

Prysmian Group Company Presentation

May 2016

PLATFORM TO ENHANCE CUSTOMER SERVICE LINKING THE FUTURE STRONGE LEADING TECHNOLOGY LEADING TECHNOLOGY WORLDWIDE LEADER IN RENEWABLE ENERGE EXTENDED PRODUCT OFFERING IN OGP AND IN





Agenda

- > Group overview
- Results by business
- > Outlook

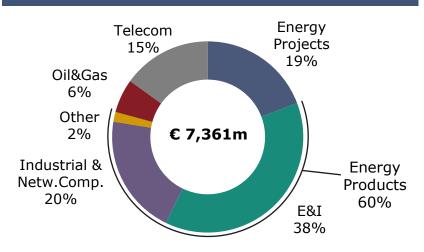
> Financial Results

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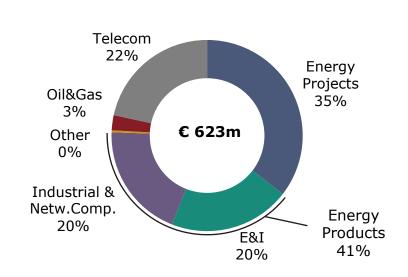
Prysmian group at a glance

FY 2015 Financial Results

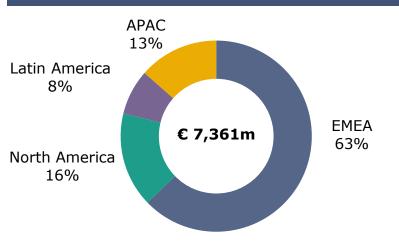




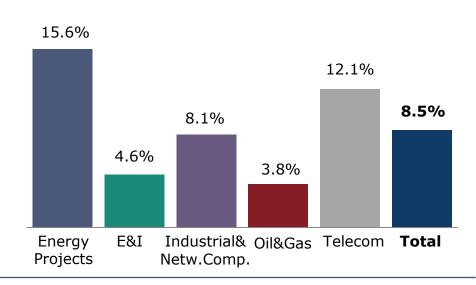
Adj. EBITDA by business



Sales breakdown by geography

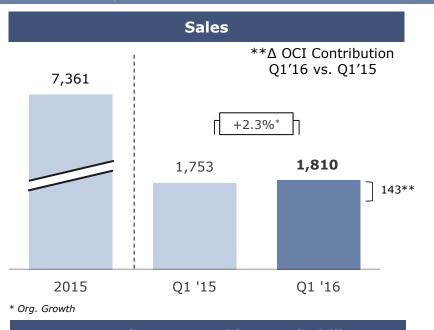


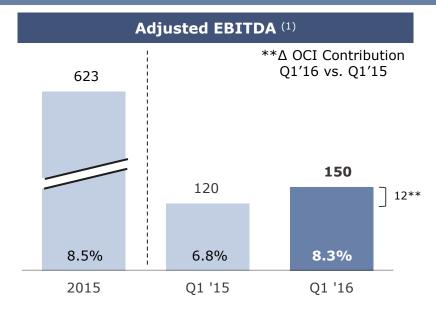
Adj. EBITDA margin

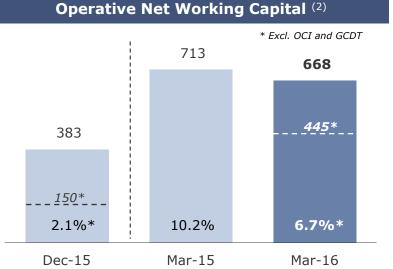


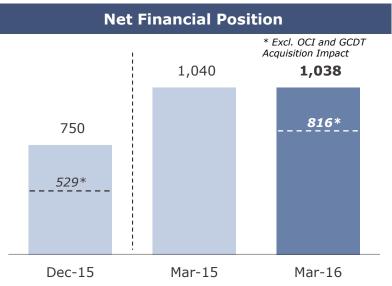
Q1 2016 Key Financials

Euro Millions, % on Sales







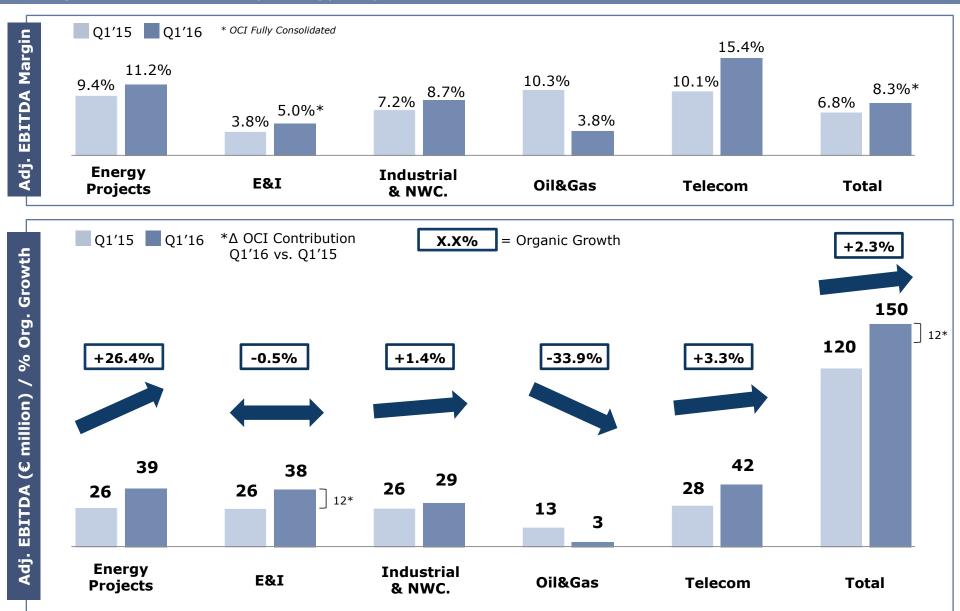


(1) Adjusted excluding non-recurring income/expenses; (2) Defined as NWC excluding derivatives; % on sales is defined as Operative NWC on annualized last quarter sales



Continued organic growth and profitability improvement

Margin increase driven by Energy Projects, Telecom & OCI Consolidation.



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Results by business

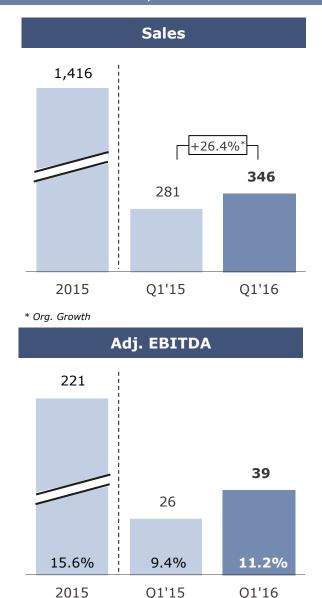
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Energy Projects

Euro Millions, % on Sales



Highlights

Submarine

- Strong growth benefitting from sound project execution and low phasing in Q1 2015.
- Margin improved thanks to a strong project management and full utilization of the new installation assets.
- The market of Submarine interconnections remains solid in Europe. Positive signs from tendering activity in offshore wind projects (France, UK and the Netherlands).

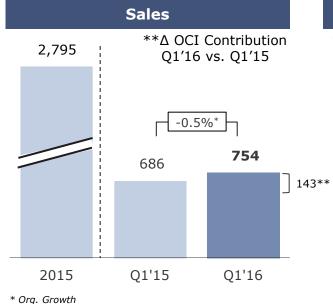
Underground High Voltage

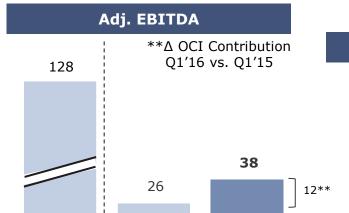
- Positive performance driven by the execution of high quality projects in France, the Netherlands, China and North America.
- Continued growth in Middle East.

