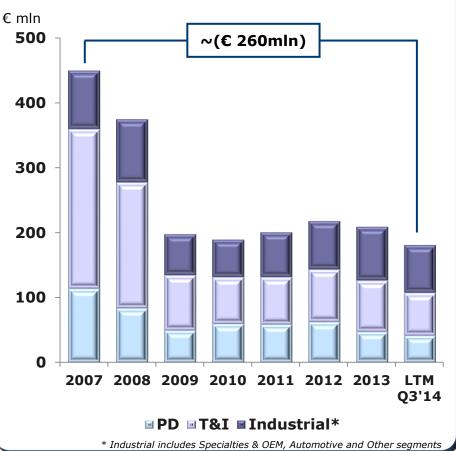
Long Cycle Businesses Vs. Short Cycle Businesses

Adj. EBITDA breakdown



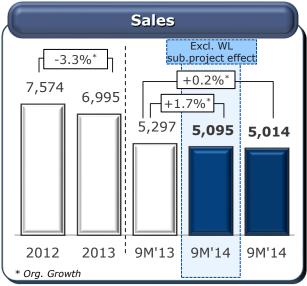
Short Cycle Businesses Adj. EBITDA (Combined Prysmian + Draka)

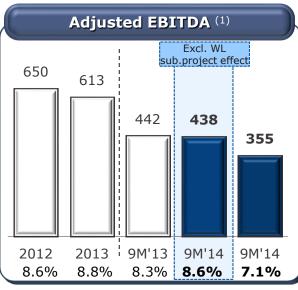
- Profitability: stabilization of margins after the fall in 2009
- Potential upside from recovery in economic cycle

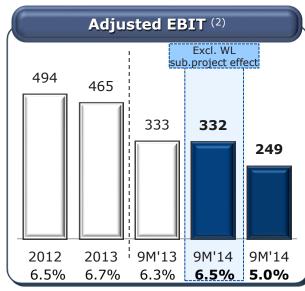


9M 2014 Key Financials

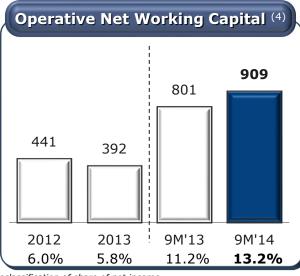
Euro Millions, % on Sales













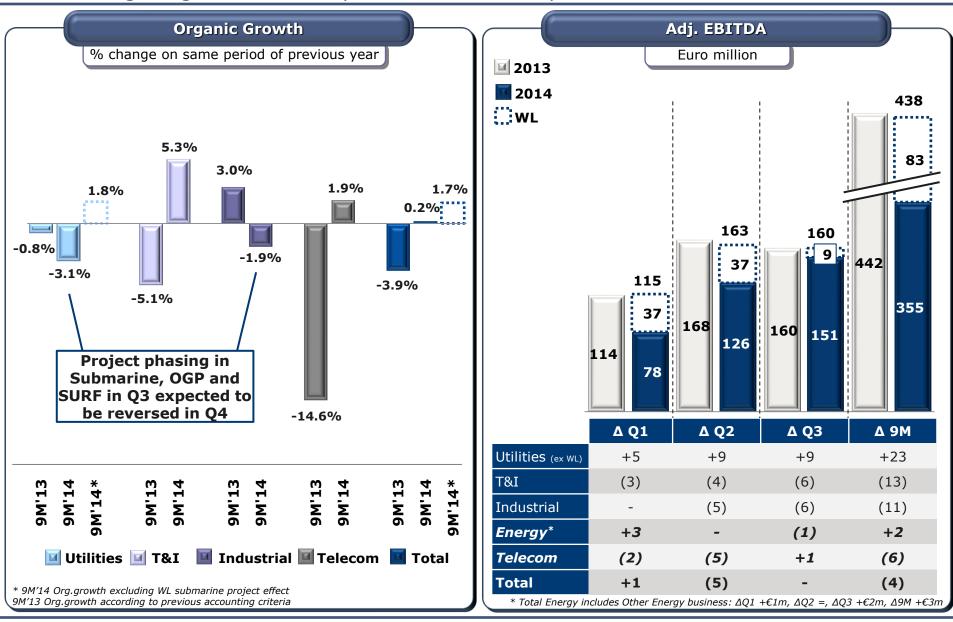
Note: 2012, 2013 and 9M'13 restated in application of IFRS 10-11 and reclassification of share of net income

(1) Adjusted excluding non-recurring income/expenses; (2) Adjusted excluding non-recurring income/(expenses) and the fair value change in metal derivatives and in other fair value items; (3) Adjusted excluding non-recurring income/(expenses), the effect of derivatives and of other fair value items, exchange rate differences, non-monetary interest on the convertible bond and the related tax effects; (4) Defined as NWC excluding derivatives; % of sales is defined as Operative NWC on annualized last quarter sales



Profitability in line with previous year excluding WL effect

Positive organic growth in 9M despite slowdown in Europe and Brazil



Industrial Footprint Competitiveness







2014 Highlights

Energy:

- Footprint rationalization restarted: ongoing consultation processes in Europe to close 2 plants
- Relocate the needed capacity to existing plants

Optical Cables:

- Largest factory by H1'15 (Romania)
- Doubled production output in the last 12 months

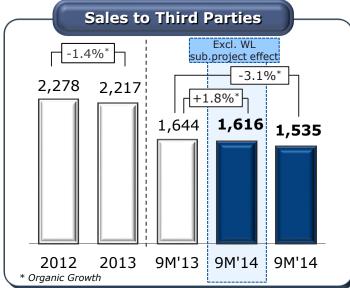
Optical Fiber:

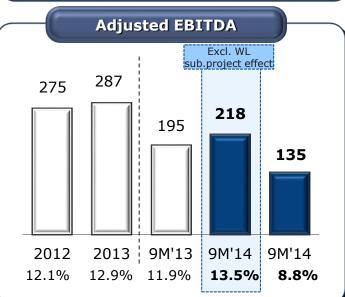
- € 50m investment to reduce costs in 2014-15
- Significant cost improvement through 2015 vs. 2013



Utilities

Euro Millions, % on Sales





Highlights

DISTRIBUTION

- Mid single digit organic decline in 9M. Stabilization of prices and volumes on H1 levels
 - Europe: weak demand in the Nordics and Eastern Europe, stabilization in Central Europe. Ongoing capacity rationalization to improve plants saturation
 - North America: stable volumes vs. previous year
 - South America & APAC: weak performance in Brazil partially offset by good trend in Argentina. APAC slightly down vs. 9M'13
- Gradual business stabilization in Q3; profitability impacted by overall lower volumes and FX

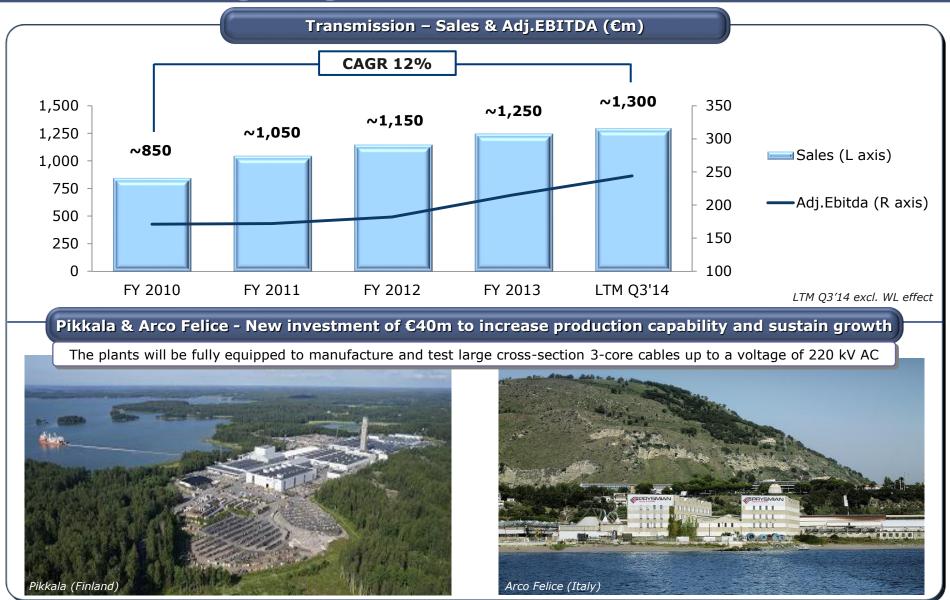
TRANSMISSION - Submarine

- Top line impacted by project phasing in Q3 expected to be fully reversed in Q4
- Double digit organic growth expected in FY14 excl. WL
- Western Link project on track: financial impact confirmed
- New investment worth approx.
 €40m in Pikkala and Arco Felice to
 enhance the production capability
 to meet the order backlog
 requirements

TRANSMISSION - HV

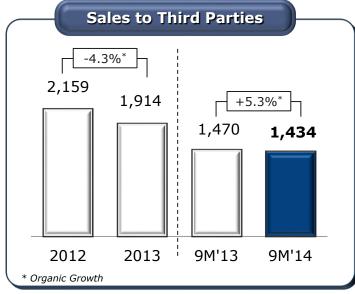
- 9M broadly stable vs. previous year. In Europe, weak demand in Italy and France offset by positive trend in the UK, Spain and the Netherlands
- Sound demand in the US
- Higher production in China to serve increasing local market and APAC countries (e.g. Australia, Singapore, HK)
- Higher penetration in the Middle Fast markets

Utilities - Strengthening leadership in Submarine to match increasing demand in a fast growing sector



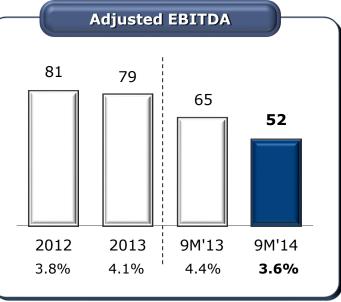
Trade & Installers

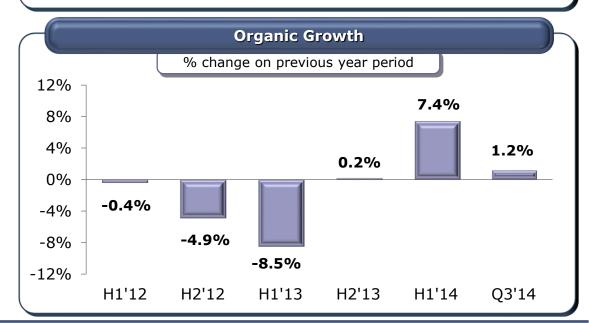
Euro Millions, % on Sales



Highlights

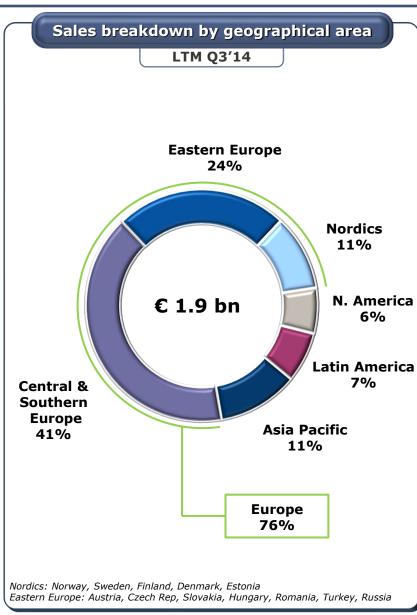
- Mid single digit organic growth in 9M, softening from Q2
 - Europe: on-going volume recovery driven by Nordics and Eastern Europe, more than offsetting sluggish demand in Central Europe
 - North America: confirmed positive trend
 - South America: significant volume decrease vs. previous year mainly due to weaker construction activity in 2014. Profitability penalized by negative currency effect
 - APAC: single digit organic growth driven by China and ASEAN
- 9M profitability penalized by pricing and FX effect

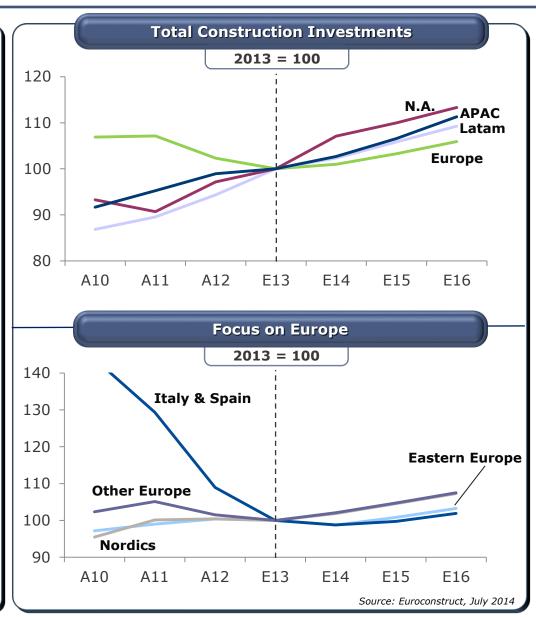




Trade & Installers

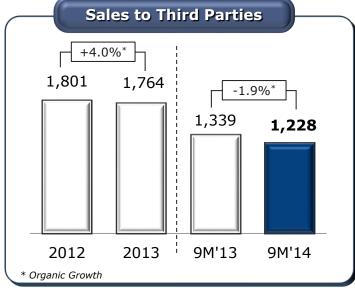
Sales breakdown

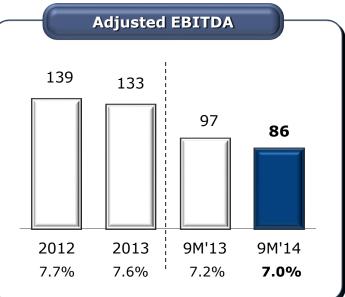




Industrial

Euro Millions, % on Sales





Highlights

 Overall Industrial performance impacted by slow-down in the capital goods sector in Europe in the last months

