

PRESS RELEASE

PRYSMIAN GROUP WITH GIANCARLO PEDOTE FOR THE LEGENDARY ROUTE DU RHUM

THE MAJOR TRANSATLANTIC RACES WILL START ON SUNDAY NOVEMBER 6TH AND WILL FEATURE THE PRESENCE OF THE ITALIAN SOLO SAILOR ON THE IMOCA 60 PRYSMIAN GROUP

Milan, 4th November 2022 - Prysmian Group and Giancarlo Pedote, ocean sailor and skipper of the IMOCA Prysmian Group, together again for the Route de Rhum, one of the most prestigious events for sailing enthusiasts. The famous solo race will start on Sunday November 6th from Saint-Malo and will end with the arrival in Guadeloupe.

Created in 1978, the Route de Rhum has become a classic of transatlantic solo races. It counts 3.542 consecutive miles, non-stop, from Saint-Malo to Pointe-à-Pitre in Guadeloupe, for a race that takes place every four years and attracts the greatest champions of ocean sailing as well as a few amateurs, as a testimony to the spirit of this initiative.

"Whatever happens, it will be important to sail smartly, so as not to damage the boat. In short, we will have to know how to ride the rough weather even in the trickiest moments," comments Giancarlo Pedote. "We will have no choice but to deal with whatever comes our way. This is something that I have learned quite well over the course of several adventures, including the Vendée Globe. I have to take advantage of having a reliable vessel that I know well and that allows me to push fearlessly," he says.

"We will follow Giancarlo also in this new extraordinary adventure. Every time we see him sailing, we confirm our commitment to his endeavours in sailing, a sport that perfectly embodies Prysmian Group's values, such as ambition and the continuous pursuit of new challenges. Moreover, this race is another opportunity to remind us of the importance of our focus on sustainability, because sailing is based on natural elements such as wind and renewable energy, which are key both for our business and - more in general – for the future of our planet,' said Valerio Battista, CEO of Prysmian Group.

Prysmian Group

Prysmian Group is world leader in the energy and telecom cable systems industry. With 140 years of experience, sales of around €12 billion, over 29,000 employees in over 50 countries and 108 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

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