Transmission - Orders Backlog Evolution (€m)									
	Dec '13	Dec '13 Dec '14 Mar \15 Jun '15 Dec '15 Ma							
Underground HV	~450	~450	~650	~600	~600	~550			
Submarine	~2,050	~2,350	~2,450	~2,900	~2,600	~2,650			
Group	~2,500	~2,800	~3,100	~3,500	~3,200	~3,200			

Energy & Infrastructure

Euro Millions, % on Sales





3.8%

Q1'15

5.0%

Q1'16

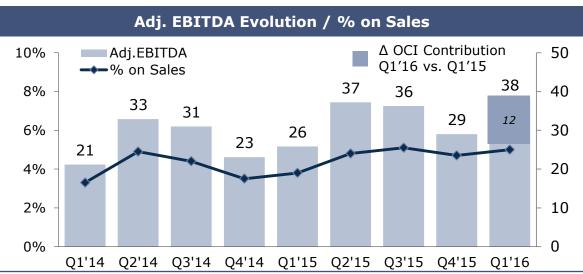
Highlights

Trade & Installers

- Slightly negative organic trend affected by the decline in Brazil and Argentina, partially offset by the positive performance in the UK, Eastern Europe, North America.
- Trimming low margin businesses in Europe (especially Italy and Germany).
- Stable pricing environment. Improving efficiency thanks to first effects of manufacturing refocusing.

Power Distribution

High single digit organic growth driven by strong performance in Germany and the Nordics. Continued growth in APAC region.

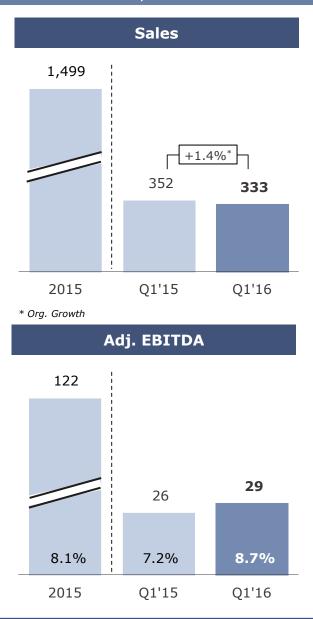


4.6%

2015

Industrial & Network Components

Euro Millions, % on Sales



Highlights

Specialties & OEMs

- Overall positive trend, with solid performance of Crane, Marine and Defense, partially offset by shrinking Mining and slow start of Nuclear, Railway & Rolling stock applications.
- Continued slowdown in Brazil as the macroeconomic scenario remains challenging.

Elevator

 Double-digit organic growth supported by market share expansion in North America and APAC with an increase in margin.

Automotive

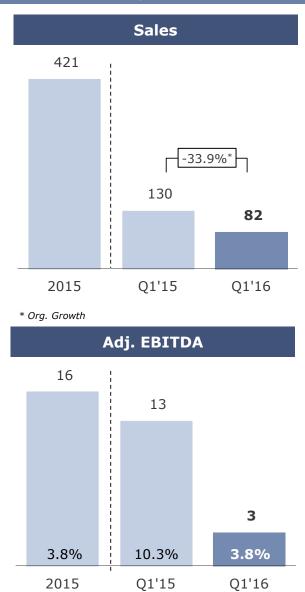
 Softening volumes with better margin thanks to on-going strategic refocusing toward higher profitability applications and a continued effort on manufacturing efficiency.

Network Components

 Positive performance driven by the solid trend of Underground HV business and production footprint optimization.

Oil & Gas

Euro Millions, % on Sales



Highlights

Market outlook:

- Market remains uncertain, with tough commercial environment
- Steady tendering activity at low levels and slowdown in Offshore investments.

Core Oil&Gas Cables: Prices and volumes drop across all supply chain. Leveraging Asia supply chain to respond to price pressure.

SURF

- **Umbilicals & Flexibles:** New framework with Petrobras reflecting the slowdown in off-shore capex.
- **Downhole Technologies:** Integration with GCDT progressing well. Resilient performance thanks to a broad customer base and geographic presence. Completed Kaombo (Angola) Phase 1 delivery.

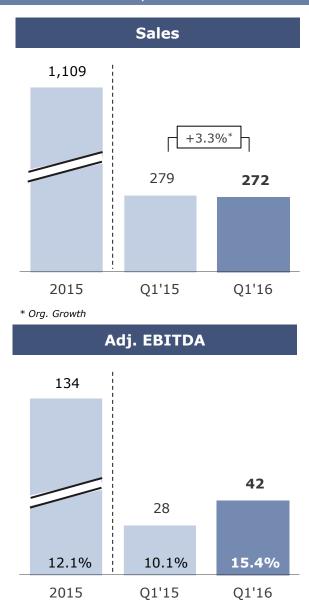
Key Priorities

- **Umbilicals & Flexibles:** products cost reduction, supply chain optimization, synergies with key suppliers. Focus on technology.
- **Downhole Technologies:** complete integration with Gulf Coast. Close collaboration with Customers on intelligent completion solution. Focus on Africa, Middle East as key regions to sustain business.
- Core Oil&Gas Cables: organization and geographic footprint optimization, focus on customer service and operational excellence.

Telecom

Prysmian Group

Euro Millions, % on Sales



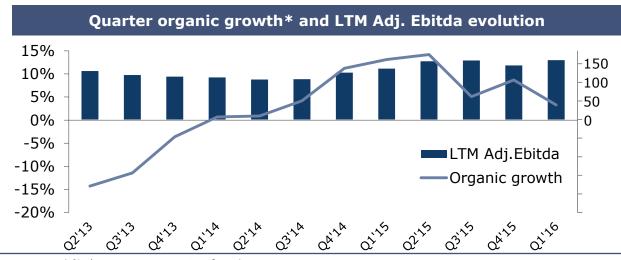
Highlights

Telecom Solutions

- Margin benefitting from fiber production cost reduction, growth of copper business in Australia and improved results of YOFC.
- Strong optical cable demand in Australia and North America offset by a weak market in Europe; slowdown in Brazil.
- Solid demand for copper telecom cables in Australia and South America.

MMS

• Solid trend of sales benefitting from growth in Datacom and Multimedia markets.



^{* %} change vs. same quarter of previous year

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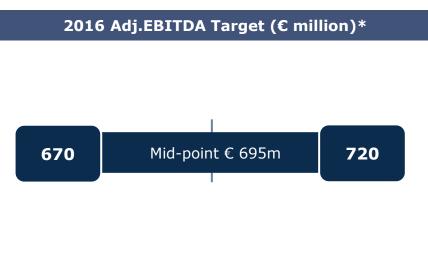
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FY 2016 Outlook

Margin improvement mainly driven by Energy Projects and Telecom. Negative FX.

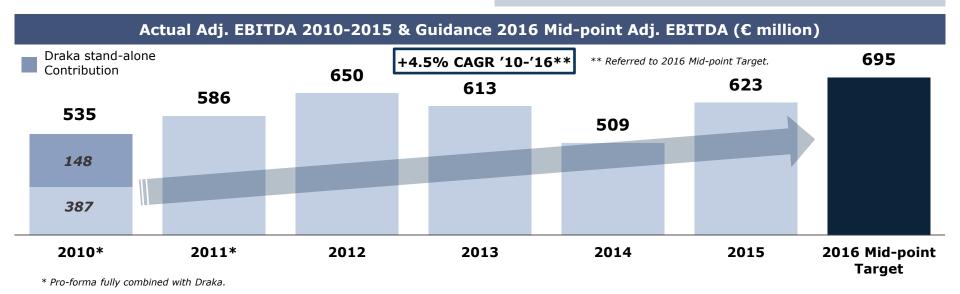


^{*} Includes management expectations on OCI incremental contribution to FY 2016 adjusted EBITDA. Assuming current consolidation perimeter of Prysmian Group.

2016 Adj.EBITDA Target Assumptions (€ million)

Mid-point target assumptions:

- Continued positive trend in Energy Projects and Telecom
- Moderate volumes growth in cyclical businesses with stable prices.
- Negative trend in Oil&Gas, mostly offset by Industrial and Network component.
- Adverse Forex impact.