Specialties & OEM

 9M performance impacted by continuous weak demand in Europe and Americas. Positive trend in APAC. Lower contribution from Infrastructure, Mining, Nuclear and Railway partially offset by expansion in Renewables, Rolling Stock and Marine

OGP

• Business stabilization in Q3 after a weak start of the year, expected to further improve in Q4 supported by increased order book

SURF

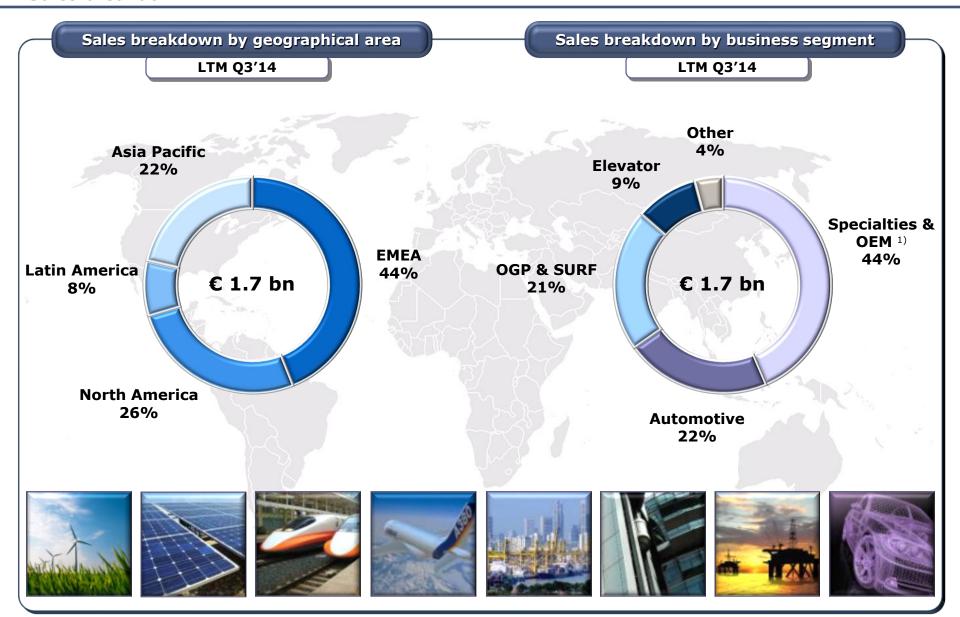
- Umbilicals: increasing order backlog to sustain growth in the coming quarters starting from Q4. Confirmed commitment to expand international presence. Flexible pipes: limited level of activity in line with previous year
- DHT: strong performance in North America and high visibility on sales for the next quarters

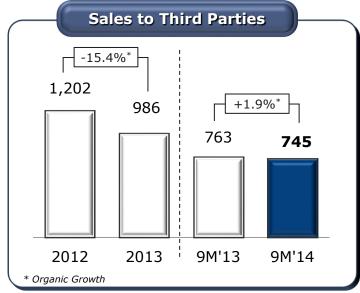
Elevator

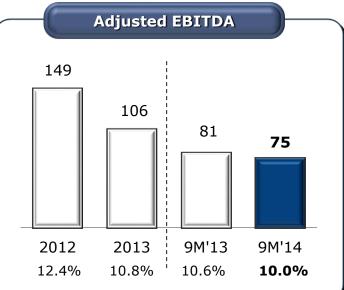
• Double digit organic growth driven by a successful business development in Europe and Asia. Sound performance in the US

Automotive

• Decreasing trend in Q3 after a stable H1 mainly due a tough global market in August and to increasing competition in Europe and North America







Highlights

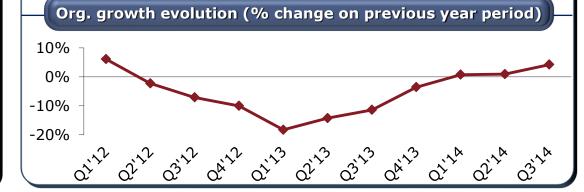
 Improving organic growth supported by strong demand in optical largely offset by lower average pricing and continuous decline in Copper.
 Continuous improvement in cost structure to support profitability

Optical / Fiber

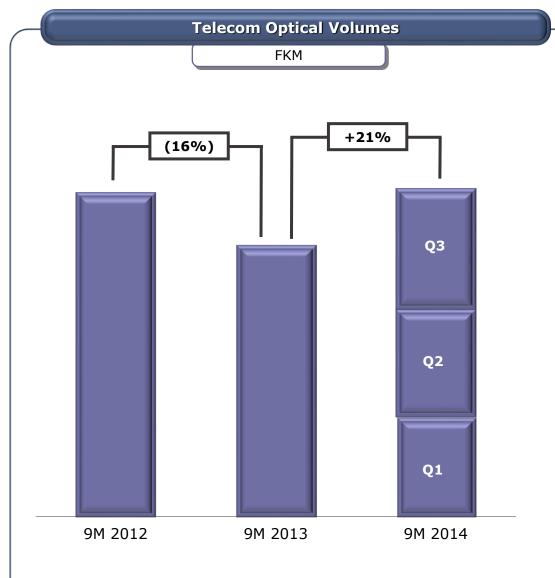
- **Europe:** strong demand driven by long term FTTH and backbone investments in France, Italy, UK and Spain
- North America: positive trend in FTTH/FTTA expected to continue in Q4
- **South America:** lower than expected impact of stimulus packages on demand in Brazil. Market still at low levels
- **APAC:** NBN project (Australia) pickup in Q3 after weak H1, expected to continue in Q4. Confirmed positive trend in China and Singapore
- Fiber operations: ongoing process improvements and cost reduction plans

Multimedia & Specials

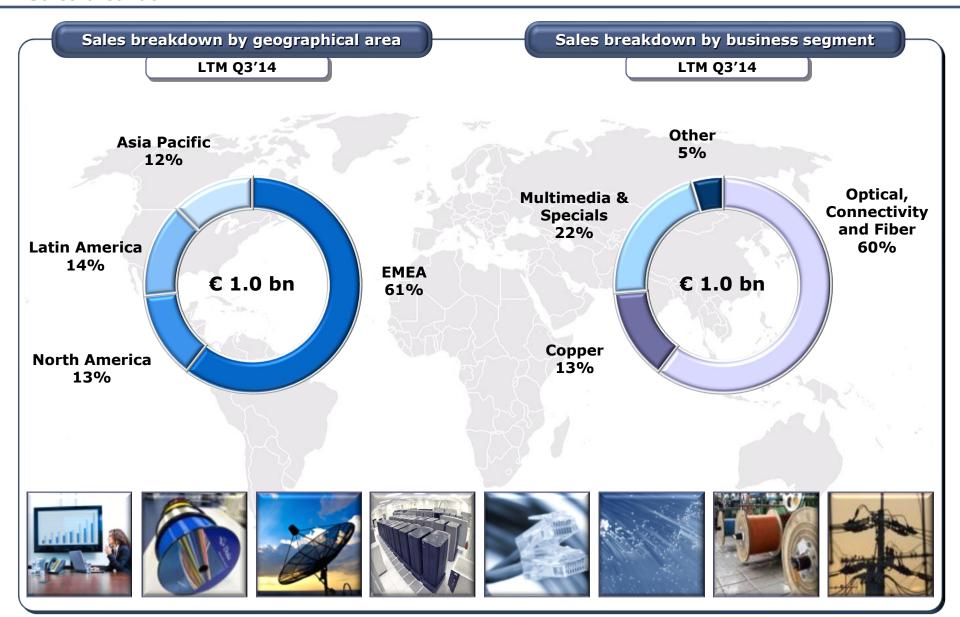
• Increasing profitability contribution thanks to selective strategy focused on high margin segments



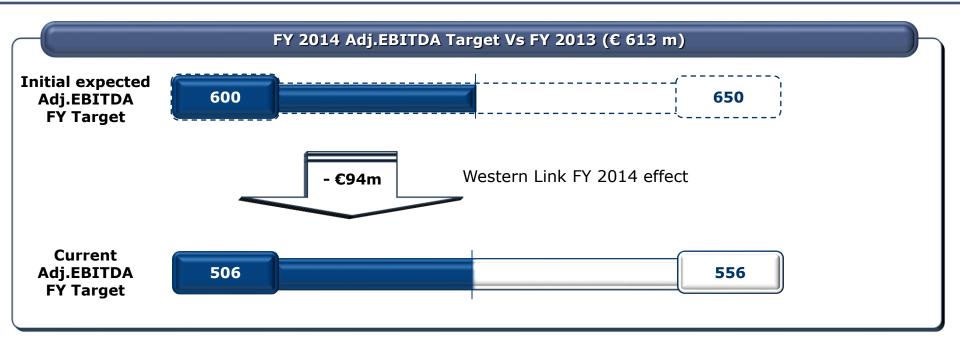
Telecom - Leverage on lean cost base to benefit from ongoing market recovery



- Optical fiber demand expected to increase by 10.8%^a in 2014 driven by Europe and India. Positive signals also from North America, ASEAN and China (which represents approx. 50% of the market)
- Prysmian optical cable volumes increased by 21% in 9M'14
- Growing market trend foreseen also in 2015 (+ 4.8%^a)
- Price stabilization expected in the coming quarters
- Prysmian focus on profitability:
 - Improving mix of customers and products
 - Introducing high value added products
 - Improve cost structure



2014 Outlook – FY Target confirmed despite gradual worsening of market trend in Europe and Brazil



FY target confirmed in the low-part of the range, despite challenging market conditions, based on:

- Strong contribution from Submarine
- Continuous positive volume trend in the Telecom business
- Q4 expected recovery in Industrial (OGP, SURF, OEMs)
- Continuous focus on cost efficiencies

AGENDA

➤ Group Overview & 2014 Outlook

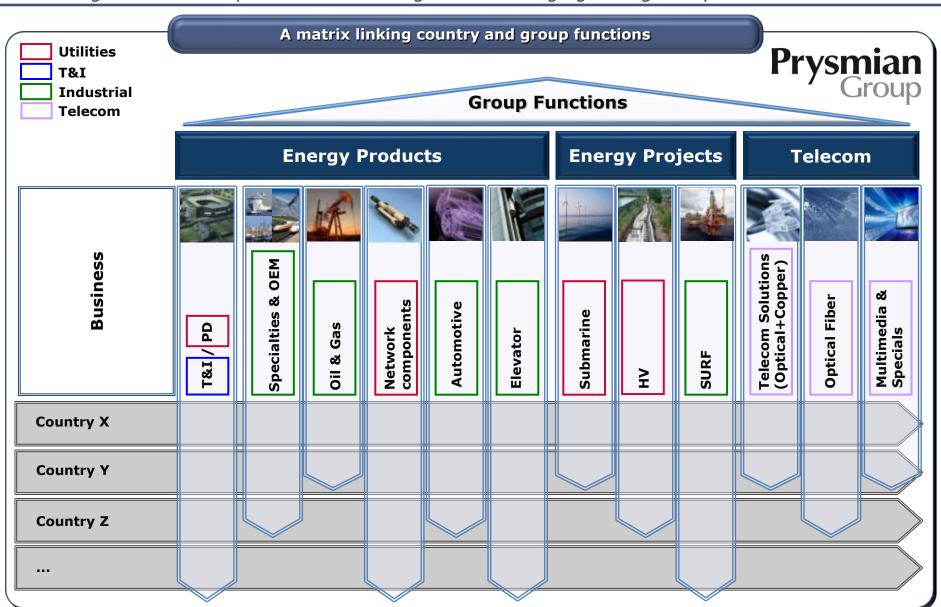
Draka integration

> Financial Results

> Appendix

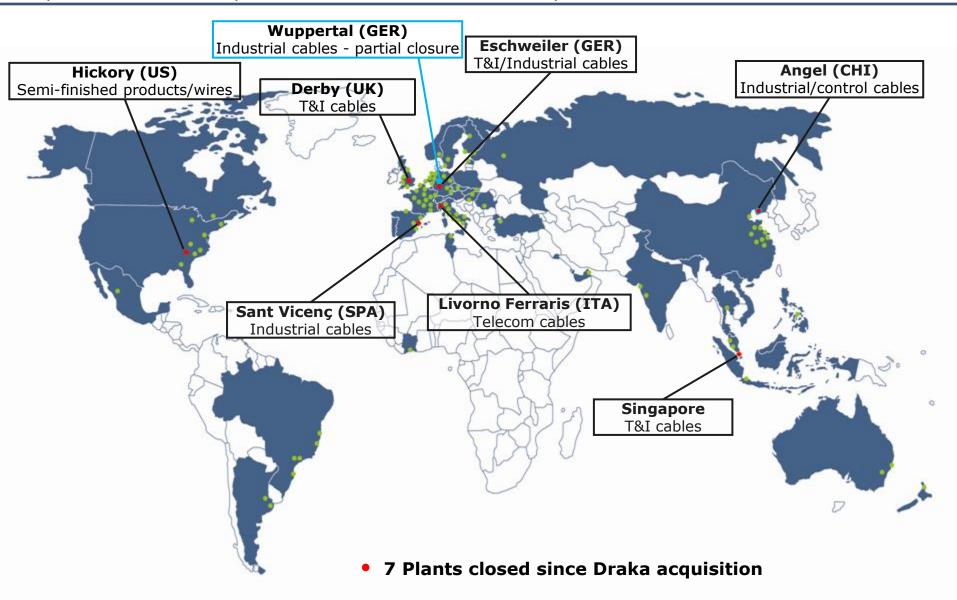
Organization model

To strengthen leadership in all business segments leveraging on a global platform



