

## PRYSMIAN STOCK: PRINCIPAL DATA

	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007*
Price at 31 December	27,19 €	24,40 €	20,26 €	15,15 €	18,71 €	15,01 €	9,60 €	12,75 €	12,19 €	11,10 €	16,89 €
Change over period	11,4%	20,4%	33,7%	-19,0%	24,7%	56,4%	-24,7%	4,6%	9,8%	-34,3%	12,6%
Average price	26,31 €	20,93 €	19,10 €	16,38 €	16,68 €	13,00 €	12,90 €	13,13 €	10,60 €	13,76 €	18,36 €
Maximum price	30,00 €	24,42 €	22,23 €	19,54 €	19,30 €	15,43 €	15,95 €	15,81 €	13,84 €	18,54 €	21,00 €
Minimum price	23,34 €	16,45 €	14,43 €	12,78 €	14,03 €	9,77 €	9,25 €	11,27 €	6,10 €	6,21 €	15,34 €
Market capitalization at period end	5,913 Mil €	5,288 Mil €	4,319 Mil €	3,283 Mil €	4,015 Mil €	3,220 Mil €	2,057 Mil €	2,321 Mil €	2,209 Mil €	2,004 Mil €	3,040 Mil €
Average capitalization	5,701 Mil €	4,536 Mil €	4,140 Mil €	3,521 Mil €	3,578 Mil €	2,787 Mil €	2,701 Mil €	2,388 Mil €	1,918 Mil €	2,482 Mil €	3,305 Mil €
Average daily trading volume	1,0 Mil €	1,0 Mil €	1,4 Mil €	1,4 Mil €	1,2 Mil €	1,5 Mil €	2,2 Mil €	2,3 Mil €	1,9 Mil €	1,3 Mil €	1,0 Mil €
Average daily turnover	26 Mil €	20 Mil €	27 Mil €	23 Mil €	20 Mil €	20 Mil €	28 Mil €	30 Mil €	19 Mil €	18 Mil €	17 Mil €
Number of shares at 31 December	217.482.754	216.720.922	216.720.922	216.712.397	214.591.710	214.508.781	214.393.481	182.029.302	181.235.039	180.546.227	180.000.000

\* Period of reference: 3 May (stock listing date) – 31 December 2007  
Source: data processing Nasdaq OMX.

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## INVESTOR RELATIONS

*Transparency in communication, growth in market confidence in the company and promotion of a long-term investment approach to its stock.*

Creating value for shareholders, and other stakeholders, is a key priority for Prysmian, whose policy of strategic and financial communication is directed towards the highest standards of accuracy, clarity and transparency. Its actions and procedures are designed to provide the market with credible information, with the goal of boosting market confidence in the group by seeking to encourage a long-term investment approach, avoiding unequal access to information and ensuring effective compliance with the principle that all existing and potential investors have the right to receive the same information so as to make informed investment decisions. On occasion of the publication of its quarterly results, Prysmian organises conference calls with institutional investors and financial analysts and also invites industry press representatives to take part. In addition, it promptly informs existing and potential shareholders of any action or decision that could have a material impact on their investment.

There was intense contact with the financial market during 2017, with more than 400 encounters involving conference calls and one-to-one or group meetings at Prysmian's offices. Prysmian also undertook numerous road shows in the major financial centres of Europe and North America, and took part in conferences organised by major international brokers. In addition, the increasing attention paid to the Group's activities by socially responsible investors (SRI) was confirmed by their growing number at SRI dedicated meetings and road shows. Lastly, the Group organised several visits during the year for institutional investors and financial analysts to see its production facilities and R&D centres, in order to give them a deeper understanding of its products and production processes.

Coverage of the Prysmian stock remained very high and geographically diversified. There are 23 independent analysts who regularly cover the Prysmian stock: Banca Akros, Banca Aletti, Banca IMI, Banca Profilo, Barclays Capital, Berenberg, BofA Merrill Lynch, Citi, Credit Suisse, Equita, Espirito Santo, Exane BNP

Paribas, Fidentiis, Goldman Sachs, Hammer Partners, HSBC, Intermonte, JP Morgan, Kepler Cheuvreux, Mediobanca, Morgan Stanley, Natixis and UBS.

The Investor Relations office has also maintained regular contacts with institutional investors through the group website **[www.prysmiangroup.com](http://www.prysmiangroup.com)**, which contains recordings of conference calls and presentations to the financial community, corporate documents, press releases and all other information concerning the Group, in both English and Italian. The Investor Relations section also includes the financial calendar, documents relating to shareholders' meetings, the Code of Ethics, the contact details of analysts who cover the stock as well as specific sections about Corporate Governance, Risk Factors and Share Performance.

Investor Relations contact details:

**Investor Relations Office**



+39 02 6449 1



[investor.relations@prysmiangroup.com](mailto:investor.relations@prysmiangroup.com)

**Maria Cristina Bifulco – IR Director**



+39 02 6449 51400



[mariacristina.bifulco@prysmiangroup.com](mailto:mariacristina.bifulco@prysmiangroup.com)