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Profit and Loss Statement

Euro Millions

	Q1 2016	Q1 2015	Δ OCI contribution Q1 '16 vs. Q1'15
Sales YoY total growth YoY organic growth	1,810 3.3% 2.3%	1,753 11.0% 5.9%	143
Adj.EBITDA % on sales	150 8.3%	120 6.8%	12
Non recurring items	(10)	(14)	_
EBITDA % on sales	140 7.7%	106 6.0%	12
Adj.EBIT % on sales	111 6.2%	84 4.8%	10
Non recurring items Special items	(10) (25)	(14) 13	
EBIT % on sales	76 4.2%	83 4.7%	10
Financial charges	(18)	(20)	(0)
EBT % on sales	58 3.2%	63 3.6%	9
Taxes % on EBT	(18) (30.8%)	(21) (33.3%)	(2)
Net Income % on sales	40 2.2%	42 2.4%	8
Minorities	8	1	6
Group Net Income % on sales	32 1.8%	41 2.3%	2

Non Recurring and Special Items on EBIT Euro Millions

	Q1 2016	Q1 2015
Antitrust investigation Restructuring	- (7)	(6) (8)
Price adjustments Other	(3)	- -
EBITDA adjustments	(10)	(14)
Special items Gain/(loss) on metal derivatives	(25) <i>2</i>	13 20
Assets impairment Other	(15) (12)	(6) (1)
EBIT adjustments	(35)	(1)

Financial Charges Euro Millions

	Q1 2016	Q1 2015
Net interest expenses	(15)	(21)
of which non-cash conv.bond interest exp.	(2)	(2)
Bank fees amortization	-	(1)
Gain/(loss) on exchange rates	7	(11)
Gain/(loss) on derivatives 1)	(9)	14
Non recurring effects	(1)	(1)
Net financial charges	(18)	(20)

¹⁾ Includes currency and interest rate derivatives

Statement of financial position (Balance Sheet) Euro Millions

	31 Mar 2016	New Perimeter Acquired	31 Mar 2015	31 Dec 2015
Net fixed assets	2,449	271	2,260	2,480
of which: intangible assets	708	180	560	722
of which: property, plants & equipment	1,535	91	1,442	1,552
Net working capital	641	223	716	342
of which: derivatives assets/(liabilities)	(27)	-	3	(41)
of which: Operative Net working capital	668	223	713	383
Provisions & deferred taxes	(286)	(24)	(283)	(307)
Net Capital Employed	2,804	470	2,693	2,515
Employee provisions	332	4	367	341
Shareholders' equity	1,434	-	1,286	1,424
of which: attributable to minority interest	140	107	40	146
Net financial position	1,038	79	1,040	750
Total Financing and Equity	2,804	190	2,693	2,515

Cash Flow Euro Millions

Q1 2016	Q1 2015
150 (10)	120 (14)
140	106
(16)	(6)
(7)	(7)
117	93
(294)	(286)
2	10
(24)	(15)
(199)	(198)
-	-
(50)	(22)
(249)	(220)
(16)	(16)
(265)	(236)
(265)	(236)
(11)	-
-	2
(276)	(234)
(750)	(802)
(276)	(234)
(12)	(4)
(1,038)	(1,040)
	150 (10) 140 (16) (7) 117 (294) 2 (24) (199) - (50) (249) (16) (265) (11) - (276) (750) (276) (12)

LTM Q1 2016 Free Cash Flow (levered) excl. acquisitions

368

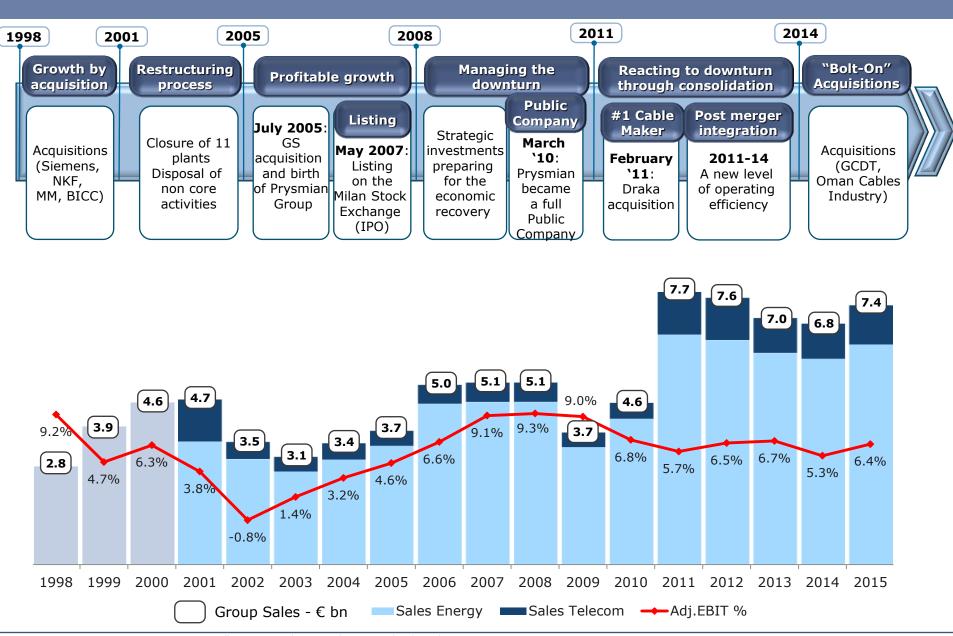
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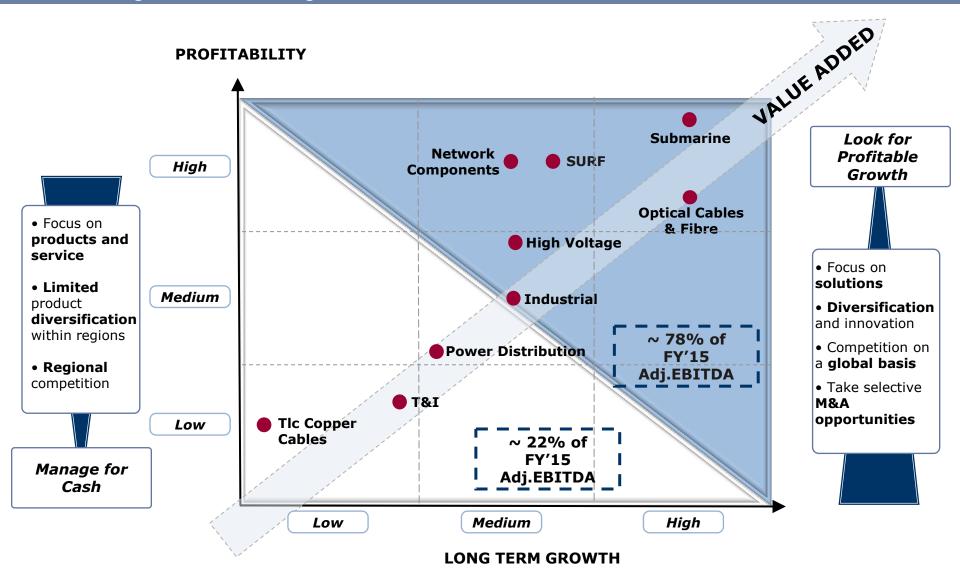
Key milestones





Prysmian Group business portfolio

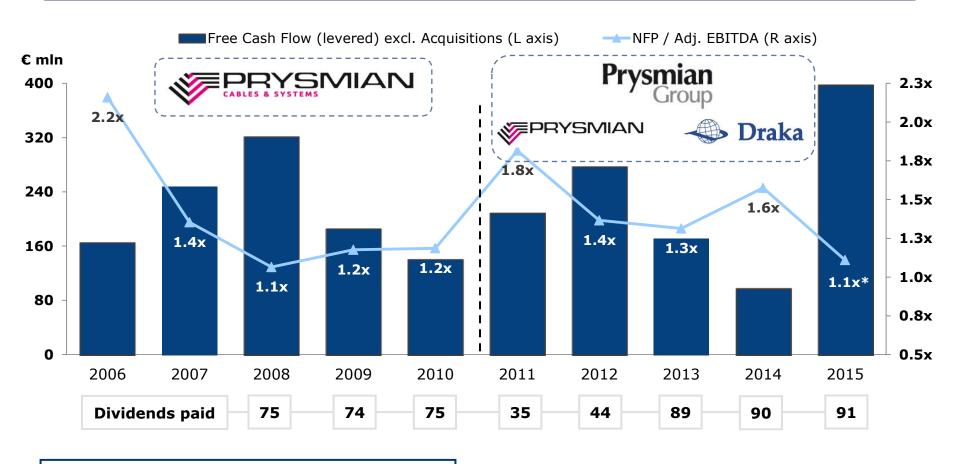
Focus on high value added segments



Cash Flow generation as key priority to create value for shareholders

Growing capabilities to invest organically/acquisitions and remunerate shareholders

Cash Flow generation



Approx. € 220m average free cash flow per year generated in 2006-15

Almost €580m distributed to shareholders since IPO

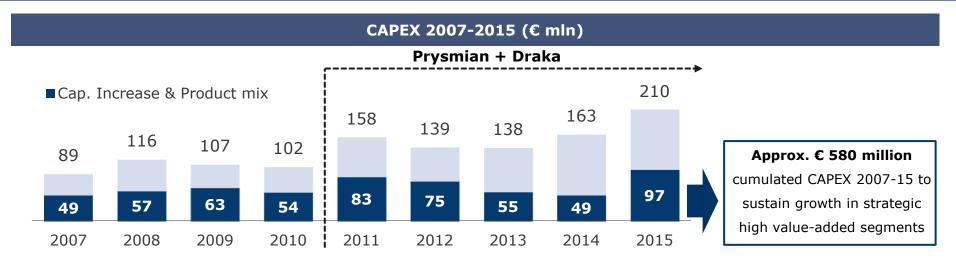
Note: 2011 combined; 2012-13 restated in application of IFRS 10-11 and reclassification of share of net income

*Calculated as NFP reported as of 31 December 2015 divided by Pro-Forma FY2015 EBITDA including OCI and GCDT full contributions.