First step of production footprint optimization completed

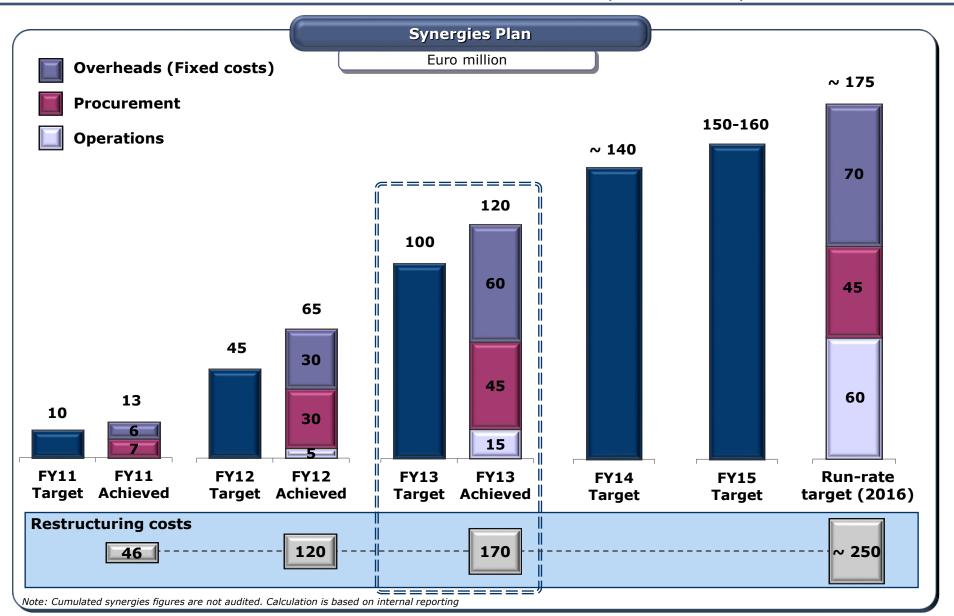
7 plants closed and 1 plant restructured since Draka acquisition





Synergies Plan: Procurement run-rate, Overheads almost completed

Plants rationalization to be executed in line with customers requirements to preserve service level





AGENDA

- ➤ Group Overview & 2014 Outlook
- Draka integration
- > Financial Results
- > Appendix

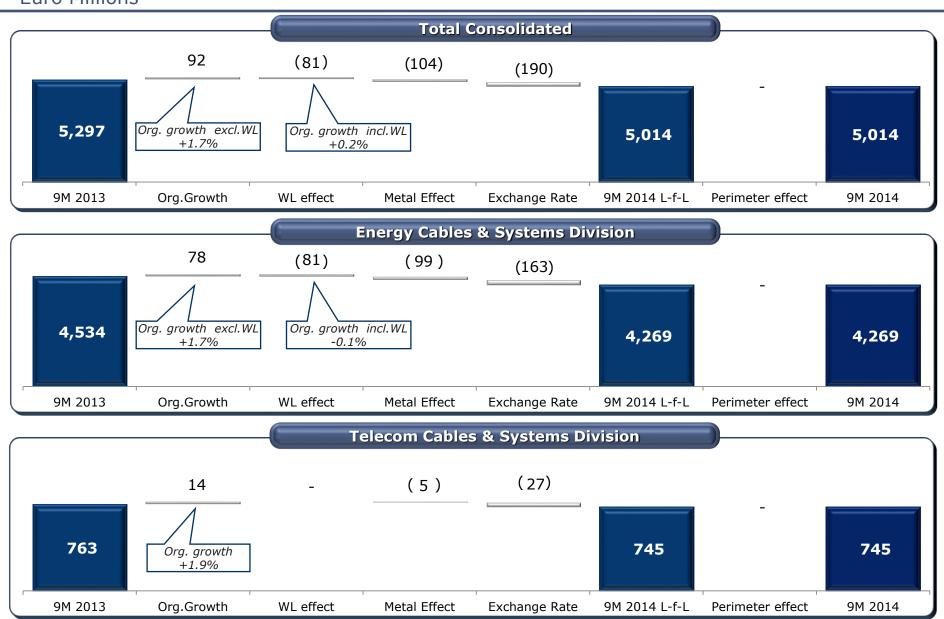
Profit and Loss Statement

	9M 2014 excl. WL submarine project effect	WL Submarine project effect	9M 2014	9M 2013 1)	FY 2013 1)
Sales YoY total growth YoY organic growth	5,095 (3.8%) 1.7%	(81)	5,014 (5.3%) 0.2%	5,297	6,995
Adj.EBITDA % on sales	438 8.6%	(83)	355 7.1%	442 8.3%	613 8.8%
Non recurring items EBITDA % on sales	28 466 9.1%	(83)	28 383 7.6%	(34) 408 7.7%	(50) 563 8.1%
Adj.EBIT % on sales	332 6.5%	(83)	249 5.0%	333 6.3%	465 6.7%
Non recurring items Special items	28 4	-	28 4	(34) (30)	(50) (47)
EBIT % on sales	364	(83)	281 5.6%	269 5.1%	368 5.3%
Financial charges EBT % on sales	(108) 256 5.0%	(83)	(108) 173 3.5%	(114) 155 2.9%	(150) 218 3.1%
Taxes % on EBT	(64) 25.0%	26	(38)	(46) 29.5%	(65) 29.9%
Net income	192	(57)	135	109	153
Extraordinary items (after tax)	1	-	1	(70)	(116)
Adj.Net income	191	(57)	134	179	269

¹⁾ Final restated figures in application of IFRS 10-11 and reclassification of share of net income

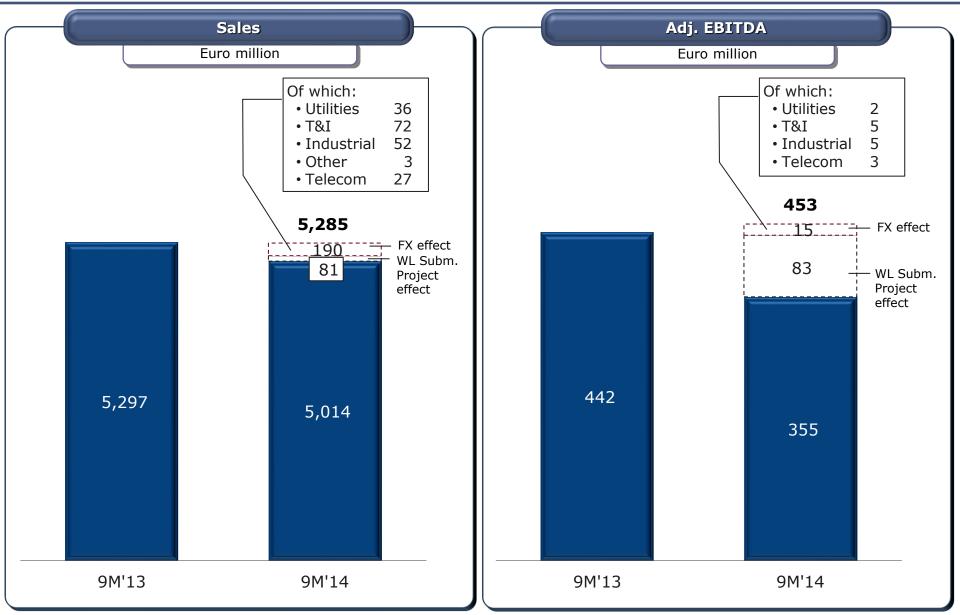


Bridge Consolidated Sales



Impact of currencies and WL project on Sales and Adj.EBITDA

Profitability decrease fully attributable to WL project and negative currency translation effect



Extraordinary Effects

	9M 2014	9M 2013 2)	FY 2013 2)
Antitrust investigation	28	3	6
Restructuring	(16)	(32)	(50)
Price adjustments	22	-	-
Other	(6)	(5)	(6)
EBITDA adjustments	28	(34)	(50)
Special items	4	(30)	(47)
Gain/(loss) on metal derivatives	12	(12)	(8)
Assets impairment	(5)	(9)	(25)
Other	(3)	(9)	(14)
EBIT adjustments	32	(64)	(97)
Gain/(Loss) on ex.rates/derivat.1)	(27)	(26)	(35)
Other extr. financial Income/exp.	(15)	(9)	(13)
EBT adjustments	(10)	(99)	(145)
Tax	11	29	29
Net Income adjustments	1	(70)	(116)

²⁾ Final restated figures in application of IFRS 10-11 and reclassification of share of net income



¹⁾ Includes currency and interest rate derivatives

Financial Charges

	9M 2014	9M 2013 2)	FY 2013 2)
Net interest expenses	(67)	(77)	(100)
of which non cash Conv.Bond interest exp.	(6)	(4)	(6)
Bank fees amortization	(5)	(6)	(8)
Gain/(loss) on exchange rates	(18)	(12)	(27)
Gain/(loss) on derivatives 1)	(9)	(14)	(8)
Non recurring effects	(9)	(5)	(7)
Net financial charges	(108)	(114)	(150)

²⁾ Final restated figures in application of IFRS 10-11 and reclassification of share of net income



¹⁾ Includes currency and interest rate derivatives

Statement of financial position (Balance Sheet)

	30 Sept 2014	30 Sept 2013 1)	FY 2013 1)
Net fixed assets of which: intangible assets of which: property, plants & equipment	2,255 586 1,430	2,206 593 1,402	2,207 588 1,390
Net working capital of which: derivatives assets/(liabilities) of which: Operative Net working capital Provisions & deferred taxes	900 (9) 909 (281)	788 (13) 801 (290)	386 (6) 392 (297)
Net Capital Employed	2,874	2,704	2,296
Employee provisions	333	335	308
Shareholders' equity of which: attributable to minority interest	1,249 32	1,176 32	1,183 36
Net financial position	1,292	1,193	805
Total Financing and Equity	2,874	2,704	2,296

¹⁾ Final restated figures in application of IFRS 10-11 and reclassification of share of net income



Cash FlowEuro Millions

355	
28	
383	
(65)	
(26)	
292	
(472)	(
12	
(46)	
(214)	(
9	
(106)	
(311)	(
(88)	
(399)	(
(408)	(
(90)	
(489)	(
(805)	(
(489)	(
2	
(1,292)	(1
	28 383 (65) (26) 292 (472) 12 (46) (214) 9 (106) (311) (88) (399) (408) (90) (489) (805) (489)

9M 2014

9M 2013 ¹⁾
442
(34)
408
(49)
(21)
338
(410)
17
(45)
(100)
-
(65)
(165)
(91)
(256)
(256)
(91)
(347)
(888)
(347)
42
(1,193)

	FY 2013 1)
	613
	(50)
	563
	(76)
	(35)
	452
	(6)
	16
	(60)
	402
	-
	(107)
	295
	(124)
	171
	171
	(92)
	79
	(888)
	79
	4
	(805)
- 1	

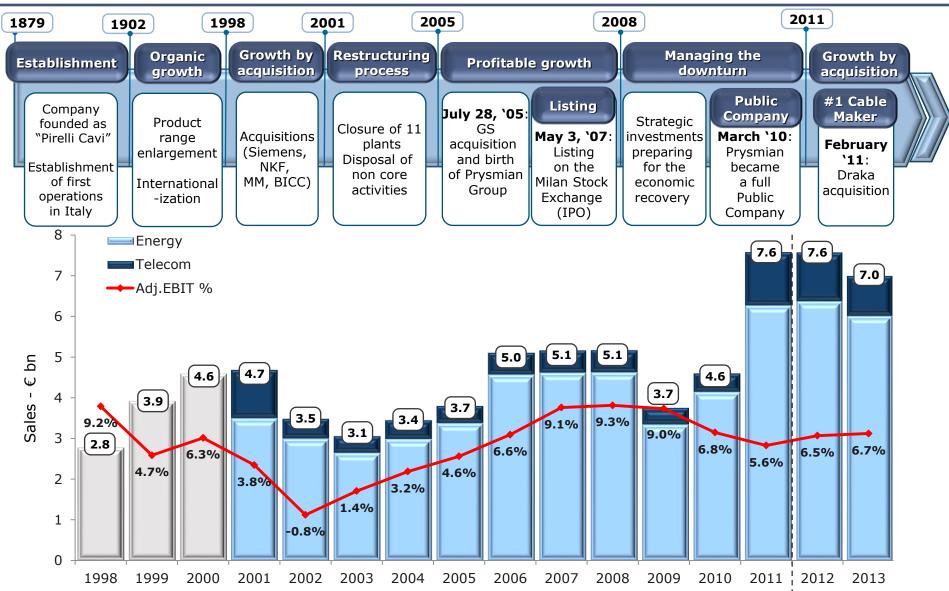
¹⁾ Final restated figures in application of IFRS 10-11 and reclassification of share of net income