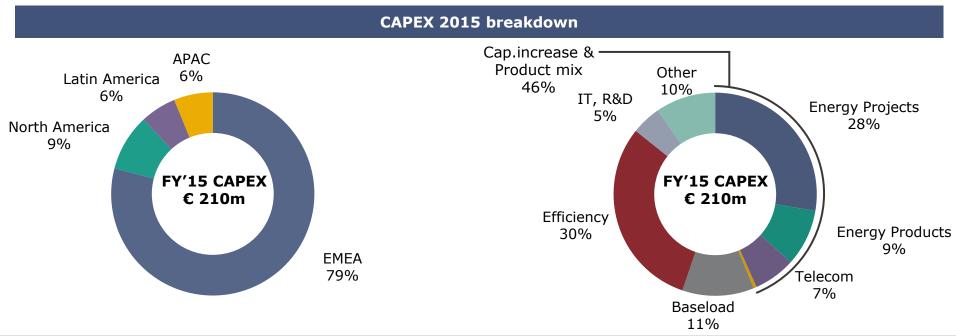


Disciplined Capex to grow in high margin business and out of Europe

Investments focused on business with long term drivers and high entry barriers



2011 Combined; 2012-13 restated in application of IFRS 10-11 and reclassification of share of net income





Metal Price Impact on Profitability

Supply **Metal Influence on Cable Price Main Application Metal Fluctuation Management** Contract **Impact Impact** Technology and design **Pricing locked-in** at order intake Projects (Energy content are the main Profitability protection through transmission) **Predetermined** elements of the "solution" systematic hedging (long order- Cables for delivery date to-delivery cycle) industrial offered Pricing little affected by applications (eq. OGP) metals Price adjusted through Pricing defined as **hollow**, Cables for energy **formulas** linked to metal publicly thus mechanical price utilities (e.g. available quotation (average last Frame adjustment through power distribution month, ...) contracts formulas linked to metal Profitability protection through cables) publicly available quotation systematic hedging (short order-to-delivery cycle) Pricing managed through price lists, thus leading to some delay Standard products, high Cables for • Competitive pressure may construction and copper content, limited Spot orders impact on delay of price civil engineering value added adjustment Hedging based on forecasted volumes rather than orders High Low Metal price fluctuations are normally passed through to customers under supply contracts Hedging strategy is performed in order to systematically minimize profitability risks

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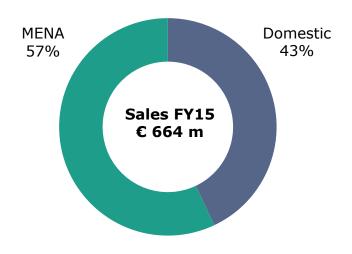
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Focus on Oman Cables Industry Acquisition

A perfect example of "Bolt-on" acquisition.

2015 Sales Breakdown (€ million (1))



(1) 2015 average EUROMR spot FX rate 0.4268

Strategic Position



Structure of the Deal

STRUCTURE OF THE DEAL

- Acquisition of approx. 16% stake in listed company OCI
- Total cash consideration € 105 million
- OCI Balance Sheet consolidated at 31 Dec 2015;
 P&L consolidated as of 1st Jan 2016.

STRATEGIC RATIONALE

- Geographic diversification toward middle-east region.
- No import duties in GCC market.
- · Low integration risk. Solid track record.

Product Range



- Building Wire and Cable
- LV and MV power cables (up to 33kV)
- Control cables for industrial applications



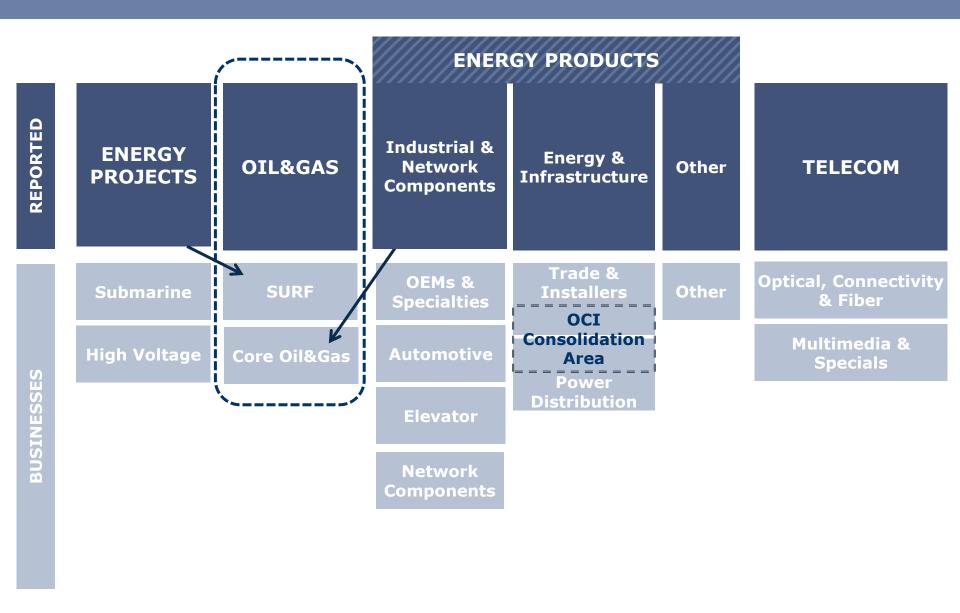
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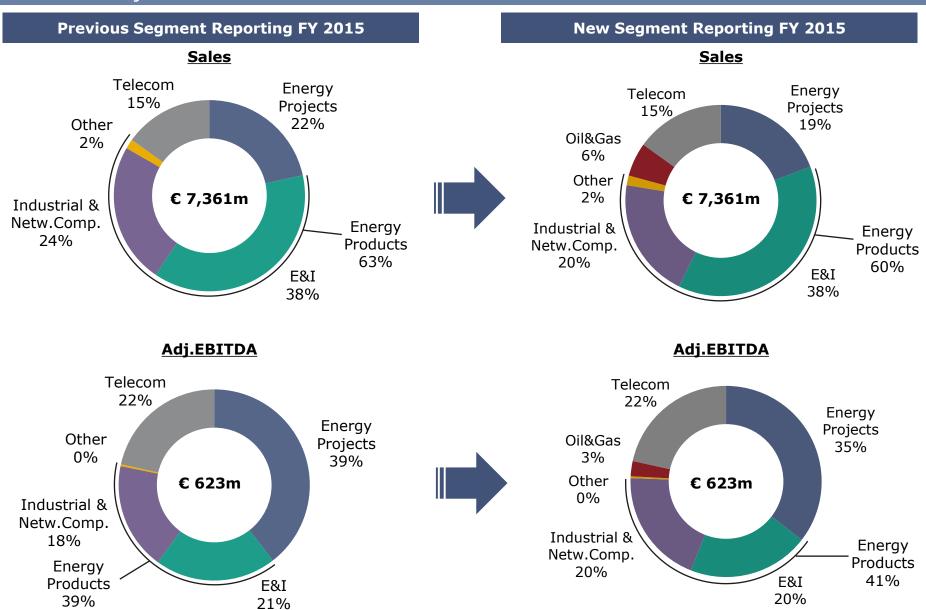
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New segment reporting



New segment reporting

Sales and Adj.EBITDA breakdowns



Profit and Loss Statement

Euro Millions

	Q1 2016	Q1 2015	Δ OCI contribution Q1 '16 vs. Q1'15	Full OCI Q1'16 Results
Sales	1,810	1,753	143	143
YoY total growth	3.3%	11.0%		
YoY organic growth	2.3%	5.9%		
Adj.EBITDA	150	120	12	16
% on sales	8.3%	6.8%		10.9%
of which share of net income from OCI	-	4		
Non recurring items	(10)	(14)		
EBITDA	140	106	12	16
% on sales	7.7%	6.0%		10.9%
Adj.EBIT	111	84	10	14
% on sales	6.2%	4.8%		9.4%
Non recurring items	(10)	(14)	-	
Special items	(25)	13		
EBIT	76	83	10	14
% on sales	4.2%	4.7%		9.4%
Financial charges	(18)	(20)	(0)	(0)
ЕВТ	58	63	9	13
% on sales	3.2%	3.6%		9.3%
Taxes	(18)	(21)	(2)	(2)
% on EBT	(30.8%)	(33.3%)		(11.7%)
Net Income	40	42	8	12
% on sales	2.2%	2.4%		8.2%
Minorities	8	1	6	1
Group Net Income	32	41	2	11
% on sales	1.8%	2.3%		7.7%

Energy Projects Segment – Profit and Loss Statement Euro Millions

	Q1 2016	Q1 2015
Sales to Third Parties	346	281
YoY total growth	23.3%	
YoY organic growth	26.4%	
Adj. EBITDA	39	26
% on sales	11.2%	9.4%
Adj. EBIT	31	19
% on sales	8.8%	6.9%

Energy Products Segment – Profit and Loss Statement Euro Millions

	Q1 2016	Q1 2015	Δ OCI Contribution Q1 '16 vs. Q1'15
E&I	754	686	143
YoY total growth	10.0%		
YoY organic growth	(0.5%)		
Industrial & Netw. Comp.	333	352	-
YoY total growth	(5.4%)		
YoY organic growth	1.4%		
Other	23	25	-
YoY total growth	(9.4%)		
YoY organic growth	(2.8%)		
ENERGY PRODUCTS	1,110	1,063	143
YoY total growth	4.4%		
YoY organic growth	0.1%		
E&I	38	26	12
% on sales	5.0%	3.8%	
Industrial & Netw. Comp.	29	26	-
% on sales	8.7%	7.2%	
Other	(1)	1	-
% on sales	(2.3%)	4.0%	
ENERGY PRODUCTS	66	53	12
% on sales	6.0%	4.9%	
E&I	28	16	10
% on sales	3.7%	2.4%	
Industrial & Netw. Comp.	24	20	-
% on sales	7.2%	5.6%	
Other	(2)	0	-
% on sales	(7.0%)	2.0%	
ENERGY PRODUCTS	50	36	10
% on sales	4.5%	3.4%	



Sales to Third Parties

Adj. EBITDA

Adj. EBIT

Oil&Gas Segment – Profit and Loss Statement Euro Millions

	Q1 2016	Q1 2015
Sales to Third Parties	82	130
YoY total growth	(36.8%)	
YoY organic growth	(33.9%)	
Adj. EBITDA	3	13
% on sales	3.8%	10.3%
Adj. EBIT	(2)	10
% on sales	(1.8%)	7.7%

Telecom Segment – Profit and Loss Statement Euro Millions

	Q1 2016	Q1 2015
Sales to Third Parties	272	279
YoY total growth	(2.6%)	
YoY organic growth	3.3%	
Adj. EBITDA	42	28
% on sales	15.4%	10.1%
Adj. EBIT	32	19
% on sales	11.7%	6.8%

New segment reporting: 2014-15 Sales & Org. Growth by quarter Euro Millions

		SALES and ORG. GROWTH									
	FY 2013	Q1 2014	Q2 2014	Q3 2014	Q4 2014	FY 2014	Q1 2015	Q2 2015	Q3 2015	Q4 2015	FY 2015
ENERGY PROJECTS	1,248	250	302	300	389	1,241	281	358	355	423	1,416
						1.1%	8.4%	14.7%	15.8%	8.9%	11.9%
E&I	2,747	638	678	699	662	2,677	686	782	707	620	2,795
						2.7%	3.3%	7.1%	1.6%	-0.2%	3.0%
INDUSTRIAL & NETW.C.	1,507	349	370	350	371	1,440	352	400	385	362	1,499
						-0.6%	-5.8%	-0.6%	4.6%	-1.2%	-0.8%
OTHER	114	23	23	26	34	106	25	30	31	35	121
						-4.8%	1.8%	26.5%	17.6%	4.4%	11.8%
ENERGY PRODUCTS	4,368	1,010	1,072	1,074	1,067	4,223	1,063	1,212	1,123	1,017	4,415
						1.4%	0.2%	4.8%	3.0%	-0.4%	1.9%
OIL&GAS	393	83	83	95	121	382	130	115	86	90	421
						3.0%	49.2%	33.4%	-3.4%	-21.7%	10.0%
TELECOM	986	236	252	257	249	994	279	299	269	262	1,109
						4.0%	13.1%	13.1%	5.1%	8.7%	9.9%
TOTAL	6,995	1,579	1,708	1,727	1,826	6,840	1,753	1,984	1,832	1,792	7,361
						1.8%	5.9%	9.1%	5.1%	1.4%	5.3%

New segment reporting: 2014-15 Adj. EBITDA by quarter Euro Millions

	ADJ. EBITDA and % ON SALES										
	FY 2013	Q1 2014	Q2 2014	Q3 2014	Q4 2014	FY 2014	Q1 2015	Q2 2015	Q3 2015	Q4 2015	FY 2015
ENERGY PROJECTS	215	6	26	52	56	140	26	73	53	68	221
	17.2%	2.4%	8.6%	17.3%	14.4%	11.3%	9.4%	20.4%	14.9%	16.1%	15.6%
E&I	127	21	33	31	23	108	26	37	36	29	128
	4.6%	3.3%	4.9%	4.4%	3.5%	4.0%	3.8%	4.8%	5.1%	4.7%	4.6%
INDUSTRIAL & NETW.C.	124	26	33	29	27	115	26	36	31	30	122
	8.2%	7.4%	8.9%	8.3%	7.3%	8.0%	7.2%	9.0%	8.1%	8.3%	8.1%
OTHER	8	2	3	2	(2)	5	1	1	(0)	0	2
	6.9%	8.7%	13.0%	7.7%	-6.4%	4.6%	4.0%	2.5%	-0.6%	0.0%	1.9%
ENERGY PRODUCTS	259	49	69	62	48	228	53	74	67	59	252
	5.9%	4.9%	6.4%	5.8%	4.5%	5.4%	4.9%	6.1%	6.0%	5.8%	5.7%
OIL&GAS	33	5	6	5	9	25	13	4	4	(5)	16
	8.4%	6.0%	7.2%	5.3%	7.4%	6.5%	10.3%	3.5%	4.7%	-5.6%	3.8%
TELECOM	106	18	25	32	41	116	28	43	35	28	134
	10.8%	7.6%	9.9%	12.5%	16.4%	11.7%	10.1%	14.2%	13.0%	10.7%	12.1%
TOTAL	613	78	126	151	154	509	120	194	159	150	623
	8.8%	4.9%	7.4%	8.7%	8.4%	7.4%	6.8%	9.8%	8.7%	8.4%	8.5%

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- OCI Acquisition
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- o Telecom

Investing in submarine to increase ROCE

Strengthening production and installation capabilities









Ongoing refurbishing

- Length overall (exp.): 120.1m
- Depth moulded (exp.): 7.6m
- Gross tonnage (exp.): 10.157t

Main projects in execution/orders backlog:

- Western Link
- BorWin 3 / DolWin 3
- Messina II
- Dardanelles 2
- Mon.Ita.
- Hainan 2

- Shannon River
- West of Adlergrund
- Cyclades
- Philippines
- Wikinger
- COBRA cable