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Key Milestones

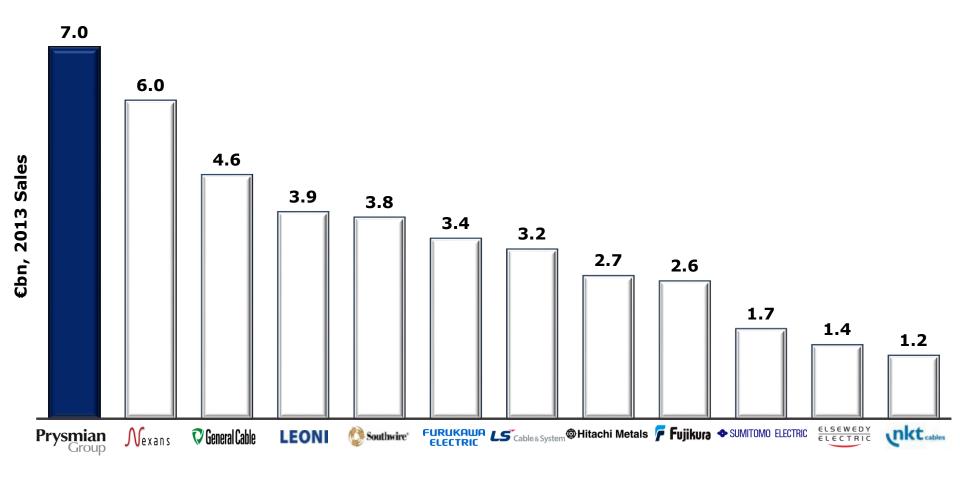


Source: 1998-2003 Pirelli Group Annual Reports, data reported under Italian GAAP; 2004-2011 Prysmian accounts, data reported under IFRS; 2012-2013 restated in application of IFRS 10-11 and reclassification of share of net income



The World's Leading Cables & Systems Company

N° 1 in cable solutions for the energy and telecommunication business



Source: Companies' public documents unless otherwise stated.

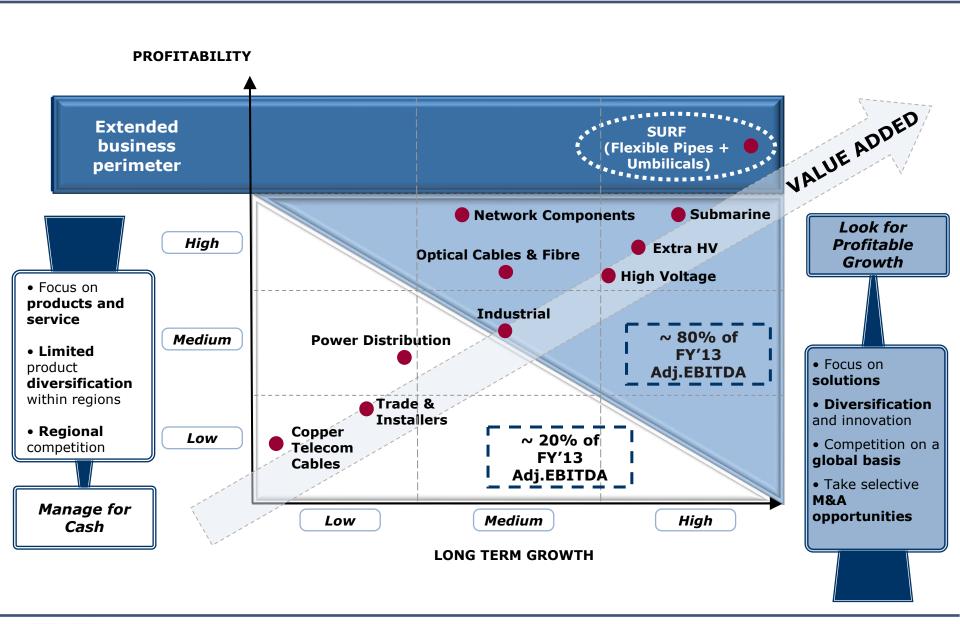
Note: Prysmian Group restated figure in application of IFRS 10-11; Nexans excluding Other segment (mainly Electrical Wire); General Cable excluding Rod Mill Products; Southwire company-provided estimate (Source: Forbes, Feb '14); Furukawa Electric considering only Telecommunications and Energy & Industrial Products segments, LTM figures as of 31-Dec-2013; Hitachi Metals considering only Wires, Cables and Related Products segment, LTM figures as of 31-Dec-2013; Furjikura considering only Power & Telecommunication Systems segment, LTM figures as of 31-Dec-2013; Sumitomo Electric considering only Infocommunications and Electric Power Cables segments, LTM figures as of 31-Dec-2013; Elsewedy Electric considering only Wires & Cables, FY2012 data.

All figures are expressed in ${\mathfrak C}$ based on the average exchange rate of the reference period



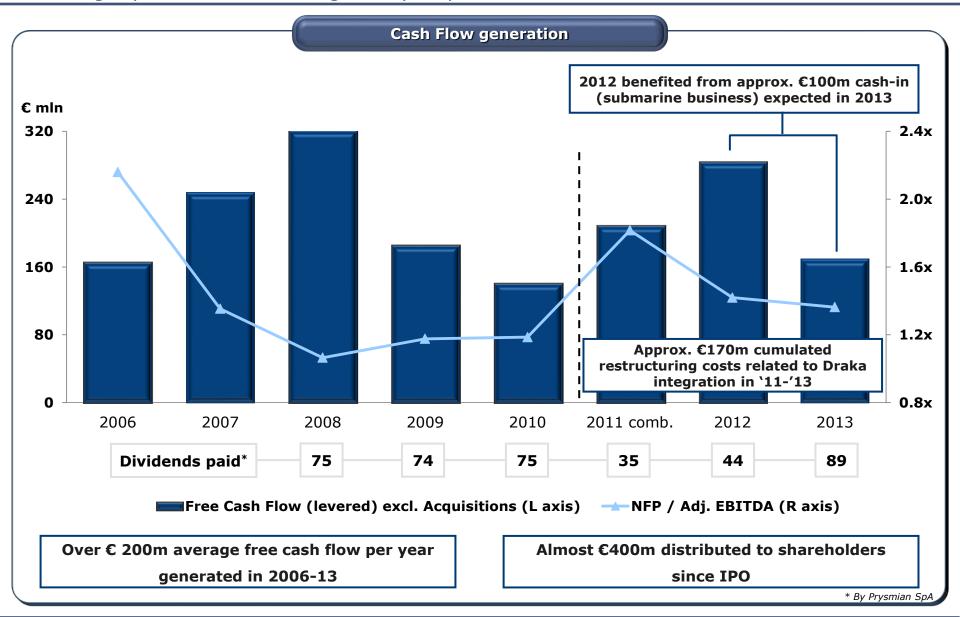
Prysmian Group business portfolio

Focus on high value added segments



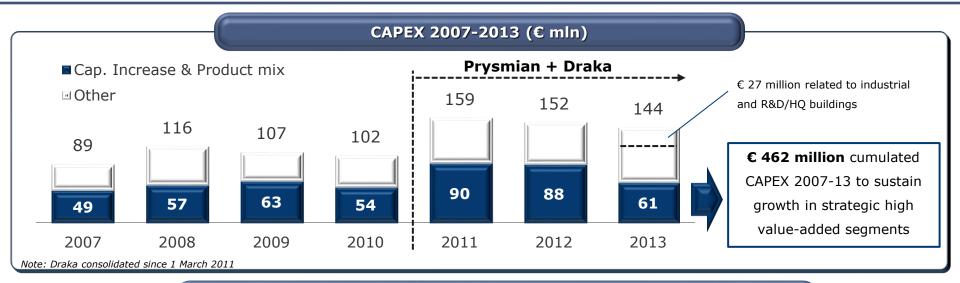
Cash Flow generation as key priority to create value for shareholders

Growing capabilities to invest organically/acquisitions and remunerate shareholders



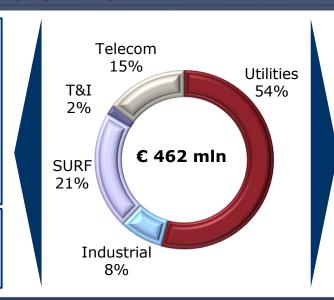
Disciplined Capex to grow in high margin business and out of Europe

Investments focused on business with long term drivers and high entry barriers



2007-13 Main projects expected to drive benefits in the coming years

- **Telecom** Increase cost competitiveness
 - Slatina (Romania Optical cables)
 - Battipaglia (Italy Optical fiber)
 - Sorocaba (Brazil Optical fiber)
 - Dee Why (Australia Optical cables)
- Industrial Develop high margin products
 - Vila Velha (Brazil SURF)



Utilities

- **Submarine** Capacity increase
 - Arco Felice (Italy)
 - Pikkala (Finland)
 - Drammen (Norway)
- HV Geogr. diversification , cost reduction and product capabilities
 - Abbeville (USA)
 - Rybinsk (Russia)
- Baoying (China)
 - Gron (France)



Metal Price Impact on Profitability

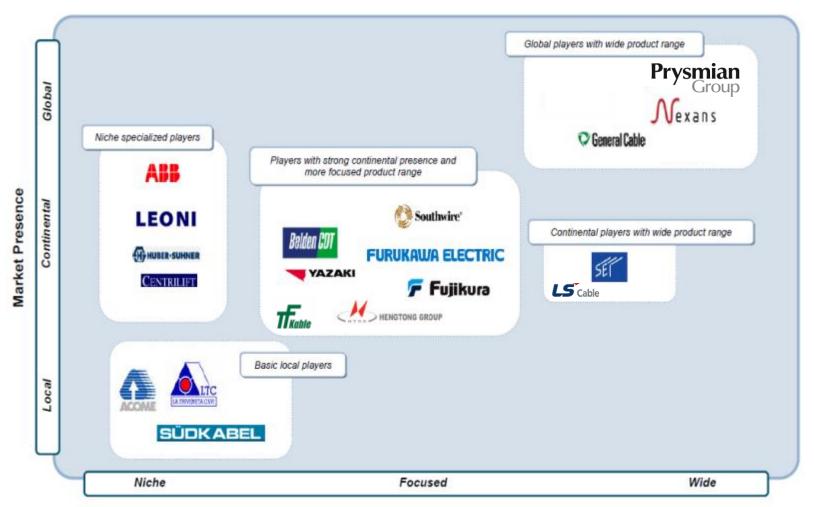
Main Supply **Metal Influence on Cable Price Metal Fluctuation Management** Application **Contract Impact Impact** Technology and design **Pricing locked-in** at order intake Projects (Energy content are the main Profitability protection through transmission) **Predetermined** elements of the "solution" systematic hedging (long order- Cables for delivery date to-delivery cycle) industrial offered Pricing little affected by applications (eq. OGP) metals Price adjusted through Pricing defined as **hollow**, Cables for energy formulas linked to metal publicly thus mechanical price utilities (e.g. available quotation (average last Frame adjustment through power distribution month, ...) contracts formulas linked to metal Profitability protection through cables) publicly available quotation systematic hedging (short order-to-delivery cycle) Pricing managed through price lists, thus leading to some delay Standard products, high Cables for • Competitive pressure may construction and copper content, limited Spot orders impact on delay of price civil engineering value added adjustment Hedging based on forecasted volumes rather than orders High Low Metal price fluctuations are normally passed through to customers under supply contracts Hedging strategy is performed in order to systematically minimize profitability risks

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Clusters of Cable Manufacturers in the Industry

Competitive scenario – Energy Cables



Product Portfolio Range

Full package of solutions for Energy Business

Utilities

Power Transmission

- Underground EHV, HV-DC/AC
- Submarine (turn-key) EHV-DC/AC (extruded, mass impregnated and SCFF) and MV
- **Power Distribution**
 - LV, MV (P-Laser)
- Network components
 - joints, connectors and terminations from LV to EHV









Trade & Installers

LV cables for construction

- Fire performing
- Environmental friendly
- Low smoke-zero halogen (LSOH)
- Application specific products

Industrial

- Specialties & OEM (rolling stock, nuclear, defence, crane, mining, marine, electro medical, railway, other infrastructure, renewables)
- Automotive
- OGP & SURF
- Elevator
- Other industrial (aviation, branchment, other)















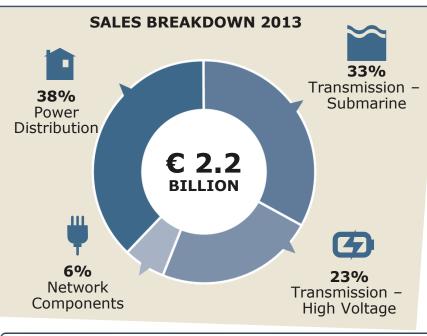








Utilities – Overview



Submarine High Voltage

Turnkey cabling solutions for submarine power transmission systems at depths of up to 2,000 meters