- Length overall: 133.2m- Depth moulded: 7.6m

- Gross tonnage: 10,617 t



- Length overall: 115m

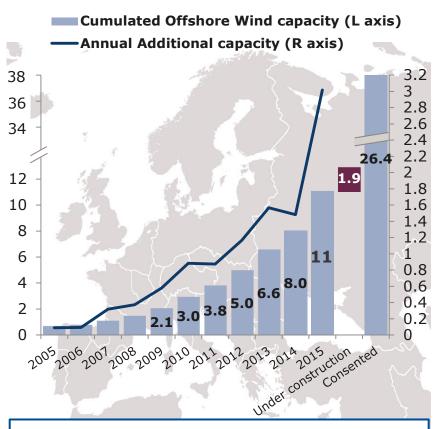
- Depth moulded: 6.8m

- Gross tonnage: 8,328t

Off-shore wind development in Europe

High visibility on new projects to be awarded next quarters

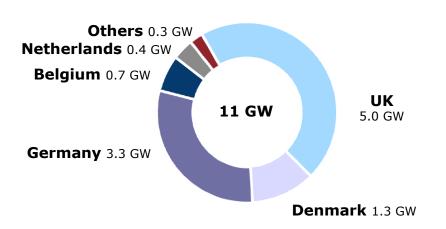
Europe Offshore Wind capacity (GW)



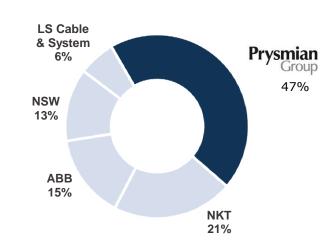
- Capacity Increase: 3.0 GW in 2015 (+100% vs. 2014)
- **Total capacity: 11 GW** at end 2015 (+37% vs. 2014)
- Under construction: 1.9 GW at end 2015
- Consented: 26.4 GW

Source: EWEA (February 2016)

Europe 2015 Cumulated Capacity by Country



Mkt share of export cable suppliers in 2015 *

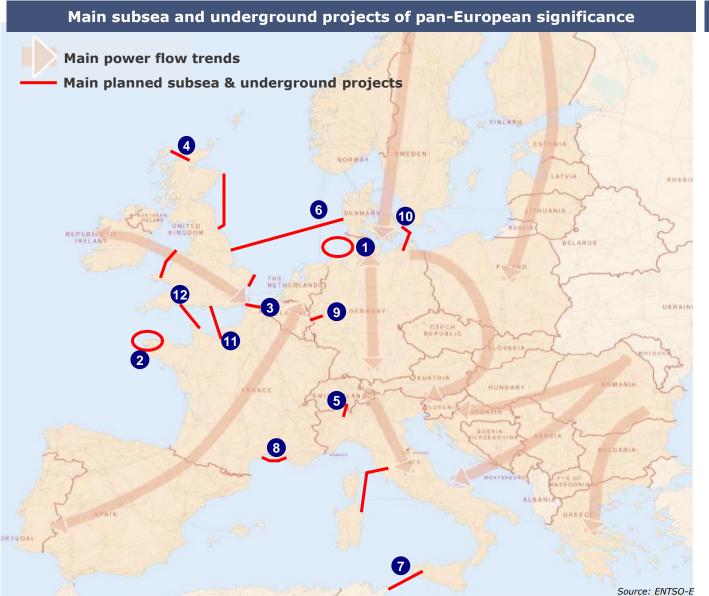


* Calculated on no. of cables fully or partially completed, percentage. EWEA (February 2016)



Major transmission projects to be awarded

Large pipeline of pan-European projects under development



List of main projects

- 1. **Germany** (HVDC Grid Offshore)
- 2. France Off-Shore
- 3. France UK (Eurotunnel)
- 4. Western Isles Link
- 5. Green Connector
- 6. Denmark UK (Viking Link)
- 7. Tunisia Italy
- 8. Marseille Languedoc
- 9. ALEGrO (Belgium Germany Aachen-Liège Electric Grid Overlay)
- 10. Denmark Germany
- 11. France UK (IFA2)
- 12. France UK (FAB)

Other Projects: Spain-France (sub), Ireland-France (sub), Israel-Cyprus-Crete-Greece (sub), Ireland-UK (sub), Egypt-Saudi Arabia (sub), North-South Germany (underground).

Latest submarine projects awarded

Key success factors

- Track record and reliability
- Ability to design/execute turnkey solution
- Quality of network services
- Product innovation
- State-of-the-art cable laying ships

Action plan

- Cable Enterprise vessel conversion to improve installation capacity
- New investment worth approx. €40m in Pikkala and Arco Felice to enhance the production capability to meet the order backlog requirements
- Leverage on strong off-shore windfarms trend
- Secure orders to protect long-term growth
- Focus on execution

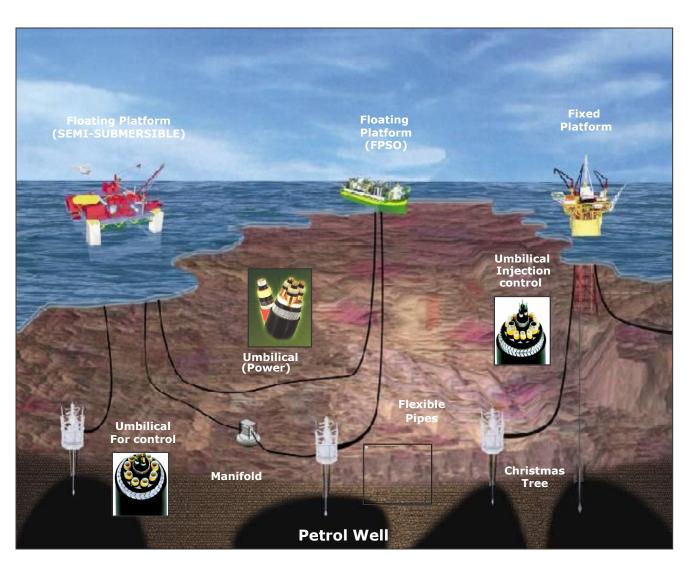
Latest Key projects	Customers	Period	€m*
COBRA cable	TenneT – Energinet.dk	2016-18	250
Hainan II	China South Grid	2016-19	\$140m
NSN Link	Statnett SF – National Grid	2015-21	550
West of Adlergrund Option	50Hertz Offshore GmbH	2015-18	230
Wikinger	Iberdrola Renovables Offshore	2015-17	60
Philippines	NGCP	2015-16	90
Dardanelles 2	TEIAS	2015-16	64
Cyclades	IPTO	2015-16	95
West of Adlergrund	50Hertz Offshore GmbH	2015-18	480
Shannon River Crossing	ESB	2014-16	40
Zakum offshore oil field	Emirates Holding	2014-15	30
BorWin3	TenneT	2014-17	250
Capri	Terna	2014-15	70
US Offshore platforms	ExxonMobil's	2014-15	\$100m
Balearic Islands	Red Eléctrica de España	2014-15	85
DolWin3	TenneT	2014-16	350
Normandie 3	Jersey Electricity plc	2013-14	45
Mon.Ita	Terna	2013-17	400
Dardanelles	TEIAS	2012-14	67
Phu Quoc	EVNSPC	2012-14	67
Western Link	National Grid-Scottish Power JV	2012-17	800
HelWin2	TenneT	2012-15	200
Hudson Project	Hudson Transm. Partners LLC	2012-13	\$175m
SylWin1	TenneT	2012-15	280

^{*} Prysmian portion of the project



SURF – Off-shore oil exploration

Oilfield structure



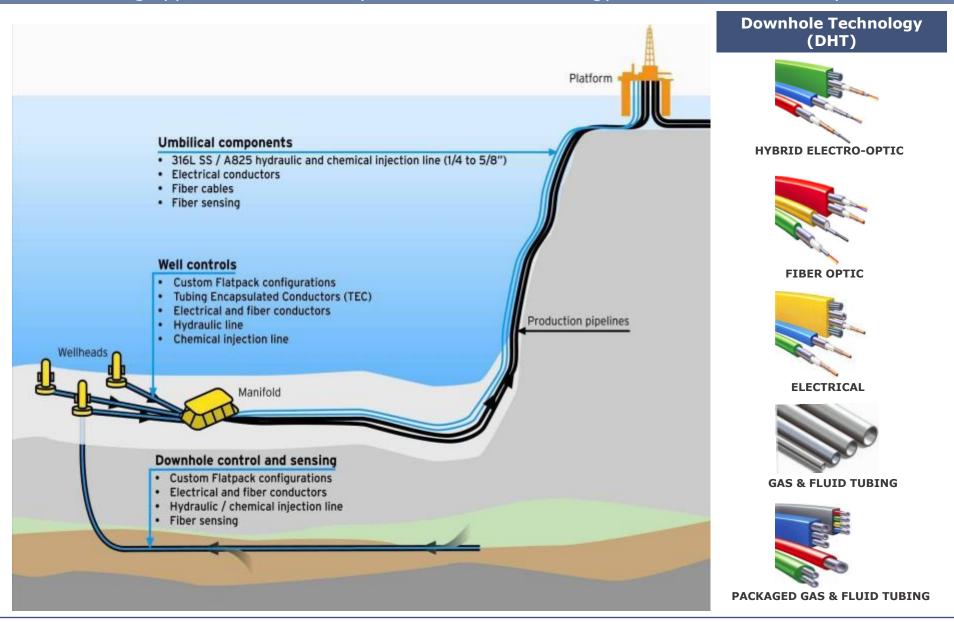
Flexible Pipes





SURF – Off-shore oil exploration

Cross selling opportunities driven by the Downhole technology business contributed by Draka

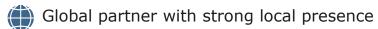


Trade & Installers - Overview

BUSINESS DESCRIPTION

- Building wires, Low and Medium voltage cables for residential, commercial, industrial and infrastructure constructions
- Partner of the World best Wholesalers, Installers, Contractors & Specialized Distributors; with a clear focus on their needs following a Customer Centricity approach
- Complete product range of solutions for the construction world, including residential, commercial, industrial and infrastructure with focus on high performance products: best in class Fire Resistant cables, LSOH, Green cables, Easy to Install and Total Cost of Ownership reduction solutions

KEY SUCCESS FACTORS





Technological leadership and product excellence

Customer centric approach

Capillary logistical distribution network and service

Technical support

Extra services

Unique industry expertize

KEY CUSTOMERS

Cegelec)

Solutions & Services

VINCI - Imtech

Contractors & Installers







Wholesalers







Specialized distributors









Trade & Installers

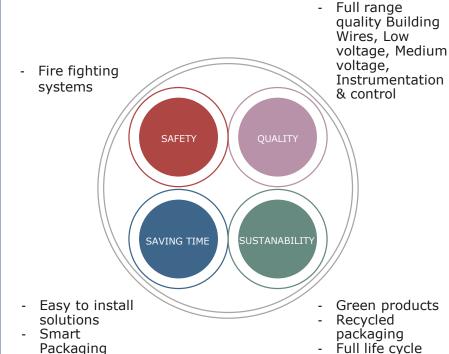
Offer overview

RESIDENTIAL - COMMERCIAL -**INDUSTRIAL - INFRASTRUCTURE**

- POWER SUPPLY
- **EMERGENCY CIRCUITS**
- CONNECTIONS
- MACHINERY (MOBILE OR NOT) -
- **SWITCHBOARD**

- LIGHTING
- (INTERIOR/EXTERIOR)
- **BRANCHES**
- CONTROL/DATA
- **ELECTRICAL APPLIANCES**

BEST IN CLASS FIRE RESISTANT AND LSOH CABLES



A MAJOR ROLE IN MILAN **2015 EXPO**

TAKING SAFETY **TO NEW HEIGHTS** THE LIVES OF THESE PEOPLE DO **NOT HANG** BY A THREAD







Special fire safety and eco-friendly cables for the site hosting the Milan Universal **Exposition** of 2015: 50 km of medium voltage P-Laser cables and 300 km of low voltage Afumex cables

assessment

approach

Approximately 350 km cables for Tele2 of high-tech fireresistant cables for power distribution supplied within the Shard skyscraper, the tallest building in London and Western Europe. Prysmian chosen as global supplier of BASEC and LPCB certified cables and components, and of support and advice to the construction company on the best installation methods to use

Around 500 km of Arena, a new, ultramodern multi-purpose stadium in Stockholm. Prysmian Group has supplied halogen-free cables for the stadium's power, telecommunication, and lighting systems, selected by the customer as the latest technology to quarantee safety

Hybrid cables

Energy + Data

Industrial & Network Components – Overview

Business description

Integrated cable solutions highly customized to our industrial customers worldwide

Specialties & OEM

Products for mining, crane, marine, railway, rolling stock, nuclear, renewables, defense and other niches



Elevator

Meeting the global demand for high-performing, durable and safe elevator cable and components we design manufacture and distribute packaged solutions for the elevator industry



Automotive

Standard and specialist cables for the automotive and transport industry, collaborating with the sector's leading international manufacturers



Network Components

Network accessories and components to connect cables and other network elements

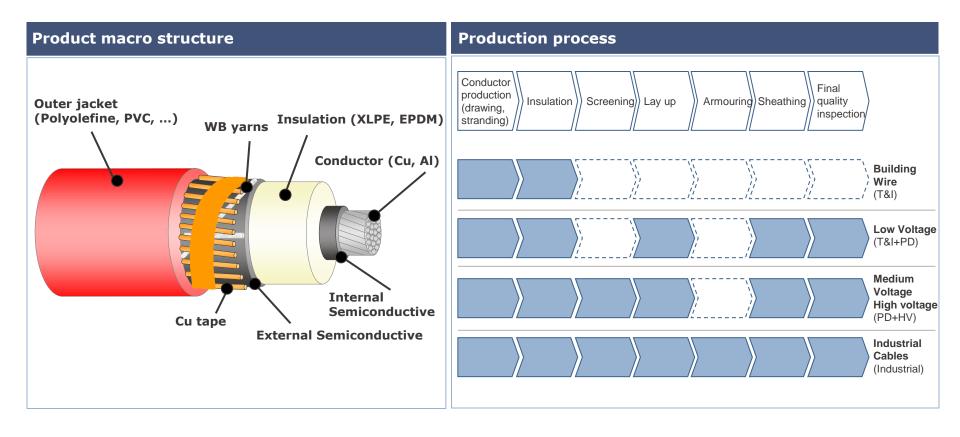


Key customers

Large and differentiated customer base generally served through direct sales



Macro-structure of Energy Cables



Agenda

- Group overview
- Results by business
- Outlook
- > Financial Results

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Telecom – Overview

Business description

Integrated cable solutions focused on high -end Telecom

Telecom solutions

<u>Optical cables</u>: tailored for all today's challenging environments from underground ducts to overhead lines, rail tunnels and sewerage pipes

<u>Copper cables</u>: broad portfolio for underground and overhead solutions, residential and commercial buildings

<u>Connectivity</u>: FTTH systems based upon existing technologies and specially developed proprietary optical fibres



MMS

<u>Multimedia specials</u>: solutions for radio, TV and film, harsh industrial environments, radio frequency, central office switching and datacom <u>Mobile networks</u>: Antenna line products for mobile operators <u>Railway infrastructure</u>: Buried distribution & railfoot cables for long distance telecommunication and advanced signalling cables for such applications as light signalling and track switching



Optical Fiber

Optical fiber products: single-mode optical fiber, multimode optical fibers and specialty fibers (DrakaElite)

Manufacturing: our proprietary manufacturing process for Plasma-activated Chemical Vapor Deposition and Licensed OVD Technology (600 unique inventions corresponding to > 1.4K patents) positions us at the forefront of today's technology



Key customers

Key customers include key operators in the telecom sector



Optical cables

Global overview

Market trends

- Demand function of level of capital expenditures budgeted by large telecom companies (PTT/incumbents as well as alternative operators) for network infrastructures, mainly as a consequence of:
 - Growing number of internet users data traffic
 - Diffusion of broadband services / other hightech services (i.e. IPTV)

Key success factors

- Continuous innovation and development of new cable & fibre products
- Cable design innovation with special focus on installation cost reduction
- Relentless activity to maintain the highest quality and service level
- Focus on costs to remain competitive in a highly price sensitive environment