Underground High Voltage

Cabling solutions for power plant sites and primary distribution networks

Network components

Joints, connectors and terminations for low to extreme high voltage cables suitable for industrial, building or infrastructure applications and for power transmission and distribution

Power Distribution

Medium voltage cables and systems to connect industrial and residential buildings to primary distribution grids and low voltage ones for power distribution and the wiring of buildings

OUR STRENGTHS



Worldwide leader in **Submarine**



Partner in the most prestigious off shore projects



Consolidated relationship with major international grid operators and utilities



Leading position in **Underground high voltage** in Europe, North America and Latin America

KEY CUSTOMERS - Customer base drawn from all major national distribution networks













































Utilities – Investing in submarine to increase ROCE

Strengthening production and installation (GME acquisition) capabilities







Main projects in execution/orders backlog:

- Western Link
- HelWin 1-2/ SylWin 1/ BorWin 2-3/ DolWin 3 / Deutsche Bucht
- US Offshore platforms
- Messina
- Dardanelles 1 & 2
- Mon.Ita

- Balearic Islands
- Capri
- Zakum
- Shannon River
- West of Adlergrund
- Cyclades
- Philippines



- Length overall: 133.2m - Depth moulded: 7.6m - Gross tonnage: 10,617 t



- Length overall: 115m- Depth moulded: 6.8m

- Gross tonnage: 8,328t

Sound orders intake boosting backlog at peak level

Record visibility in Submarine and good coverage for HV sales



€ 1.3 bn submarine projects awarded in 2014

West of Adlergrund, Germany - € 730 m

(€730m including options for grid connections - € 250 million). HVAC 220 kV, 3-core extruded cables (including fibre optic cable system) along a route of approx. 90 km (submarine) and 3 km (land)

Borwin3, Germany - € 250 m

HVDC 320 kV extruded subm. and land power bipole connection, with associated fibre optic cable system, comprising of a 29km land route and of a subsea route of 130km

Shannon River Crossing, Ireland - € 40 m

HVAC 220 kV, 21 km double-circuit connection, comprising submarine cable including spare lengths and fibre optic connection, net.components and commissioning services

Dardanelles 2, Turkey - € 64 m

HVAC 380 kV insulated cable, double power transmission circuit of approx. 4 km with a rating of 1000 MW for each circuit

Cyclades Islands, Greece - € 95 m

HVAC 150kV extruded cables and associated fibre optic cable system along a total route of more than 110 km (108 km submarine and 2 km land)

Zakum offshore oil field, Abu Dhabi - € 30 m Design and supply of 200 km of XLPE (Cross-Linked Polyethylene) insulated MV submarine cables plus accessories and network components

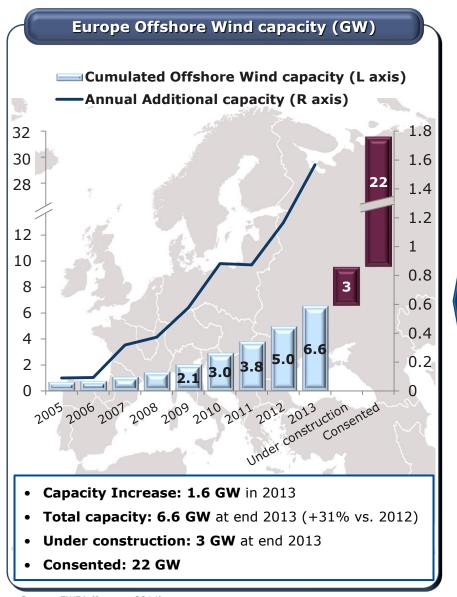
CNP-1, Philippines - € 90 m

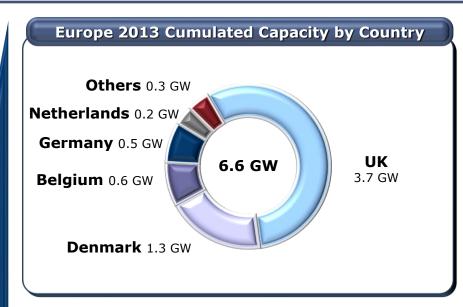
Three HVAC 230 kV single core cables with XLPE insulation and single wire armouring along a 22 km submarine route

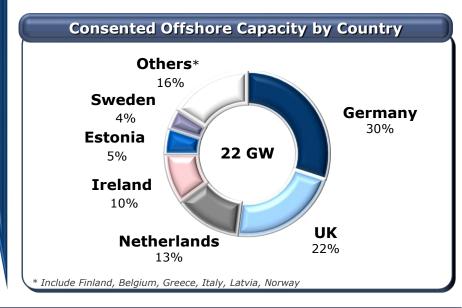


Utilities - Off-shore wind development in Europe still at early stage

High visibility on new projects to be awarded next quarters







Source: EWEA (January 2014)



Utilities – Major transmission projects to be awarded



Utilities – Submarine Systems

Key success factors

- · Track record and reliability
- Ability to design/execute turnkey solution
- Quality of network services
- Product innovation
- State-of-the-art cable laying ship

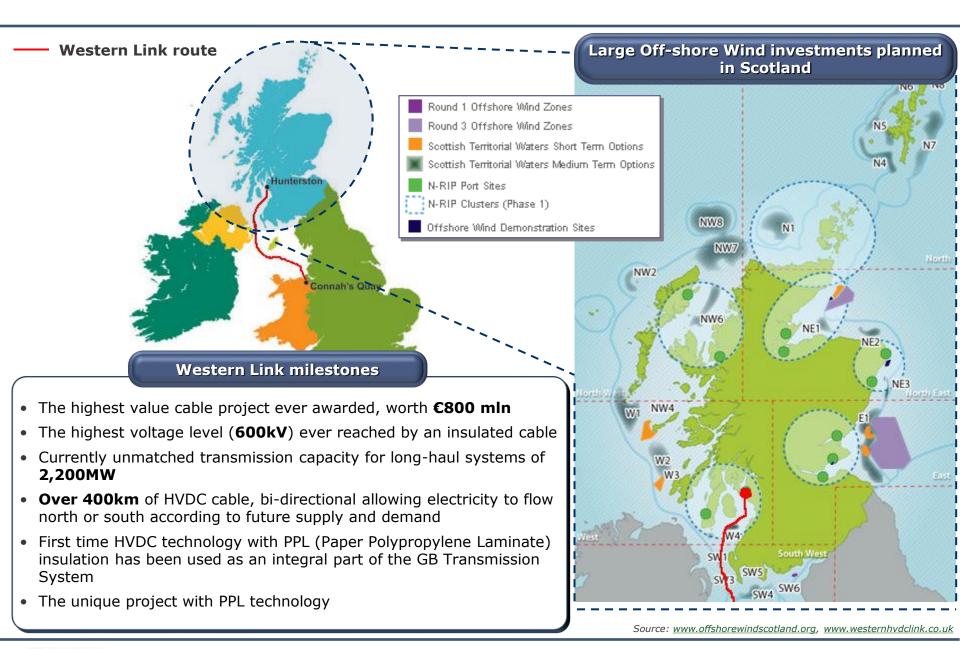
Action plan

- Cable Enterprise vessel conversion to improve installation capacity
- New investment worth approx. €40m in Pikkala and Arco Felice to enhance the production capability to meet the order backlog requirements
- Leverage on strong off-shore windfarms trend
- Secure orders to protect long-term growth
- Focus on execution

(1)	Prysmian	portion	of the	project

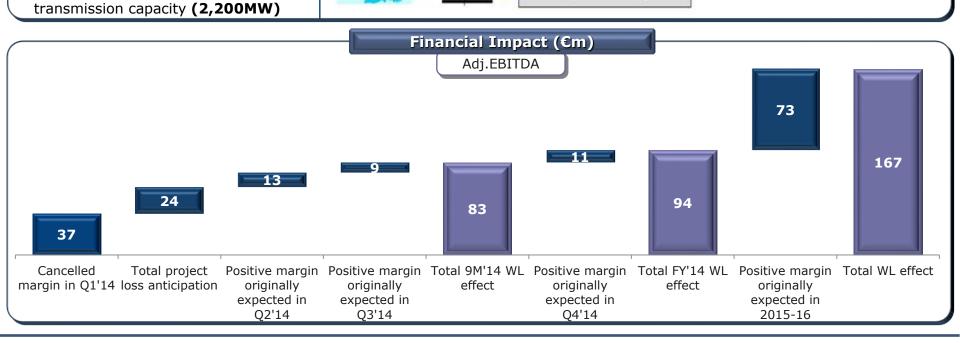
Latest Key projects	Customers	Period	€m (1)
Philippines	NGCP	2015-16	90
Dardanelles 2	TEIAS	2015-16	64
Cyclades	IPTO	2015-16	95
West of Adlergrund	50Hertz Offshore GmbH	From 2015	730
Shannon River Crossing	ESB	2014-16	40
Zakum offshore oil field	Emirates Holding	2014-15	30
BorWin3	TenneT	2014-17	250
Capri	Terna	2014-15	70
US Offshore platforms	ExxonMobil's	2014-15	\$100m
Balearic Islands	Red Eléctrica de España	2014-15	85
Deutsche Bucht	TenneT	2014-15	50
DolWin3	TenneT	2014-16	350
Normandie 3	Jersey Electricity plc	2013-14	45
Mon.Ita	Terna	2013-16	400
Dardanelles	TEIAS	2012-14	67
Phu Quoc	EVNSPC	2012-14	67
Western Link	NGET/SPT Upgrades	2012-16	800
HelWin2	TenneT	2012-15	200
Hudson Project	Hudson Transm. Partners LLC	2012-13	\$175m
SylWin1	TenneT	2012-14	280
HelWin1	TenneT	2011-13	150
BorWin2	TenneT	2010-13	250
Messina	Terna	2010-13	300
Kahramaa	Qatar General Elect.	2009-10	140
Greater Gabbard	Fluor Ltd	2009-10	93
Cometa	Red Eléctrica de España	2008-11	119

Utilities – Western Link a milestone in the submarine sector



Western Link: a strong recovery to properly address the production issue and minimize the economic impact

Project Highlights Progress Status WL production process Turntable Stranding Awarded in February 2012 to Prysmian- Cable called back Siemens consortium from UK successfully passed the test Customers: National Grid-Scottish Impregnating vessel Impregnating vessel Paper lapping Power JV Root cause investigation Project value approx. €800m (cables) performed and critical Over 400km link (388km submarine, Turntable Turntable phase identified Lead sheath extrusion PE sheath extrusion 36km land) of HVDC cable, bi-pole with PPL (Paper Polypropylene Laminate) Expected project insulation delay 6 to 9 months Joint Turntable First worldwide project with PPL Armouring technology • Unmatched voltage (600kV) and

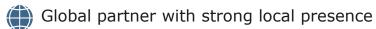


Trade & Installers – Overview

BUSINESS DESCRIPTION

- Building wires, Low and Medium voltage cables for residential, commercial, industrial and infrastructure constructions
- Partner of the World best Wholesalers, Installers, Contractors & Specialized Distributors; with a clear focus on their needs following a Customer Centricity approach
- Complete product range of solutions for the construction world, including residential, commercial, industrial and infrastructure with focus on high performance products: best in class Fire Resistant cables, LSOH, Green cables, Easy to Install and Total Cost of Ownership reduction solutions

KEY SUCCESS FACTORS





> Technological leadership and product excellence

Customer centric approach

Capillary logistical distribution network and service

Technical support

Extra services

Unique industry expertize

KEY CUSTOMERS

Contractors & Installers





Wholesalers









Cegelec)

Solutions & Services



spie batignolles









Specialized distributors



Trade & Installers

Offer overview

RESIDENTIAL - COMMERCIAL -INDUSTRIAL - INFRASTRUCTURE

- POWER SUPPLY
- **EMERGENCY CIRCUITS**
- CONNECTIONS
- MACHINERY (MOBILE OR NOT) -
- **SWITCHBOARD**

- LIGHTING
- (INTERIOR/EXTERIOR)
- **BRANCHES**
- CONTROL/DATA
- **ELECTRICAL APPLIANCES**

BEST IN CLASS FIRE RESISTANT AND LSOH CABLES

Fire fighting systems SAFETY SAVING TIME Easy to install solutions Recycled Smart

Full range quality Building Wires, Low voltage, Medium voltage, Instrumentation & control

Green products

packaging

Full life cycle assessment approach

A MAJOR ROLE IN MILAN **2015 EXPO**

TAKING SAFETY **TO NEW HEIGHTS**

THE LIVES OF THESE PEOPLE DO **NOT HANG** BY A THREAD







Special fire safety and eco-friendly cables for the site hosting the Milan Universal **Exposition** of 2015: 50 km of medium voltage P-Laser cables and 300 km of low voltage Afumex cables

Approximately 350 km cables for Tele2 of high-tech fireresistant cables for power distribution supplied within the Shard skyscraper, the tallest building in London and Western Europe. Prysmian chosen as global supplier of BASEC and LPCB certified cables and components, and of support and advice to the construction company on the best installation methods to use

Around 500 km of Arena, a new, ultramodern multi-purpose stadium in Stockholm. Prysmian Group has supplied halogen-free cables for the stadium's power, telecommunication, and lighting systems, selected by the customer as the latest technology to quarantee safety



Packaging

Hybrid cables

Energy + Data

Industrial – Overview

Business description

Integrated cable solutions highly customized to our industrial customers worldwide

Oil & Gas

Addressing the cable needs of research and refining, exploration and production. Products range from low & medium voltage power and control cables to dynamic multi-purpose umbilicals for transporting energy, telecommunications, fluids and chemical products



Surf (Subsea umbilical, riser and flowline)

SURF provides the flexible pipes and umbilicals required by the petro-chemicals industry for the transfer of fluids from the seabed to the surface and vice versa



Elevator

Meeting the global demand for high-performing, durable and safe elevator cable and components we design manufacture and distribute packaged solutions for the elevator industry



Automotive

Standard and specialist cables for the automotive and transport industry, collaborating with the sector's leading international manufacturers



Specialties & OEM

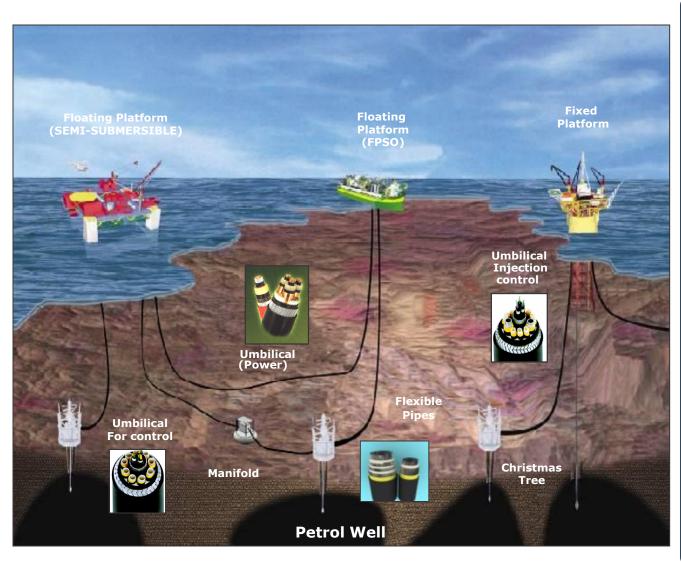
Products for mining, crane , marine, railway, rolling stock, nuclear, renewables, defense and other niches



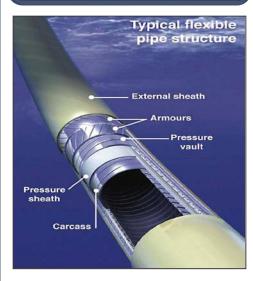


Industrial – Off-shore oil exploration

Oilfield structure



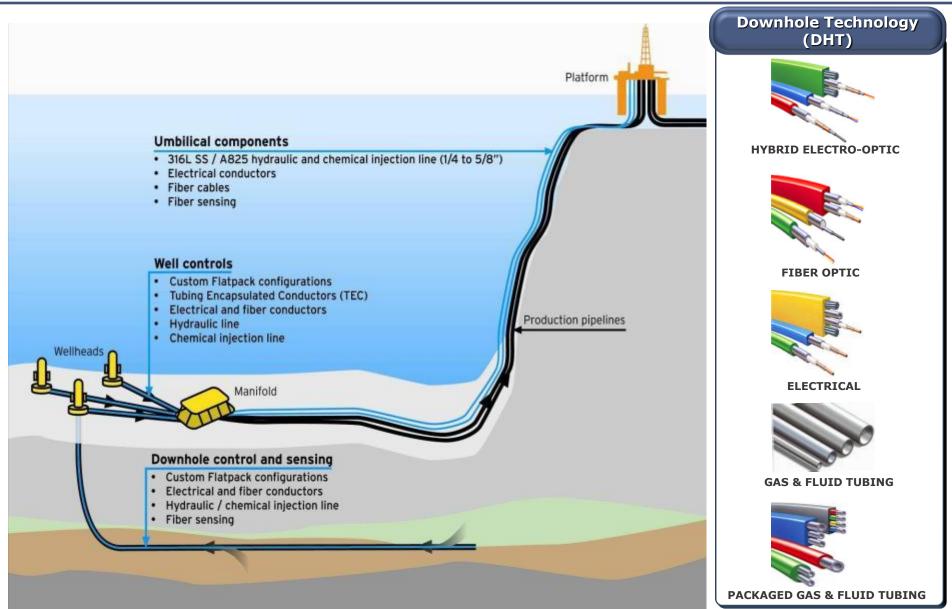




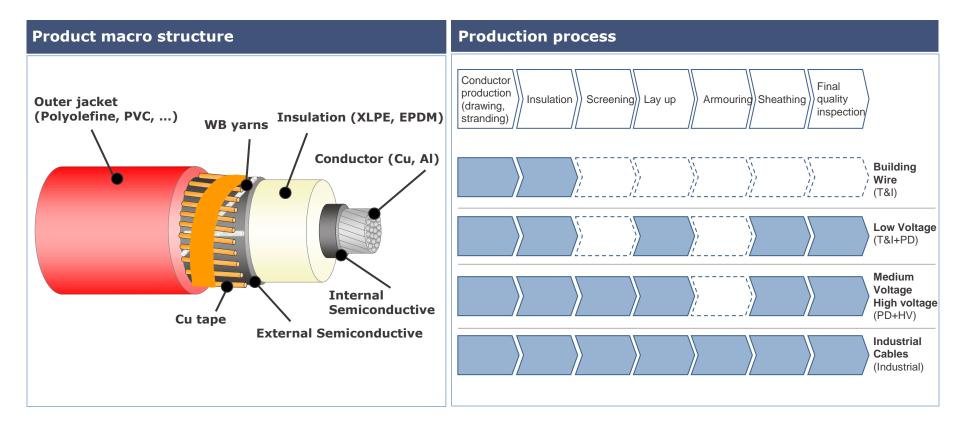


Industrial – Off-shore oil exploration

Cross selling opportunities driven by the new Downhole technology business contributed by Draka



Macro-structure of Energy Cables



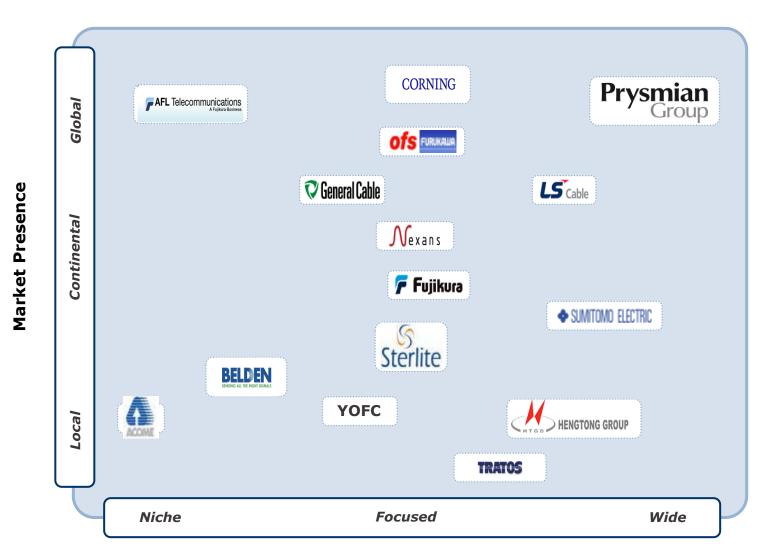


AGENDA

- Group Overview & 2014 Outlook
- Draka integration
- > Financial Results
- Appendix Telecom

Major Players within the Telecom Industry

Competitive scenario



Product Portfolio Range

Telecom – Overview

Business description

Integrated cable solutions focused on high -end Telecom

Telecom solutions

<u>Optical cables</u>: tailored for all today's challenging environments from underground ducts to overhead lines, rail tunnels and sewerage pipes

<u>Copper cables</u>: broad portfolio for underground and overhead solutions, residential and commercial buildings

<u>Connectivity</u>: FTTH systems based upon existing technologies and specially developed proprietary optical fibres



MMS

<u>Multimedia specials</u>: solutions for radio, TV and film, harsh industrial environments, radio frequency, central office switching and datacom <u>Mobile networks</u>: Antenna line products for mobile operators <u>Railway infrastructure</u>: Buried distribution & railfoot cables for long distance telecommunication and advanced signalling cables for such applications as light signalling and track switching



Optical Fiber

Optical fiber products: single-mode optical fiber, multimode optical fibers and specialty fibers (DrakaElite)

Manufacturing: our proprietary manufacturing process for Plasma-activated Chemical Vapor Deposition and Licensed OVD Technology (600 unique inventions corresponding to > 1.4K patents) positions us at the forefront of today's technology



Key customers

Key customers include key operators in the telecom sector





Market trends

- Demand function of level of capital expenditures budgeted by large telecom companies (PTT/incumbents as well as alternative operators) for network infrastructures, mainly as a consequence of:
 - Growing number of internet users data traffic
 - Diffusion of broadband services / other hightech services (i.e. IPTV)

 Continuous innovation and development of new cable & fibre products

Key success factors

- Cable design innovation with special focus on installation cost reduction
- Relentless activity to maintain the highest quality and service level
- Focus on costs to remain competitive in a highly price sensitive environment

Strategic value of fibre

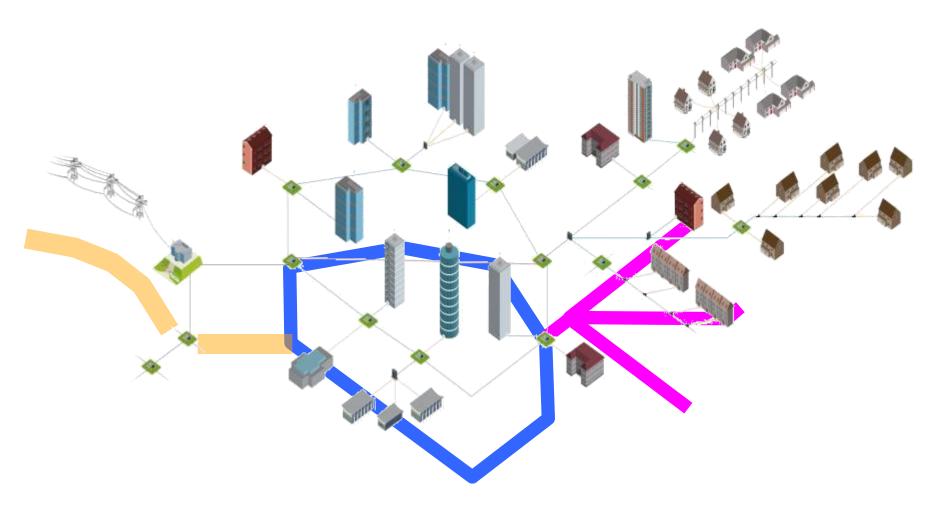
- Fibre optic represents the major single component cost of optical cables
- Fibre optic production has high entry barriers:
 - Proprietary technology or licenses difficult to obtain
 - Long time to develop know-how
 - Capital intensity
- When fibre optic is short, vertically integrated cable manufacturers leverage on a strong competitive advantage

Action plan

- Maintain & reinforce position with key established clients
- Further penetration of large incumbents in emerging regions
- Optimize utilization of low cost manufacturing units
- Expand distribution model in Domestic & Export
- Streamline the inter-company process
- Fully integrated products sales
- Refocus on export activities
- Increase level and effectiveness of agents



Telecom Cables Main Applications



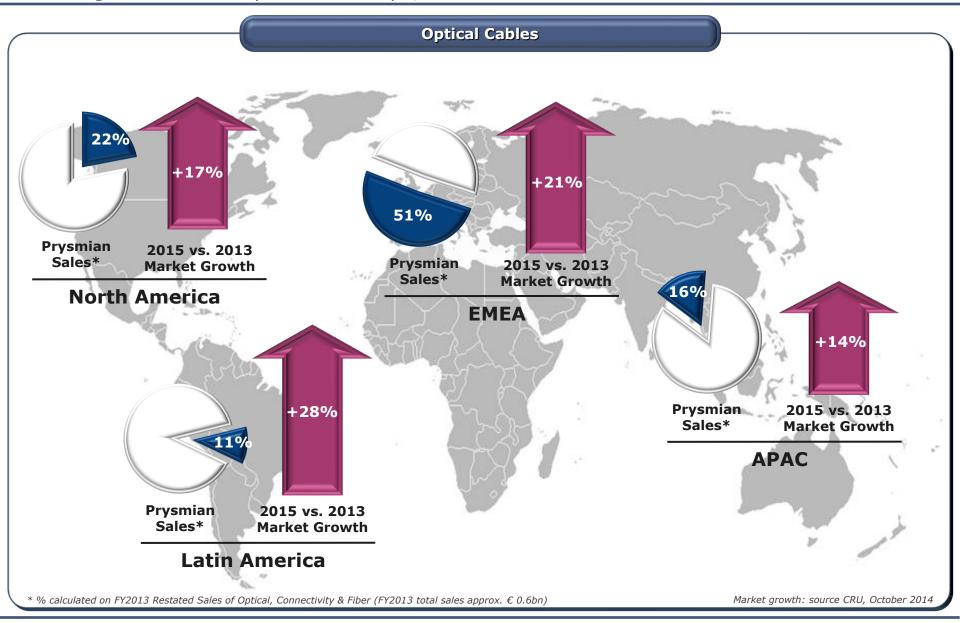
BACKBONE

METROPOLITAN RING

ACCESS NETWORK

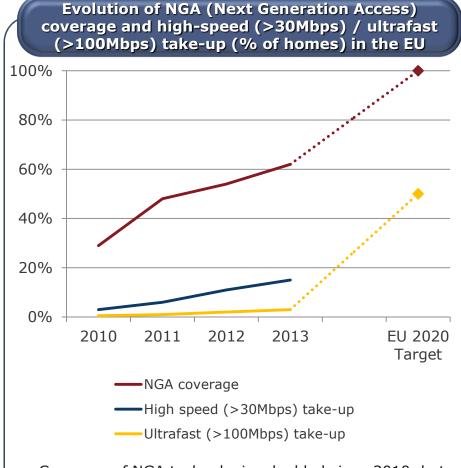
Telecom – Solid drivers in optical confirmed after weak 2013