Strategic value of fibre

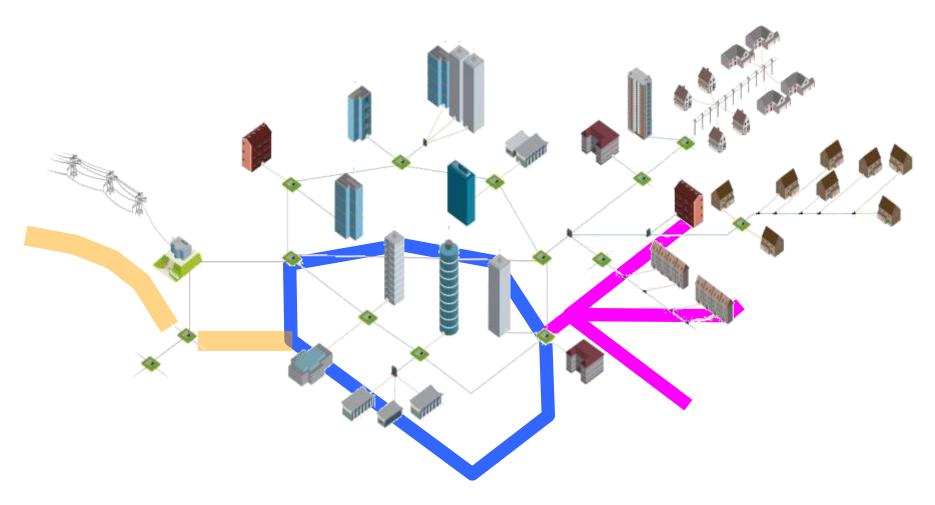
- Fiber optic represents the major single component cost of optical cables
- Fiber optic production has high entry barriers:
 - Proprietary technology or licenses difficult to obtain
 - Long time to develop know-how
 - Capital intensity
- When fiber optic is short, vertically integrated cable manufacturers leverage on a strong competitive advantage

Action plan

- Maintain & reinforce position with key established clients
- Further penetration of large incumbents in emerging regions
- Optimize utilization of low cost manufacturing units
- Expand distribution model in Domestic & Export
- Streamline the inter-company process
- Fully integrated products sales
- Refocus on export activities
- Increase level and effectiveness of agents



Telecom Cables Main Applications



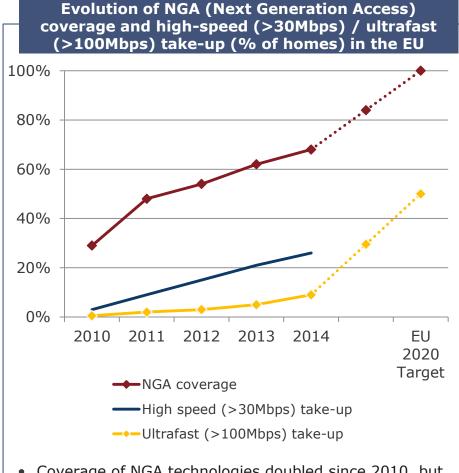
BACKBONE

METROPOLITAN RING

ACCESS NETWORK

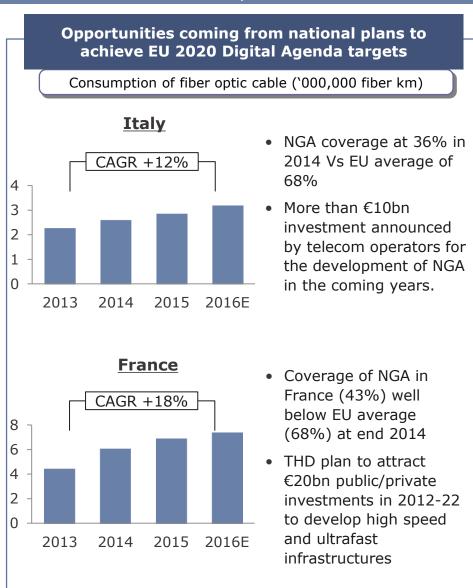
Telecom – Market trend

Growth opportunities coming from the development of broadband in Europe



- Coverage of NGA technologies doubled since 2010, but further efforts are requested to meet 2020 target of 100% coverage
- Take-up of ultrafast (>100Mbps) broadband remains marginal (3% of homes) still faraway from 2020 target (50%)

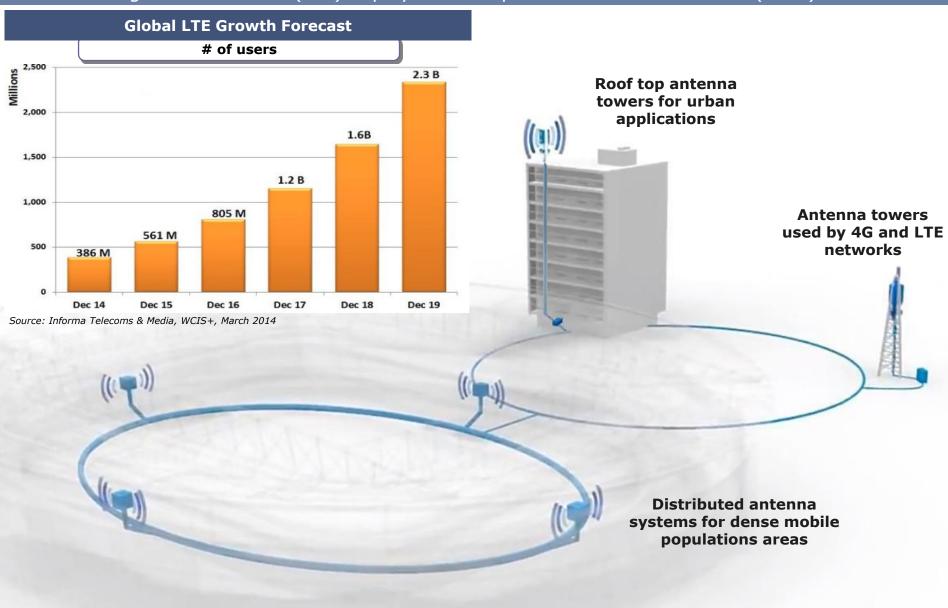
Source: European Commission Digital Agenda Scoreboard 2015



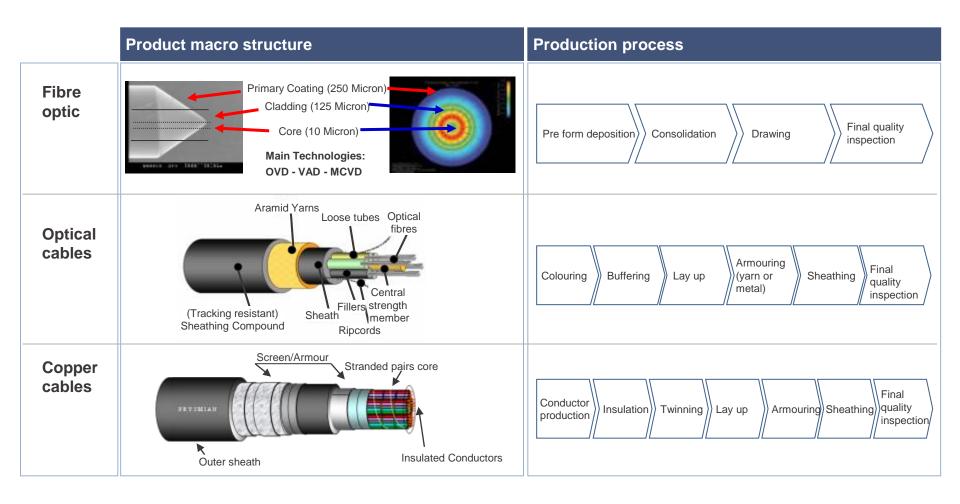
Source: CRU, January 2016; European Commission Digital Agenda Scoreboard 2015

Telecom - FTTA as key driver of optical demand

4G and Long Term Evolution (LTE) deployments require Fiber-to-the-Antenna (FTTA)

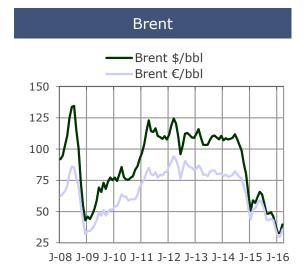


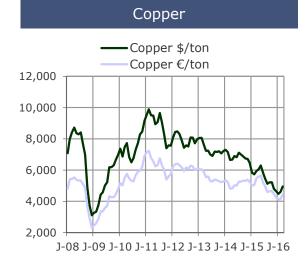
Macro-structure of Telecom Cables



Reference Scenario

Commodities & Forex



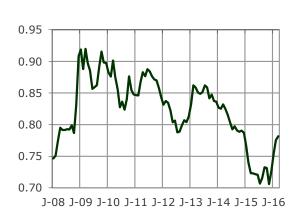




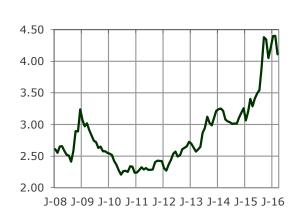
EUR / USD







EUR / BRL



Based on monthly average data Source: Nasdag OMX



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