Growing investments expected in Europe, Americas and Asia



Telecom - Market trend

Growth opportunities coming from the development of broadband in Europe

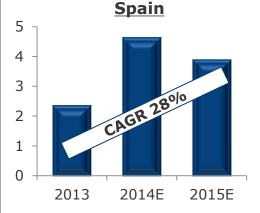


- Coverage of NGA technologies doubled since 2010, but further efforts are requested to meet 2020 target of 100% coverage
- Take-up of ultrafast (>100Mbps) broadband remains marginal (3% of homes) still faraway from 2020 target (50%)

Source: European Commission Digital Agenda Scoreboard 2014

Opportunities coming from national plans to achieve EU 2020 Digital Agenda targets

Consumption of fiber optic cable ('000,000 fiber km)



- 4G mobile broadband availability at 47% in 2013 Vs EU average of 59%
- Incentives by local Government to support investments and reach 75% coverage in 2015

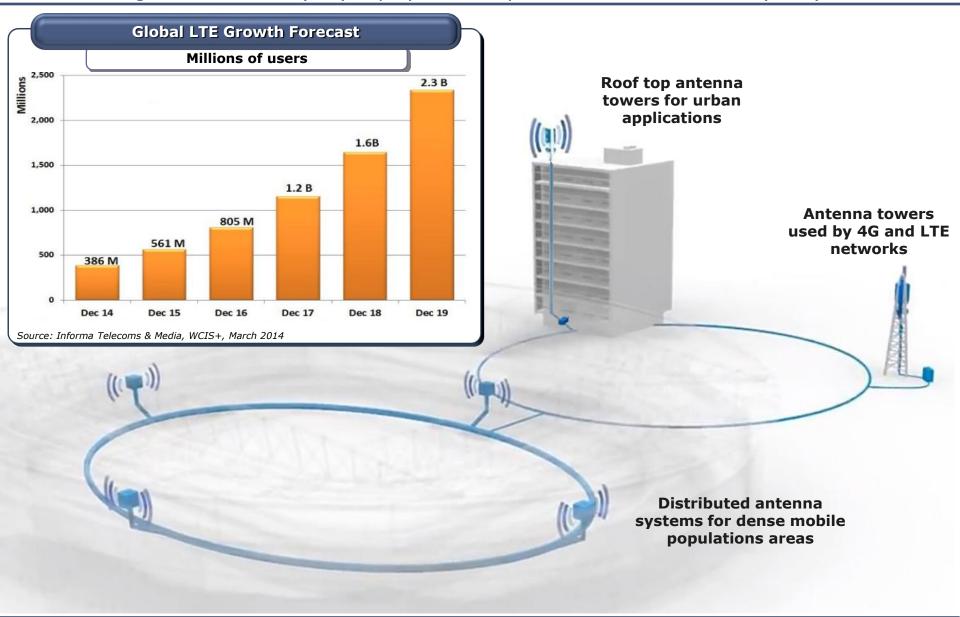


- Coverage of NGA in France (41%) well below EU average (62%) at end 2013
- THD plan to attract
 €20bn public/private
 investments in 2012-22
 to develop high speed
 and ultrafast
 infrastructures

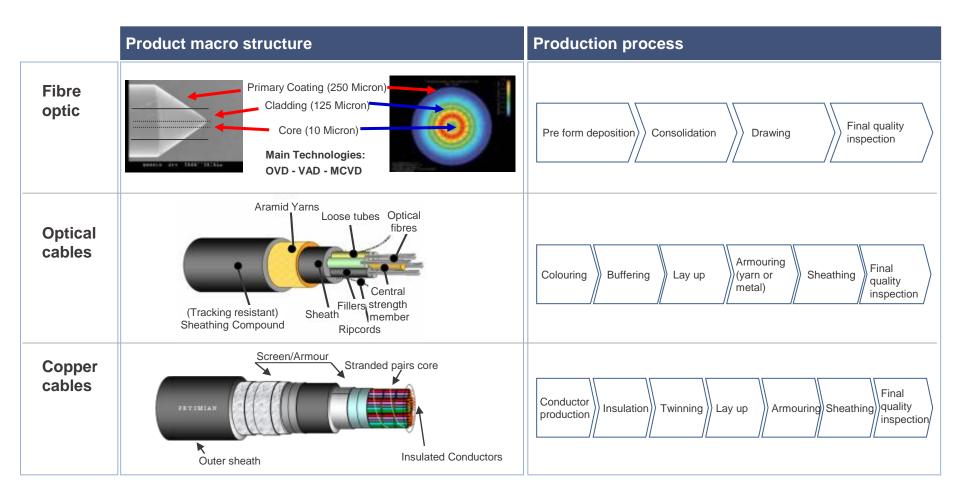
Source: CRU, October 2014; European Commission Digital Agenda Scoreboard 2014

Telecom - FTTA as key driver of optical demand

4G and Long Term Evolution (LTE) deployments require Fiber-to-the-Antenna (FTTA)



Macro-structure of Telecom Cables





AGENDA

- Group Overview & 2014 Outlook
- Draka integration
- > Financial Results
- Appendix Financials

P&L Statement – Application of IFRS 10-11 Vs previous accounting Euro Millions

	9M 2013 Restated ¹⁾	9M 2013 Reported	FY 2013 Restated 1)	FY 2013 Reported	FY 2012 Restated ¹⁾	FY 2012 Reported
Sales YoY total growth YoY organic growth	5,297	5,488	6,995 (7.7%) (3.3%)	7,273 (7.3%) (3.1%)	7,574	7,848
Adj.EBITDA % on sales of which share of net income	442 8.3% 21	444 8.1% -	613 8.8% 35	612 8.4%	650 8.6% 31	647 8.2%
Non recurring items	(34)	(34)	(50)	(50)	(101)	(101)
EBITDA % on sales	408 7.7%	410 7.5%	563 8.1%	562 7.7%	549 7.2%	546 7.0%
Adj.EBIT % on sales	333 6.3%	329 6.0%	465 6.7%	457 6.3%	494 6.5%	483 6.2%
Non recurring items Special items	(34) (30)	(34) (30)	(50) (47)	(50) (47)	(101) (20)	(101) (20)
EBIT % on sales	269 5.1%	265 4.8%	368 5.3%	360 4.9%	373 4.9%	362 4.6%
Net financial charges Share of net income	(114)	(114) 8	(150)	(153) 15	(134)	(137) 17
EBT % on sales	155 2.9%	159 2.9%	218 3.1%	222 3.1%	239 3.2%	242 3.1%
Taxes % on EBT	(46) 29.5%	(49) <i>30.7%</i>	(65) 29.9%	(68) 30.4%	(71) 29.8%	(73) <i>30.2%</i>
Net income	109	110	153	154	168	169
Extraordinary items (after tax)	(70)	70	(116)	(114)	(111)	(111)
Adj.Net income	179	180	269	268	279	280

¹⁾ Final restated figures in application of IFRS 10-11 and reclassification of share of net income



Stat. of fin. position (BS) – Application of IFRS 10-11 Vs previous accountingEuro Millions

	30 Sep '13 Restated ¹⁾	30 Sep '13 Reported	31 Dec '13 Restated ¹⁾	31 Dec '13 Reported	31 Dec '12 Restated ¹⁾	31 Dec '12 Reported
Net fixed assets of which: intangible assets	2,206 593	2,215 639	2,207 588	2,190 623	2,301 608	2,300 644
of which: property, plants & equipment	1,402	1,464	1,390	1,441	1,484	1,539
Net working capital	788	855	386	444	433	482
of which: derivatives assets/(liabilities) of which: Operative Net working capital	(13) 801	(13) 868	(6) 392	(6) 450	(8) 441	(7) 489
Provisions & deferred taxes	(290)	(300)	(297)	(297)	(355)	(361)
Net Capital Employed	2,704	2,770	2,296	2,337	2,379	2,421
Employee provisions	335	335	308	308	344	344
Shareholders' equity of which: attributable to minority interest	1,176 32	1,189 44	1,183 36	1,195 48	1,147 35	1,159 47
Net financial position	1,193	1,246	805	834	888	918
Total Financing and Equity	2,704	2,770	2,296	2,337	2,379	2,421

¹⁾ Final restated figures in application of IFRS 10-11 and reclassification of share of net income



Cash Flow – Application of IFRS 10-11 Vs previous accounting Euro Millions

	9M 2013 Restated ¹⁾	9M 2013 Reported	FY 2013 Restated ¹⁾	FY 2013 Reported	FY 2012 Restated ¹⁾	FY 2012 Reported
Adj.EBITDA	442	444	613	612	650	647
Non recurring items	(34)	(34)	(50)	(50)	(101)	(101)
EBITDA	408	410	563	562	549	546
Net Change in provisions & others	(49)	(51)	(76)	(80)	(1)	(1)
Share of income from investments in op.activities	(21)	-	(35)	-	(31)	-
Cash flow from operations (before WC changes)	338	359	452	482	517	545
Working Capital changes	(410)	(435)	(6)	(19)	69	75
Dividends received	17	-	16	-	16	-
Paid Income Taxes	(45)	(48)	(60)	(64)	(72)	(74)
Cash flow from operations	(100)	(124)	402	399	530	546
Acquisitions	-	-	-	-	(86)	(86)
Net Operative CAPEX	(65)	(73)	(107)	(114)	(129)	(141)
Net Financial CAPEX	-	8	-	11	2	8
Free Cash Flow (unlevered)	(165)	(189)	295	296	317	327
Financial charges	(91)	(91)	(124)	(126)	(126)	(129)
Free Cash Flow (levered)	(256)	(280)	171	170	191	198
Free Cash Flow (levered) excl. acquisitions	(256)	(280)	171	170	277	284
Dividends	(91)	(92)	(92)	(92)	(44)	(45)
Other Equity movements	-	-		-	1	1
Net Cash Flow	(347)	(372)	79	78	148	154
NFP beginning of the period	(888)	(918)	(888)	(918)	(1,026)	(1,064)
Net cash flow	(347)	(372)	79	78	148	154
Other variations	42	44	4	6	(10)	(8)
NFP end of the period	(1,193)	(1,246)	(805)	(834)	(888)	(918)

¹⁾ Final restated figures in application of IFRS 10-11 and reclassification of share of net income



Energy Segment – Profit and Loss Statement

Euro Millions

	9M 2014 excl. WL submarine project effect	WL Submarine project effect		9M 2014	9M 2013 1)	FY 2013 1)
Sales to Third Parties YoY total growth	4,350 (4.1%)	(81)		4,269 (5.8%)	4,534	6,009
YoY organic growth Adj. EBITDA	1.7% 363	(93)	_	280	361	507
% on sales	8.3%	(83)		6.6%	8.0%	8.4%
Adj. EBIT % on sales	288 6.6%	(83)		205 4.8%	284 6.3%	402 6.7%

1) Final restated figures in application of IFRS 10-11 and reclassification of share of net income



Energy Segment – Sales and Profitability by business area

Euro Millions, % on Sales

		9M 2014	9M 2013 ₁₎	Total growth	Organic growth
es	Utilities	1,535	1,644	(6.6%)	(3.1%)
Part	Trade & Installers	1,434	1,470	(2.5%)	5.3%
hird	Industrial	1,228	1,339	(8.3%)	(1.9%)
to T	Others	72	81	n.m.	n.m.
Sales to Third Parties	Total Energy	4,269	4,534	(5.8%)	(0.1%)
				9M'14 % on Sales	9M'13 % on Sales
Adj. EBITDA	Utilities Trade & Installers Industrial Others	135 52 86 7	195 65 97 4	8.8% 3.6% 7.0% n.m.	11.9% 4.4% 7.2% n.m.
Adj	Total Energy	280	361	6.6%	8.0%
Adj. EBIT	Utilities Trade & Installers Industrial Others	105 35 60 5	166 46 71 1	6.9% 2.4% 4.9% n.m.	10.1% 3.1% 5.3% n.m.
A	Total Energy	205	284	4.8%	6.3%

¹⁾ Final restated figures in application of IFRS 10-11 and reclassification of share of net income



Telecom Segment - Profit and Loss Statement

Euro Millions

745	763	986
(2.3%)		
1.9%		
75	81	106
10.0%	10.6%	10.8%
44	49	63
5.9%	6.4%	6.4%
	(2.3%) 1.9% 75 10.0%	(2.3%) 1.9% 75 81 10.0% 10.6% 44

¹⁾ Final restated figures in application of IFRS 10-11 and reclassification of share of net income



Financial Structure

Euro Millions

Debt structure (€m) 30.09.2014 (€m) Available 30.06.14 Maturity 30.09.14 31.12.13⁽¹⁾ Used Funds (3) Term Loan 2010⁽²⁾ 183 Revolving 2010⁽²⁾ Eurobond 5.25% 04/2015 404 409 409 414 Term Loan 2011 400 400 400 400 03/2016 Revolving 2011 150 100 150 250 03/2016 Convertible bond 1.25% 270 268 264 270 03/2018 Revolving 2014 30 70 02/2019 30 30 Revolving 2014 in pool 150 150 850 06/2019 EIB Loan 100 100 100 02/2021 Other Debt 193 193 261 177 3.0 $y^{(4)}$ **Total Gross Debt** 1,702 1,563 1,438 1,702 1,170 Cash & Cash equivalents (311)(255)(510)(311)311 Other Financial Assets (88)(88)(88)(114)73 NFP Vs third parties 1,303 1,554 1,303 1,220 814 Bank Fees (9) (11)(11)**NFP** 1,292 1,209 805

- (1) Final restated figures in application of IFRS 10-11 and reclassification of share of net income
- (2) Original maturity December 2014, canceled in advance in June 2014
- (3) Defined as Cash and Unused committed credit lines
- (4) Average maturity as of 30 September 2014 excluding other debt

Note: Compound average spread on used committed credit lines equal to 2.1%



Dividends

Dividend per share in line with previous year supported by sound cash generation

Dividend approved by the last Shareholders' Meeting

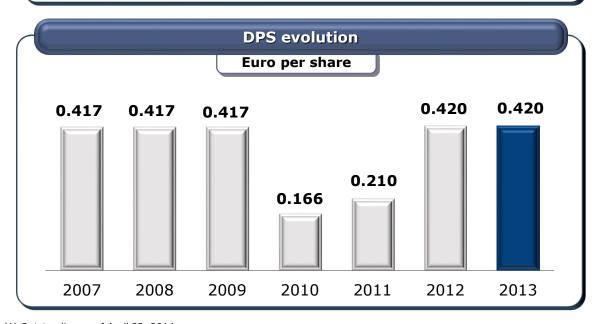
• Dividend Per Share € 0.420

• Total payout: € 89 millions

• Ex-dividend date: 22 April 2014

• Payment date: 25 April 2014

• Dividend Yield: 2.2% (3)









⁽³⁾ Based on 2013 year end closing price



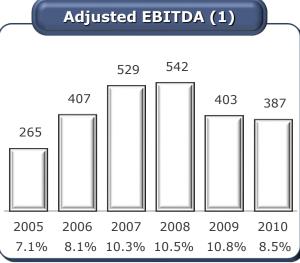
⁽¹⁾ Outstanding as of April 22, 2014

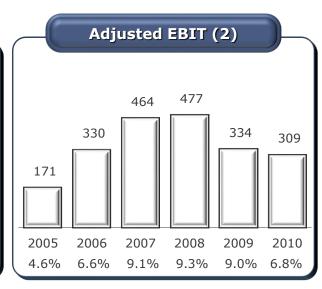
⁽²⁾ Shares with dividend right: Total shares outstanding (214,591,710) – Treasury shares owned by the Company (3,028,500) (as of April 22, 2014)

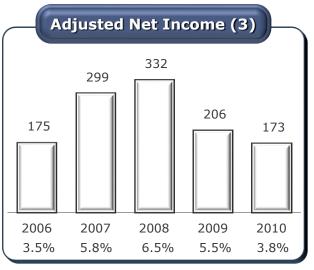
Prysmian Historical Key Financials

Euro Millions, % of Sales - Pre Draka acquisition











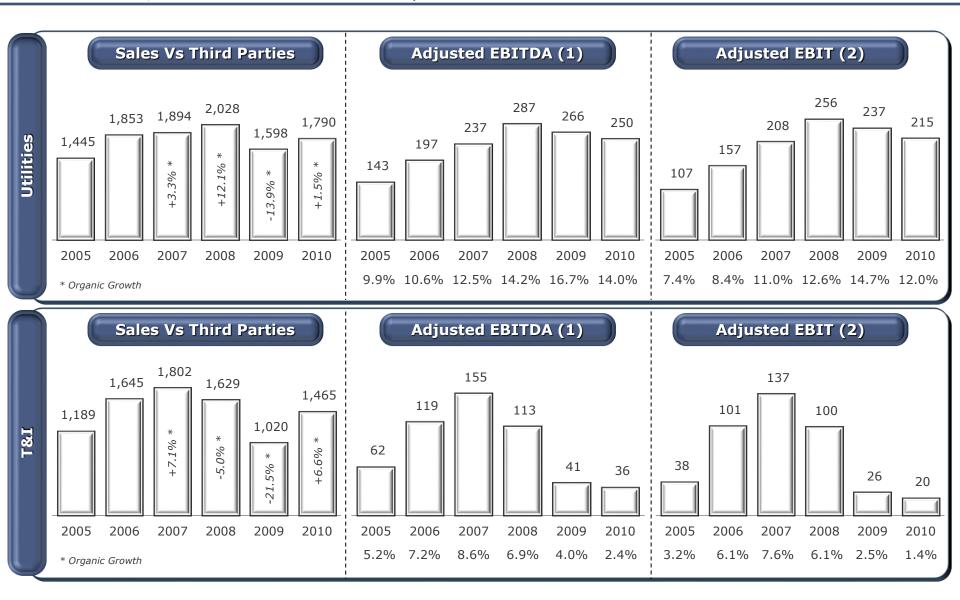


(1) Adjusted excluding non-recurring income/expenses; (2) Adjusted excluding non-recurring income/(expenses) and the fair value change in metal derivatives and in other fair value items; (3) Adjusted excluding non-recurring income/(expenses), the fair value change in metal derivatives and in other fair value items, exchange rate differences and the related tax effects; (4) Operative Net Working capital defined as Net Working Capital excluding the effect of derivatives; % of sales is defined as Operative Net Working Capital on annualized last quarter sales.

Note: 2005 Adj. Net Income and 2005 Operative NWC figures are not available

Historical Key Financials by Business Area – Utilities and T&I

Euro Millions, % of Sales – Pre Draka acquisition

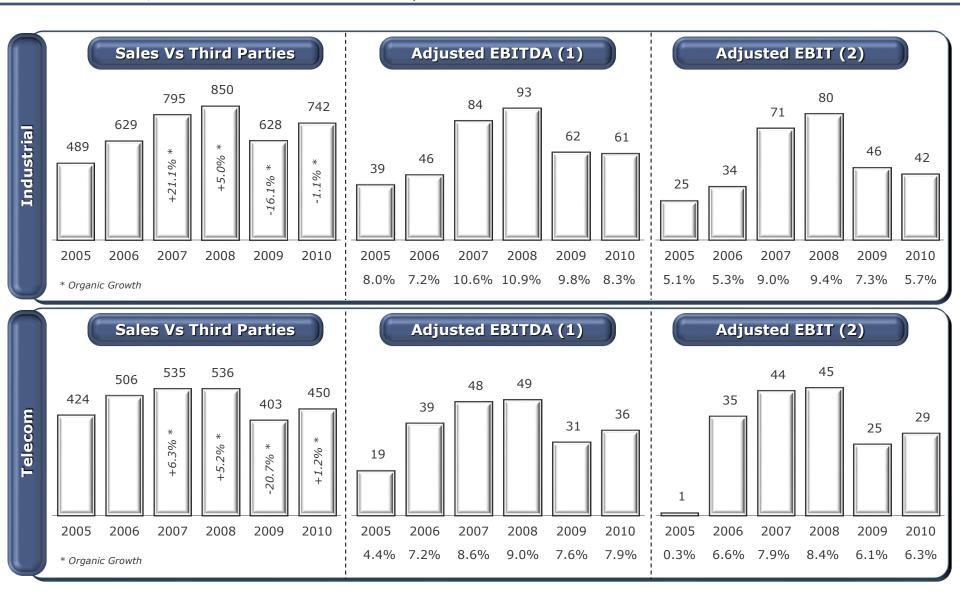


(1) Adjusted excluding non-recurring income/expenses; (2) Adjusted excluding non-recurring income/expenses, the fair value change in metal derivatives and in other fair-value items



Historical Key Financials by Business Area – Industrial and Telecom

Euro Millions, % of Sales – Pre Draka acquisition



(1) Adjusted excluding non-recurring income/expenses; (2) Adjusted excluding non-recurring income/expenses, the fair value change in metal derivatives and in other fair-value items

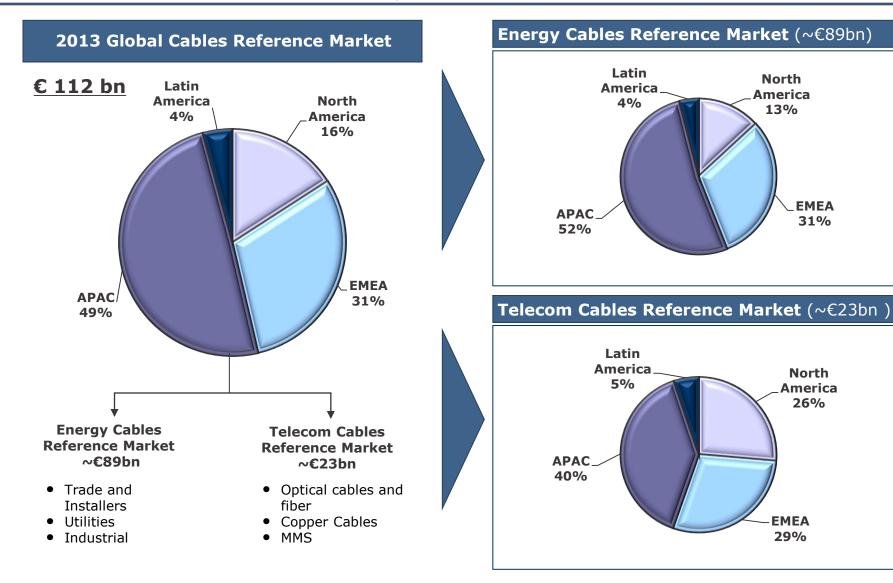


AGENDA

- ➤ Group Overview & 2014 Outlook
- Draka integration
- > Financial Results
- Appendix Cable Industry Reference Market

The Global Cables Reference Market

World-Wide Cable Reference Market Size, 2013



Source: Company analysis based on CRU data - October 2014. Prysmian reference markets are obtained by excluding from the global cable market the segments where the company does not compete (winding wire for energy business), Energy = Low Voltage and Power Cable; TLC = External Copper Tlc Cable, Fibre Optic, Internal Telecom/Data



EMEA

31%

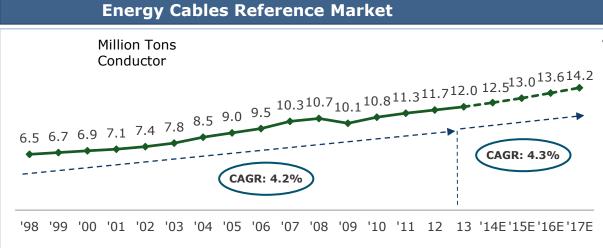
North

America 26%

EMEA

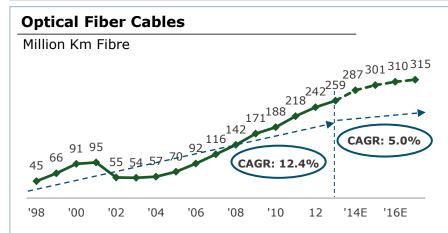
29%

Market Volumes Trend

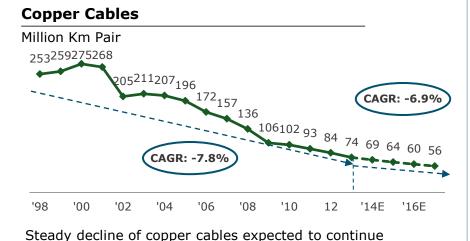


- Long term growth driven by:
 - Energy consumption
 - Investments in power grid interconnections
 - Investments in power transmission and distribution
 - Infrastructure investments
 - Renewable energy

Telecom Cables Reference Market



Market growth driven by increased investment in fibre access networks (FTTx) and LTE

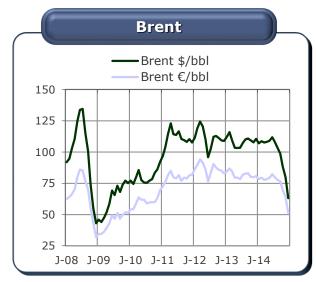


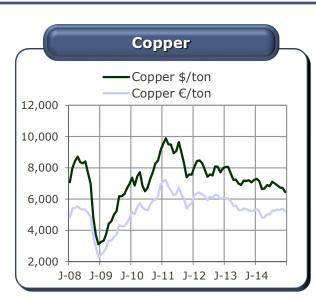
Source: Company analysis based on October 2014 CRU data. Energy = Low Voltage and Power Cable; TLC = External Copper Tlc Cable, Fibre Optic, Internal Telecom/Data



Reference Scenario

Commodities & Forex













Based on monthly average data Source: Nasdaq OMX



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